

Ucan Zippers Blog Post - Santos Studios

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Intro

Have you thought of zippers lately?

It may sound like a funny question, but zippers are one of the many details to consider when creating apparel and similar products.

Most of us need them and many new business owners may not yet have thought of choosing the right zipper company, for your product.

As we know, zippers are needed on everything from jackets, backpacks, boots, to space suits and your new favourite pair of jeans.

Continue along to learn more on the importance of zippers for your product, the last zipper manufacturer in America, and the story of their success!

The Background of Zippers

Zippers were invented in America in the 1900's. Until 30 years ago, numerous manufacturers existed in the U.S, before international companies offered competitive pricing, leaving only one last zipper manufacturer in America- Ucan Zippers.

Zipper Fun Facts:

- Whitcomb L. Judson, an American inventor from Chicago has often been given credit as the inventor of the zipper. His zippers were only used for footwear.
- Zippers began being used for various clothing in 1925 in NYC on leather jackets.
- Zippers are otherwise known as a zip, fly, or zip fastener, and in the past, a clasp locker.
- The word 'zipper' was named for the sound it makes when used- a high-pitched 'zip'.

Ucan Zippers

In Johns latest video, he delves into the process behind Ucan Zippers, the premium zipper company with 30 years of manufacturing experience in America and abroad.

Ucan are a company who produce high quality zippers with short lead times and deliver close to anywhere in the world!

John reveals the exact process to create these zippers, including the color dying process through to how the plastic chain is made.

One thing separating this company from others, is the way they create their luxury line of zipper chain *literally* from the ground up, from the chain to the tape, and to the full assembly and production inside their factory.

Their streamlined process of often very intricate and complicated steps allow Ucan to move fast and service their customers of all sizes.

Ucan have a strong passion to continue to innovate and create products that people will love for years and no other competitor can match the quality and turnaround time as they do.

Are Zippers Really That Important?

If you're like us, a small annoyance with a zipper can really take the shine from any product, and hold up your day!

You want high quality products to reflect your brand values, and present care and attention to the finer details of your products.

Having the best quality accessories is about and giving your customers the best possible buyer experience.

If you feel you and your company needs more information on zippers, watch the video below for all you need to know!