

SupaColor Newsletters - Santos Studios

YouTube: @johnxsantos

Announcing Upcoming New Video:

Printing companies, small businesses and apparel lovers, listen up!

We are excited to launch our latest video inviting you into the world of SupaColor, the best heat transfer company for printing your small or large orders.

Launch date is: *DATE

Mark the date in your online diary, phone or fridge calendar. We had heaps of fun filming this one, especially the part where we.....(enter fun part of video)!

This latest episode in our From The Ground Up Series reveals how heat transfer printing has changed the entire process from pricing to receiving the final product, for small to large apparel printing companies and entrepreneurs.

If you need information on any part of heat transfer printing and are keen to know how SupaColor will benefit your business, be sure to watch this episode on *EPISODE DATE!

Video Intro:

Since *DATE we have used SupaColor as our main go-to for heat transfer printing.

It became clear that SupaColor have been innovative in drastically changing the printing process, to provide 'supa' speedy high quality printing!

We have been delighted to collaborate with SupaColor in this video on the benefits of heat transfer printing for apparel companies, small businesses and creative entrepreneurs.

Newsletter Premier:

If you are an apparel company, small business or you are a creative type who loves all things print related, this video is made for you!

We know that t-shirt printing has existed for thousands of years, with traditional screen printing providing businesses and artists the ability to print most designs on t-shirts and other forms of apparel and fabrics.

When heat transfer printing was introduced in the 1960s, the initial response from traditional screen printers was not positive.

Since then, views have hugely changed as this style of digital printing has progressed from simple 'iron ons' to the present day, streamlining the process of digital transfer.

SupaColor came on board 5 years ago and completely innovated this process, changing the way screen printers and entrepreneurs print products.

We had heaps of fun filming these videos! We reveal a detailed, behind the scenes view of SupaColor and how they provide the very best colours and quality in heat transfers today.

*See how we show exactly how SupaColor leverage innovation to transform the way you are able to print for apparel brands.

*See how printing on difficult fabrics or apparel like hats or windbreakers is no longer an issue. Including logos, designs, and all different fabric types.

*See how small businesses and entrepreneurs are using this service to produce high quality brands direct from their home.

Be sure to take note, as these printing tips will support your apparel business and set you up to succeed!