

## Types of Writing Services You Can Offer as a Freelance Writer

One of the most important things to consider when starting up as a freelance writer is establishing a niche. Practically, this entails a prior recognition that there exists different types of writing, and a decision to offer your services through any one or more of the writing types. Some of these writing types include, and are not limited to:

- **Article Writing:**

According to WritersEdit, writing articles is probably one of the most common services in freelance writing. As a freelance writer providing service under this niche, you can either work for print – magazine/newspapers or online mediums like websites. Alternatively, there also exist platforms that act as a viable marketplace. They ensure a network between you, the article writer, and other individual or corporate clients. One of the advantages, WritersEdit illuminates about article writing is:

*“As an article or feature writer, you’re able to write about things that interest you, things you’re an expert on, things you’re passionate about. You’re able to chase the stories you want to write and carve yourself a niche, if you so desire.”*

- [Technical Writing:](#)

As the name denotes, this writing service involves writers who possess knowledge on technical subjects like engineering, computing, medicine, et al. This form of writing also involves business plans, grant proposal writing, curriculum, et cetera. The tone here is more formal than is attainable in other forms of writing.

- [Ghostwriting:](#)

Now, this is one of the most lucrative writing services a freelance writer can offer. It entails creating and writing content for clients without details of your involvement ever being known. Like the name denotes, as a freelance writer offering this kind of service, you’re the ghost behind the life of the work. You brought it into being, but the client acts as though they did, and thus receive all the dividends that come from the product. As a result, the charges for this kind of service can be much higher than in other content creating gigs. This involves books – fiction and non-fiction. Blog posts are also inclusive.

- [Video Scripts:](#)

This writing service is similar to scriptwriting, except this is on a way smaller scale. As a freelance writer offering this service, your job is to put down an interactive write-up that would accompany YouTube videos, sales page videos, home page videos, or any other kind of business video.

- [Copy/Content Writing:](#)

Content marketing in businesses is very crucial to the success of the business. This “cruciality” is responsible for the popularity of copywriting and content marketing services. What this entails, is that a freelance writer offering this service will write for the promotion of businesses: their brands, products, services, not excluding the engagement of clients/customers too.

- White Papers:

This involves writing a deep and detailed report on a given case, presenting an issue, and, or its solution in a persuading manner – the intent being to win the reader over. White Papers are informative documents, but they can also be very good when the prospect of making sales is involved.

A freelance writer has a plethora of writing types from which to pick from. All they need in the business is knowledge of one, two, or more types and the willingness to deliver their skill in the form of paid services.

### **References:**

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