

ABISHA SOANS

INFORMATION DESIGNER

CONTACT

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Bangalore

<https://abishasoans.journoportfolio.com/>

EDUCATION

2020 - 2024

BACHELORS OF DESIGN

- Srishti Manipal Institute of Art Design & Technology

TECHNICAL SKILLS

- CSS, HTML, Javascript
- Photography
- Figma
- Adobe Photoshop,
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere Pro
- Microsoft Suite
- Affinity Suite
- Da Vinci Resolve

SOFT SKILLS

- Teamwork
- Adaptability
- Collaboration
- Communication
- Creativity

LANGUAGES

- English, Hindi, Kannada, German

PROFILE SUMMARY

I am an Information designer who specializes in transforming complex data into clear, engaging visual stories with a focus on clean design and intuitive communication.

WORK EXPERIENCE

Think Pink -(CSE)

Exhibition Design

- Worked with a team to make 3 interactive installations centring around Breast Cancer Awareness.

Under the Sun

Exhibition Design

- Worked under Allen Parker on the Photographic Process, primarily relating to Film development, Cyanotypes and Dark room-based activities & curating the exhibition space for the final installation of the project.

Ananas Studio

Design Intern

- Contributed to mapping of Big Barn Animal Farm. Created a detailed and visually engaging map for a guided tree walk experience.
- Reorganized & catalogued projects & website.
- Conceptualised & designed a signboard for the Ananas Nursery.

Avani Earthcraft

Video editing & Photography

- Edited a video showcased by the organization at Sangamam, a sustainable textile conference along with photography during the event.

Soans Corporation

Research & Content Writing

- Worked with Soans Corporation to write a feasibility study on converting waste plastic to fuel & helping the waste collection & segregation centre at Vandse to add value to the collected waste plastic.

Niesa Kolakhe

Content Strategist & Social Media Coordinator

- Wrote engaging captions and scripts for Instagram reels, tailored to highlight her journey in Mrs. India and enhance audience engagement.
- Planned, coordinated & edited Instagram posts and reels remotely, advising on execution to maintain consistency in content and messaging.

NS Hema Memorial Award Ceremony 2022

Photography & videography

Autumn Grey

Graphic Design Intern

- Designed engaging social media creatives for ad campaigns and stories, ensuring brand consistency and target audience appeal.
- Adapted and resized visuals for various platforms, maintaining high-quality standards across all deliverables.
- Collaborated closely with cross-functional teams to align visuals with overall marketing strategies and goals.