

## DATA PRIVACY AND CYBERSECURITY EXPERT ON THE CONTROVERSEY SURROUNDING THE USE OF FACIAL RECOGNITION TECHNOLOGY BY POLICE

Facial recognition technology can be a powerful crime fighting tool. It's being incorporated in Flint Bishop Airport's new Smart Helmets. But some cities, may ban police from using it. MLive recently wrote about it.

Jared Coseglia, Founder and CEO of TRU Staffing Partners, has helped hundreds of former federal, state, and local law enforcement officials transition from the public sector, to private sector data privacy jobs. He is available for an interview to discuss this hotly debated topic and can address a variety of issues including, but not limited to:

- The pros and cons of facial recognition technology in policing, specifically as it relates to privacy concerns.
- How this effects residents of a community, and what the public needs to understand involving a balance between policing and privacy.
- The great variance in privacy laws across the US, and the fact there is no clear standard for how and when to use this technology.
- The implications for police use of facial recognition technology.
- How this is contributing to an explosion in the data privacy job market.

Jared is available for live or prerecorded interviews via Zoom, Facetime, or most other live teleconferencing options. He is a seasoned interviewee, having appeared on newscasts in <a href="New York City">New York City</a>, <a href="Cleveland">Cleveland</a> and markets in <a href="Michigan">Michigan</a> and <a href="Texas">Texas</a>. He can address the data privacy job market, as well as policing issues with facial recognition technology.

Jared Coseglia, President and CEO of TRU Staffing Partners has represented talent and opportunities in data privacy, cybersecurity, and e-discovery verticals since 2010. Coseglia has successfully placed thousands of professionals in full time and temporary positions at Fortune 1000, AM Law 200 and the global consultancy service and software provider community. TRU has twice been named an Inc. 5000 fastest growing company and has awarded over \$250,000 annually in technology scholarships. Coseglia is an NYU Tisch School of the Arts alumni, with a successful history of acting, directing and producing theater on and off Broadway, before founding TRU.

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