

Website Restructure

Navigation

Book a Float CTA, upper right

- **About Floating**
 - What is Floating?
 - Benefits of Floatation Therapy
 - Our Floating Rooms
 - What to Expect
 - Virtual Tour
 - FAQ
 - Testimonials
- **About Us**
 - Our Story
 - Mission
 - Virtual Tour (instead of in “About Floating”)
 - Meet the Owner
- **Pricing & Memberships**
 - Sessions and Packages
 - Memberships
 - Corporate Packages
 - Gift Cards
- **Other Services**
 - Massage Therapy
 - Hypnagogic Light Therapy
 - Guided Meditation Series
 - Corporate Retreats
- **Events** (calendar plugin)
- **Blog** (remove blog scroll from right side of other pages, with “recent posts” plugin at bottom of homepage)
- **Contact us**

Homepage layout:

- Parallax scroll (*black and white with background images of the space*)
- Carousel of images of the space featuring people, with captions (I will provide these), followed by “book a float” slide (*hyperlink to booking page*)
- ““What is floating?” section: Add brief intro so users understand upon first glance, with “learn more” button hyperlinked to “What is floating?” page, and “book a float” button.