

FOR IMMEDIATE RELEASE

ICELAND COMPETITIVE EDGE FIGURE SKATING CLUB AND GENESEE COUNTY PARKS AND REC TO CELEBRATE NATIONAL SKATING MONTH WITH 3RD ANNUAL "ADVENTURES IN WINTERLAND"

Location: Flint Iceland Arenas, 1160 S. Elms Road, Flint, MI 48532

Club Website: <u>www.icefsc.org</u>

Local Media Contact :Hillary Rubin, Figure Skating Director, 810-824-8535

Flint, MI - Iceland Competitive Edge Figure Skating Club, in conjunction with the Genesee County Parks and Recreation Department, For-Mar Nature Preserve and Arboretum, Commit To Fit and Flint Iceland Areans, will host their 3rd annual "Adventures In Winterland" event as part of U.S. Figure Slating's National Skating Month at the Flint Iceland Arena in Flint Township, MI, on Saturday, February 9th, from 1pm to 3pm.

The free event will offer free ice skating, skate rental, a visit from Flint Firebirds Mascot Hot Wing, skating lessons by members of the Iceland Competitive Edge Figure Skating Club, a figure skating and physics demonstration, snowshoeing lessons (weather permitting), a healthy cooking demo, winter nature explorations with For-Mar Nature Preserve and more winter weather activity information from a host of vendors. There will be giveaways, and raffles for free Flint Firebirds tickets, and free skating lessons.

This year's theme for National Skating Month is "Skate To Superpowers". A podium will be set up in the lobby with a superheroes backdrop for pictures. Kids are encouraged to wear or bring a superhero cape, mask or costume.

Flint Iceland Arenas is the training facility of the nationally ranked Flint Area United High School Figure Skating Team, and several statewide medalists in the Michigan Basic Skills Competition Series.

There will be a **media opportunity on Tuesday, February 5th, from 5am to 7am at Flint Iceland Arenas**. Organizers of the event, kas well as several of our skaters will be at the rink, on the ice, and available to interview live.

National Skating Month, now in its 18th year, allows U.S. Figure Skating member clubs and Learn to Skate USA programs to reach out to new members in their communities by offering the fundamentals of ice skating from professionally trained instructors. The goal of National Skating Month is to increase awareness of and participation in U.S. Figure Skating programs.

Over the last 20 years, U.S. Figure Skating has enjoyed consistent growth through programs that provide opportunities for all ages. Since its inception in 1985, the program, which now operates as Learn to Skate USA, has taught more than 2.5 million people to skate.

