

SALMA SHEIKH

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EDUCATION

Northeastern University, College of Arts, Media and Design Boston, MA
Candidate for Bachelor of Arts Degree in Journalism and Public Health May, 2027
Relevant Coursework: Fundamentals of Reporting and Writing, Intermediate Reporting, Journalist's Toolbox, GPA: 3.90
Science Writing, Community and Public Health, Foundations of Biostatistics, Programming with Data
Awards and Honors: Dean's List, CAMD FIRST Scholar, Thomas I. Atkins Social Justice Scholarship

EXPERIENCE

The Avenue Magazine, Boston, MA January 2024- Present
Writer

- Write pieces centered around fashion, beauty, and lifestyle for both print magazine and online publication
- Actively participate in the editorial review process, collaborating closely with editors to refine and enhance content.
- Incorporate feedback from editors, ensuring that all pieces meet high standards of quality and adhere to the magazine's style guidelines.

The Huntington News, Boston, MA December 2023- Present
Writer

- Write news articles and op-eds on a variety of topics, including campus events, student life, and local community issues.
- Engage in the editorial process by collaborating with the editorial team to ensure clarity and coherence in all pieces.
- Proactively pitch story ideas to the editorial team, focusing on current issues and events on campus that impact the student body.

John D. O'Bryant African American Institute, Boston, MA October 2023- Present
Building Proctor

- Greet and assist visitors to the institute, providing them with information and directing them to the appropriate staff members based on their needs
- Provide logistical support for events hosted by the John D. O'Bryant African American Institute to ensure they run smoothly
- Assist in the setup and breakdown of event spaces, ensuring they are prepared according to the event requirements

New Mainers Public Health Initiative, Lewiston, ME June 2023- August 2023
Junior Community Health Worker

- Facilitated support groups and workshops to empower individuals to make informed health decisions and adopt healthier lifestyles
- Conducted comprehensive community assessments to identify health disparities, social determinants of health, and barriers to healthcare access

LEADERSHIP

Somali Students Association (NEUSSA), Boston, MA April 2024- Present
Vice President

- Lead and organize executive board meetings, ensuring effective communication and collaboration among team members.
- Serve as a representative for NEUSSA at campus-wide leadership meetings and collaborate with other student organizations to foster inclusivity and multiculturalism.

Public Outreach Chair December 2023- April 2024

- Developed and executed strategic outreach campaigns to increase awareness of NEUSSA events and initiatives among the student body.
- Managed NEUSSA's social media platforms, increasing engagement and event attendance through creative content and consistent communication.

SKILLS AND INTERESTS

- *Computer Skills:* Adobe Premiere Pro, Python, Adobe Creative Cloud, Freelance Photographer
- *Language Skills:* English, Somali, Arabic (elementary proficiency)
- *Interests:* Feature Writing, Reporting, Science Writing, Data Visualizations, Multimedia