

614 Central Parkway New Braunfels, TX 78130  
· (361) 222-0253 · EMAIL [felicityguajardo14@gmail.com](mailto:felicityguajardo14@gmail.com) ·

# Felicity Guajardo

## SKILLS

- Microsoft Office applications
- Adobe Audition and Premiere Pro
- AP Style/News writing
- WordPress and blogging
- Social media and Marketing
- Tableau and OpenRefine

## EDUCATION

Texas A&M University – Kingsville Fall 2019 – Spring 2022  
College of Arts and Sciences  
GPA: 3.75

Texas State University – San Marcos Graduation: May 2025  
School of Journalism and Mass Communication  
GPA: 3.89  
Major: Journalism  
Minor: Communication Studies  
Dean's List: Consecutively since Fall 2022  
Education Abroad: [SJMC Education Abroad in Japan – Summer 2023](#)

## WORK EXPERIENCE

- **Director of News & Culture**, KTSW 89.9-FM Jan. 2025 – present  
*Manage a teams of news and culture reporters writing for online blog and broadcast scripts for the KTSW Newscast airing every Friday. Manage multimedia staff creating graphics and video/audio content for the web and KTSW Instagram.*
- **Co-Director of News & Culture**, KTSW 89.9-FM Sep. 2024 – Dec. 2024  
*Manage a team of reporters, write newsworthy articles for blog and produce newscasts for airtime*
- **Ask Alkek Student Worker**, Albert B. Alkek Library Feb. 2022 – October 2024  
*University Library Desk Circulation*
- **Chili's** — Portland, TX June 2022 - July 2023 (seasonally)  
*Food Runner*
- **Whataburger** — Taft, TX June 2021-Aug. 2021  
*Cashier Team Member, Fry Cook*

## ACTIVITIES & INTERESTS

- **TEDx Texas State Social Media/Marketing Intern** August 2024 – Present  
*Produce graphics, social media posts, reels, data intake and community outreach.*
- **Blog Content Contributor, KTSW 89.9-FM** Jan. 2024 – May 2024  
*Wrote features and culture content for the KTSW blog about events, businesses and community outreach*
- **Society of Professional Journalists – TXST** Oct. 2023 – present  
*Outreach Coordinator*
- **University Star, Texas State University newspaper** Jan. 2023 – May 2023  
*Multimedia Editor*
  
- **TXST Undergraduate Research Journal** Jan. 2023 – May 2023  
*Editorial Board*