

For Immediate Release:

GOING, GOING – NOT GONE YET. MID-MICHIGAN'S "REAL ELAINE" WANTS YOU TO BID ON A MEET AND GREET WITH "SEINFELD" CREATOR LARRY DAVID AND A WALK ON ROLE ON HIS HIT HBO SHOW, "CURB YOUR ENTHUSIASM", ALL TO BENEFIT A LOCAL CHARITY.

Grand Blanc, MI – Monica Yates Shapiro, aka "the real Elaine" was one of Larry David's muses for the character of Elaine on "Seinfeld'. The two dated in 1983, broke up, but remain friends to this day. Their relationship formed the basis for Jerry and Elaine's relationship on "Seinfeld". You can read all about it in *Seinfeldia*, on pages 43-44.

Fast forward to now. Monica got married, moved to Mid-Michigan, and raised four kids. She is president of The Friends of the Grand Blanc Grid, a non-profit that works to improve infrastructure for cyclists, pedestrians, people with disabilities and mass transit users on Grand Blanc's primary roads. Grand Blanc is a suburb of Flint, Michigan.

Monica is an avid cyclist, and the Grand Blanc Grid has been her passion project for about 4 years. Monica begged (sort of – she texted, on purpose, not by accident. FYI this is a "Curb" reference) her old friend Larry for help raising money for the Grid's 2023 goal of \$70,000, and he came through in a "pretty, pretty good" way!

The Friends of the Grand Blanc Grid is auctioning, a non-speaking, featured extra role on HBO's hit series, "Curb Your Enthusiasm", as well as a quick meet and greet with Larry David. Find the online auction and place your bid <u>here</u>. Additional information about the Grand Blanc Grid can be found on their <u>website</u> or <u>Facebook</u> <u>page</u>.

The Friends of the Grand Blanc Grid is a 501(c)3 tax exempt public charity. It is a member of the Grand Blanc Chamber of Commerce and has received grants from several local businesses including Security Credit Union, the Grand Blanc Community Fund, and the Serra Family Foundation.

Monica is available for live, pre-recorded or "stop and chat" interviews, via Zoom, Facetime, or most other teleconferencing options.

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