

Israa Elmousa

BA Journalism Graduate

MA International Journalism Student

Multimedia Journalist, Photographer and Social media Content Creator

Reference: Miss Louise Bynoe

+447921928363

Contact details:

Email: Israaelmousa@gmail.com

All social media platforms: @Journo.Israa

LinkedIn:

<https://www.linkedin.com/in/israa-elmousa-727291305/>

Portfolio and Blog:

<https://israaelmousa.journoportfolio.com/>

EXPERIENCE

Journalist at the CSRN

(November 2024 - Present)

- Researched critical global issues and produced written content for various charities and humanitarian campaigns
- Covered underreported topics, with a focus on raising awareness and promoting social impact
- Strengthened skills in investigative journalism, in-depth research, and fact-checking across diverse sources
- Adapted writing style to suit different clients

Journalism Intern - PressPeaK Pvt Ltd

(July 2025 - Present)

- Write and pitch original longform features on politics, international affairs, culture, and lifestyle
- Conduct interviews and research to produce well sourced, impactful journalism
- Collaborate with editors on structure, fact-checking, and refining story angles
- Create tailored social media content to promote articles and drive audience engagement

Social Media Marketing Intern - Naked Chips

(June 2025)

- Developed and scheduled engaging content tailored to brand voice across multiple social media platforms
- Edited images and videos to enhance visual appeal and align with campaign goals
- Wrote compelling captions to drive audience engagement and increase reach
- Monitored social media trends to inform content strategy and keep the brand relevant

Work experience with a Director- BYNOE KNIGHTS LTD

CERTIFICATIONS

Introduction to Public Relations - PR Academy Ltd

Awarded "Best Photograph of the Year" - Access Creative College

LANGUAGES

English (Fluent)

Arabic (Lower intermediate)

German (Lower intermediate)

SKILLS

Photojournalism and Photography: I do freelance photography where I take photographs at different events for clients and edit them

Feature writing: Ability to create engaging and informative feature pieces

Interviewing: Conducting insightful interviews to tell a story, spread awareness, gather information and capture different perspectives.

News Writing: Experience within news writing and accurate reporting

Media Law and Ethics:

Familiar and learned within the legal and ethical requirements and considerations of a journalist through my degree

Social media management and content

creating: I am able to effectively use social media platforms to spread news and engage with an audience. I have been doing this since 2019, building a platforms and audiences for myself and various companies

Adobe software: I am familiar and well trained to use Adobe software, especially Premier Pro and Photoshop through my degree and freelance work

(January 2022)

- Created content and managed social media accounts across various platforms
- Edited images and videos using Adobe Creative Suite
- Contributed to developing engaging, on-brand digital media strategies

**Freelance Journalism, Blogging, Photography & Content creating
(Present)**

I dedicate time to this outside of my other work commitments

- Wedding Photography
- Family Portrait Photography
- Event Photography
- Photography for businesses
- Photojournalism and writing for my own articles and blogs
- Creating content for social media pages

**RedCat Digital, Shoreditch — Assistant and Administrator- Social media
management**

Volunteer

(July 2019 - August 2019)

- Managed daily administrative duties, including scheduling meetings and maintaining organised calendars
- Coordinated team responsibilities to support workflow and ensure efficient office operations
- Scheduled and drafted social media posts to maintain online presence
- Handled incoming calls and provided general support to staff and visitors

**Bayroot, Elephant and Castle — Waitress, Administrator, and Content
Creator**

(January 2022 – December 2022)

- Managed and grew the restaurant's social media accounts to increase brand awareness and audience engagement
- Created engaging content to promote events and menu items
- Provided administrative support
- Delivered excellent customer service while working as a waitress

MY INTERESTS

Content creation
Feature writing and Politics
Humanitarian Journalism
Middle Eastern and UK politics
Women's health and fitness
Advocacy for BAME women and marginalised communities
Social justice and equity issues
Photography
Reading

IPSOS — Market Research Supervisor

(February 2024 – June 2024)

Called participants and took surveys on current political issues in the UK.

EXTRACURRICULAR / UNIVERSITY SOCIETY ROLES

City Friends Of Palestine – Press and Publicity Officer & Photographer

City Islamic Society – Communications Officer and Social Media Officer

EDUCATION & QUALIFICATIONS

City St Georges University of London

(City Journalism) – *I hold a BA Journalism degree*

2022-2025

Grade: 2:1

City St Georges University of London

(City Journalism) – *MA International Journalism*

CURRENT, *Grade pending summer 2026*

Access Creative College, Hoxton — BTEC Media & Photography

September 2019 – August 2022

Grade: A* A* A

Level 2 Gym Instructor course and Level 3 Personal Trainer course

CURRENT, *Grades Pending*

The Moat School, Fulham — 5 GCSE'S Including Maths and English

Conference Presentations

Ibrahiim, K. and Elmousa, I. 2024 'Forging Forward: Innovating Health Promotion Strategies for the NEET Community' 7th World Conference on Social Sciences (WORLDCCSS). Zurich, Switzerland, 05 July 2024.

<https://www.dpublication.com/wp-content/uploads/2024/06/52-3561.pdf>

Ibrahiim, K. and Elmousa, I. 2024. Conference presentation: Harmonizing Health: Cultural Synergy for Holistic Well-being. European Forum for Primary Care Conference. Sustainability in Primary Care: from Awareness to Action? European Forum for Primary Care Association. Center Rog, Barcelona, Ljubljana, Slovenia, 16-17 September 2024.

Ibrahiim, K. and **Elmousa, I.** 2024. Conference presentation: Navigating the Future: Overcoming Challenges and Seizing Opportunities for Young People not in Education, Employment, or Training (NEET). Public Health Summit 2024. International Experts summit on Public Health and Preventive Medicine, Tokyo, Japan, September 26-28 2024.

Ibrahiim, K. and **Elmousa, I.** 2024. Collaborative approaches for enhancing NEET support systems. 17th European Public Health Conference 2024: Sailing the waves of European public health: exploring a sea of innovation. European Public Health Association. Lisbon, Portugal, 13-15 November 2024.

Ibrahiim, K. and **Elmousa, I.** 2024. Conference presentation: Collective Problem Solving: Tackling Obstacles and Unlocking Opportunities for Young People Not in Education, Employment, or Training (NEET). Dubai, UAE, 12-14 November 2024.
<https://publications.waset.org/abstracts/187467/collective-problem-solving-tackling-obstacles-and-unlocking-opportunities-for-young-people-not-in-education-employment-or-training>

Ibrahiim, K. and **Elmousa, I.** 2024. Conference presentation: Harmonizing Health: Integrating Cultural Dimensions for Enhanced Well-being. 9th International Conference on Research in Humanities and Social Sciences. University of Cambridge, Cambridge, UK, 12-14 December 2024.