

Felicity Guajardo

SKILLS

- Microsoft Office applications
- Adobe Audition and Premiere Pro
- AP Style/News writing
- WordPress and blogging
- Tableau and OpenRefine

EDUCATION

Texas State University
School of Journalism and Mass Communication
GPA: 3.9 – *Summa Cum Laude*
Major: Journalism
Minor: Communication Studies
Dean's List: Consecutively since Fall 2022
Education Abroad: [SJMC Education Abroad in Japan – Summer 2023](#)
Portfolio: <https://felicityguajardo.journoportfolio.com>

Graduation: May 2025

WORK EXPERIENCE

- **Director of News & Culture**, KTSW 89.9-FM Jan. 2025 – May 2025
Manage a team of news and culture reporters writing for online blog and broadcast scripts for the KTSW Newscast. Manage multimedia staff creating graphics and video/audio content for the web and KTSW Instagram.
- **Co-Director of News & Culture**, KTSW 89.9-FM Sept. 2024 – Dec. 2024
Manage a team of reporters, write newsworthy articles for blog and produce newscasts
- **Ask Alkek Student Worker**, Albert B. Alkek Library Feb. 2022 – Oct. 2024
University Library Desk Circulation

ACTIVITIES & INTERESTS

- **TEDx Texas State Social Media/Marketing Intern** Aug. 2024 – Feb. 2025
Produce graphics, social media posts, reels, data intake and community outreach
- **Society of Professional Journalists – TXST** Oct. 2023 – June 2025
Outreach Coordinator, Interim President

REFERENCES – Jessica James, Professor of Instruction/SPJ Advisor, jlj138@txstate.edu, 512-245-2656
Dan Schumacher, General Manager, KTSW 89.9-FM, ds46@txstate.edu, 512-245-3490