

Email Workflow
for prospects in undefined industries

Email #1

A new, easy source of revenue for your business

Hi (First Name),

I am reaching out today to let you know about a unique opportunity that could be extremely helpful to you as an employer. I currently work with companies across a diverse array of industries, to help them save money via a little-known platform called the Work Opportunity Tax Credit (WOTC) program, [an](#) IRS Tax Credit that rewards employers up to \$9,600.00 for each eligible new hire.

Businesses like yours have saved tens of thousands of dollars by claiming WOTC on their tax returns. Collecting WOTC is easy and requires no effort on your part.

TC Services USA guarantees the highest tax credit dollar results, due to more advanced technology, greater database access and more thorough efforts in research, and our service is FREE; we take a small percentage once your CPA claims your tax credits.

Interested? Learn how [WOTC can help you recover valuable tax credits](#) for your business. I look forward to helping you collect the easiest revenues ever!

Email #2

Save thousands of dollars with tax credits!

Hi (First Name),

Your business might be missing out on the opportunity to save thousands of dollars per year through the Work Opportunity Tax Credit (WOTC) program. You could earn as much as \$9,600 per each eligible new hire, with no effort on your part.

The process is extremely simple. All that is required is for each of your new employees fill out a particular WOTC form as a part of the hiring process. We handle the rest, at no cost, until your CPA claims your tax credits.

You can estimate how much you can save with our [free WOTC calculator](#).

Have questions? I'm always available by phone or email. I look forward to working with you.

Email #3

How [competitor/company] recovered \$xxx in Tax Credits last year

Hi (First Name),

I would like to share with you how we have helped [competitor/company] benefit from collecting money through the Work Opportunity Tax Credit (WOTC) program.

In 2016, [competitor/company] hired xx new employees. Each new hire filled out the WOTC form as a part of their hiring process, and [competitor/company]'s CPA sent us the forms. We then did a pre-screening process and submitted backup documentation with each form, at no cost.

It turned out that forty percent of their new employees were eligible for WOTC. As a result, they recovered \$xxx in tax returns last year, never paying a dime until the credits were in their hands.

[competitor/company] is only one of our many success stories. Wouldn't it be great if future emails like this were about your company instead?

I would love to schedule a brief call to discuss how you can get the most out of WOTC for your business, as [competitor/company] did. Please let me know the most convenient day and time for us to speak further about this lucrative opportunity.