



MORT MEISNER ASSOCIATES

For Immediate Release:

DATA PRIVACY AND CYBER SECURITY EXPERT SAYS GETTING HACKED FOR EVERYONE ISN'T A MATTER OF IF, IT'S A MATTER OF WHEN

Detroit, MI – The cyber-attacks that disrupted meat supplier JBS, and caused the shutdown of the Colonial Pipeline, should be the wakeup call that shows just how vulnerable our infrastructure is, according to Jared Coseglia, CEO of TRU Staffing Partners, a firm, specializing in data privacy and cyber security. “There is no silver bullet technology that will ever stop this,” he said. “Increased investment in human capital to actively combat bad actors whether nation states or cyber criminals is needed.”

Jared is a sought-out consultant on cyber security and data privacy, as it relates to corporations and the job market. He can discuss the pipeline attack, while providing loads of listener and viewer value. Additionally, he can he addressed a diverse array of other cyber topics. Here’s a sampling of recent on air interviews about [vaccine passports, facial recognition technology, and your right to control your personal data](#). He has been on TV and radio in [Detroit](#), [Cleveland](#), [New York City](#), and other markets in [Michigan](#) and [Texas](#).

Issues your viewers and listeners may be interested in that Jared can address, include but are not limited to:

- How does infrastructure cyber security affect me?
- What measures should companies that you do business with take, to protect your data?
- What specific data is used to track you?
- What are your rights regarding your data?
- How can you protect yourself from a cyber-attack?

Jared is available for live or prerecorded interviews via Zoom, Facetime, or most other live teleconferencing options.

MEDIA CONTACT: MORT MEISNER ASSOCIATES

Hillary Rubin – 810-824-8535, Mort Meisner - 248-613-0948

