

Open Air Cabinetry

Open Air Cabinetry provides outdoor, weatherproof cabinetry nationwide. When their sales started stagnating, they sought our services. Before working with EH Ad Agency in August of 2018, they weren't reaching their goals and had no way of knowing where or how the sales were coming in.

How We Helped

With a monthly budget of \$2,800, we started campaigns for Open Air Cabinetry based on keyword research and broad, general locations. We used search and display on Google platforms and deployed a dynamic campaign that retargeted website visitors. After a few months, we narrowed down the most successful keywords and locations.

Results

Our campaign **increased website traffic by 10x**. With that increased traffic, we were able to give Open Air Cabinetry **a 4x return on ad spending**, earning them **\$72,000** in the last six months.

Monthly Sessions vs. New Users
Monthly from 01/01/2018 until 12/31/2018 (Last 12 months)

