

How has broadband influenced our lives?

*B*roadband has immensely changed our lives, allowing us lightning fast communication, entertainment, getting access to news from a range of sources and keeping in touch with family members all over the world. Superfast **Broadband services** with fibre optic offers speeds up to several times faster than the average speed of standard broadband services. However, what has been the impactful in using such superfast broadband should be talked upon:

Connecting the rural and urban life

Fibre optic broadband services are making a huge difference to the lives of those in remote areas. Extending our services, we have brought numerous benefits, helping people to study remotely. It encourages more opportunities for people to live their life from urban centres and choosing to work from home.

Increased Data Usage

On a personal level, the use of internet is elevating. If reports are to be followed, data consumption has doubled since the last few years, with the average household data usage, being enhanced the max and the trends show further increase in future. Keeping in mind the demands on a home broadband, the broadband service providers are trying to provide the best **Internet connection.**



More connectivity to gadgets

Within our homes, we see more appliances that are being connected to the internet. The so-called smart devices are being accessed on the Wi-Fi providing the internet. These appliances help you when you are late for home, you can access the devices with your smartphone and hence saving a lot of money.

Bigger and Better Cloud Storage

Cloud storage has been the most useful feature of modern technology. It is a method of digital storage, where you can store your valuable data securely rather than storing in your devices. With the superfast broadband services by world vision cable network, you are allowed to store photographs, videos and documents in the Cloud. And interestingly, they are accessible from any device. Even the Computer programs and applications can be run from the Cloud.

Uninterrupted Entertainment



The new standard in television is Ultra HD or 4K – with four times clarity than the normal HD. However, this requires a fast broadband connection, because it uses many data. Ultra HD displays more realistic, lifelike images on our TV screens, and

it's the upcoming future that we will witness.

Summing up, we can say that starting from downloading movies to uploading photos or watching Ultra HD TV, all you need is a lightning fast broadband with seamless streaming.