

Newsletter Influencer video with Bella Canvas - Santos Studios

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Does the term 'influencer' make your head spin, like a possessed Halloween character?

You've heard that getting an influencer on board could benefit your brand, but you don't know where to start, and want to keep to your budget?

Anyway, aren't they those people out there who are living the life on Instagram, getting paid a ton for literally sneezing your brand name on their socials?

Tune into this video where John shows you the real deal with getting an influencer on board as a successful partnership, as he speaks with Alex at Bella Canvas on the benefits of creating a fun campaign and how a partnership can be win- win for both parties.

These guys are truly ahead of the game with advice on supporting your brand, including having a clear intention and creating fun campaigns to really partner with a company organically.

Watch amidst the set up of a fun 'Halloween style haunted house' campaign as Alex discusses his role at Bella Canvas, how he spearheads brand partnerships, and how to leverage influencers for your own brand.

If your idea of a partnership includes:

- a win- win relationship,
- amplifying each other's message
- tons of creativity and fun!

....then tune in to this video to learn the real meaning of partnering with an influencer!