

# Damilola Sogo-Temi

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## SUMMARY

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Results-driven Content Marketer and Writer with over 2 years of experience creating high-impact content for SaaS, Web3, B2B and tech audiences. Proven track record of driving audience growth, boosting engagement and elevating brand visibility through SEO-optimized articles, social media content, newsletters and thought leadership pieces. Skilled in content strategy, research, publishing, repurposing assets and improving performance metrics across platforms.

## WORK EXPERIENCE

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### QuillCode

#### Web3 Content Marketer and Writer - Nov 2025 to Present

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- Authored in-depth blog posts on Web3 and blockchain topics, translating complex concepts into clear, audience-friendly content.
- Conducted trend research and technical analysis to ensure articles were timely, accurate and aligned with emerging industry developments.
- Designed content that increased reader engagement, boosted blog visibility and strengthened thought leadership within the Web3 community.
- Developed a consistent content rhythm that helped grow the blog's readership and authority on decentralized tech topics.

### Vaultora

#### Content Writer - Sep 2025 to Nov 2025

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- Created LinkedIn posts showcasing product features, brand story and customer insights to support audience growth and engagement.
- Tailored messaging to target audiences, improving content performance and interaction rates.
- Collaborated with team members to refine content strategy and align posts with business goals.
- Contributed creative content ideas that strengthened audience interest and broadened reach.

### Mentorix Mentorship

#### Social Media Manager and Content Writer - Feb 2025 to Aug 2025

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- Planned, wrote and published social content highlighting mentorship and tech career themes, achieving 50%+ follower growth during the engagement period.
- Increased impressions from baseline to consistent growth, resulting in 300%+ overall increase in visibility over two months.
- Used analytics and social copy best practices to refine content strategy and improve engagement.
- Strengthened audience connection by aligning messaging with Mentorix's mission and professional development topics.

ConTech Africa

Columnist – “About That Tech Life” - Oct 2024 to Dec 2024

- Authored a recurring tech trends column that positioned ConTech Africa as a dependable source for emerging industry insights.
- Conducted in-depth research and translated technical developments into engaging, accessible narratives.
- Applied storytelling techniques to simplify complex topics for a broad audience.
- Worked collaboratively with the editorial team to align content with brand voice and audience interests.

SKILLS

SEO Content Writing	LinkedIn Content	Performance Analytics
Blog & Article Development	Content Calendaring	Brand Messaging & Positioning
Newsletter & Email Copy	Google Docs	Industry & Competitive Research
Thought Leadership Content	Visual Content Creation	Technical Topic Simplification
Social Media Copy	Keyword Research	Client Communication
WordPress	Audience Engagement	Editorial Planning

EDUCATION

Bachelor of Science (B.Sc.) in Architecture   University of Ilorin, Ilorin, Kwara State	Aug 2021 – Aug 2025
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CERTIFICATIONS

Business of Copywriting - Issued by Adedoyin, April 2024	Digital Marketing - Issued by OMEGAbiz, Dec 2022
ALX virtual assistant course_Honours - Issued by ALX Africa, Nov 2022	Digital marketing and Finance training - Issued by SLA South Africa, Feb 2024