

<https://www.sarsmithsports.com>

Education and Coursework

B.A. Texas Christian University

- Major in Journalism, general business minor

Relevant Coursework

- *Visual Journalism*
 - Learned how to tell stories through pictures and how to take proper photos
- *Reporting*
 - Wrote weekly news stories with a focus on campus and DFW events
- *Advanced News Production*
 - Learned how to produce a live news broadcast and write for the news
- *Sports Journalism*
 - Learned how to write sports stories focusing on a beat

Work Experience

Dallas Morning News

TCU Sports Writer (Aug. 2024 - Present)

- Paid staff position for the Dallas Morning News
- Published up to five stories weekly centered around TCU sports

TCU 360

Executive Producer (Aug. 2024 - Present)

- Paid staff position for TCU student media
- Oversaw production, writing and editing for Unscripted, TCU's signature sports talk show
- Established and met deadlines to ensure an episode is released every Friday
- Produced live productions with various multimedia elements for major sporting events

TCU 360

Sports Writer (Aug. 2023 - Present)

- Paid staff position for TCU student media, focus on men's basketball and football
- Wrote weekly sports stories in AP style, including features, advances, breaking news, previews and game stories
- Accumulated over 700,000 clicks on tcu360.com in a week about allegations made by ex-girlfriend about TCU women's basketball player Sedona Price

TCU Magazine

Editorial intern (June 2024 - August 2024)

- Paid staff position for the TCU Magazine
- Created content for a publication with a circulation of over 100,000
- Wrote in a variety of different styles, including four Q&As, short feature, longform feature
- Conducted professional interviews with TCU alumni in a professional manner

Published Work

TCU 360

- Collection of my journalistic work published on tcu360.com
https://tcu360.com/staff_name/sarah-smith

Dallas Morning News

- Collection of my journalistic work published on dallasnews.com
<https://www.dallasnews.com/author/sarah-smith/>

Leadership Experience

Pat Doney Sportscasting Camp

Counselor (July 8th - 12th, 2024)

- Mentored a group of high school students in interviewing, stand-ups and interviewing skills.
- Showed campers how to consider energy and pace when reading from a teleprompter.
- Entertained students between their classes through sports and team building activities
- Provided feedback on their journalistic projects and interviews by proofreading, editing, and helping them to utilize technology including Panasonic cameras and microphones

Skills & Awards

Skills

- Proficient in Adobe Premiere Pro and Audition
- Proficient in WordPress and Arc Publishing
- Proficient in social media
- Proficient photographer
- Producing experience

Awards

- Milner Award for Narrative Multimedia Storytelling