



# Abida Muttaqiena

## Content Writer and Finance Translator

Fast-learner and highly productive writer and translator with deep knowledge in the field of Economics and Finance. Bilingual, understand SEO, and committed to provide original works.



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## SKILLS

Content Writing

English-Indonesia Translation

Feature Writing

MTPE

Financial Investing

Financial Product Reviews

Forex Trading

Stock Trading

HTML Content Editing

News Writing

On-Page Search Engine Optimization

## SPECIFIC FIELD OF INTEREST

Economics, Finance and Banking

Crowdin

MemoQ

## WORK EXPERIENCE

### Content Writer and Finance Translator

Various Online Publications and Language Service Providers

01/2008 - Present

#### Achievements/Tasks

- Writing hard news, soft news, market reviews, also informative and promotional articles.
- Writing company profiles, financial product reviews, and trading platform reviews.
- Translating various contents and documents from English to Bahasa Indonesia, and vice versa.
- Editing and proofreading contents and documents for various online platforms.

### Web Content Manager and Writer

Wahana Global Imedia

12/2013 - 11/2018

Surabaya, Indonesia

The company manages *Seputarforex.com* which is the biggest forex website in Indonesia, and other websites.

#### Tasks

- Maintaining SOPs for in-house writers & freelancers, appraising & improving content quality.
- Stay up-to-date with latest news and trends in the field of finance.
- Researching potential keywords for content development.
- Noting key contents and maintaining flows toward anchor links.
- Coordinating content marketing campaigns with external partners, IT and Marketing dept.
- Teaming up to develop new websites, planning layout design and initial contents. An example for this specific task is *Sinemapedia.com*.

## CERTIFICATES

Participant in "Sekolah Pasar Modal Syariah" (11/2018)

This event was held by BAZNAS, Henan Putihrai Sekuritas, and Bursa Efek Indonesia

TOEFL iBT Score of 100 from 120 (12/2017)

Test of English as a Foreign Language was held by ETS.

English Proficiency Test Result (TOEFL Prediction) of 623 from 677 (09/2013)

English Proficiency Test was held by LBPP LIA.

Speaker in "Seminar Nasional dan Kolokium Sistem Keuangan Islam III" (07/2010)

This academic seminar was held by School of Business Management ITB.

Participant in Short Course on Islamic Banking (06/2009 - 07/2009)

This short course was held by Bank Indonesia, Bank Muamalat Indonesia, and STEI Yogyakarta.

Participant in "Training Jurnalistik Nasional" (03/2008)

This event was held by Badan Penerbitan dan Pers Mahasiswa (BPPM) Universitas Negeri Semarang.

## EDUCATION

### Bachelor of Economics

Universitas Negeri Semarang, Indonesia

2013

CGPA 3.50 of 4.00

## ACHIEVEMENTS

I have been working with various companies in Indonesia and abroad.  
(01/2008 - Present)

Notable vendors: Spotware Systems Ltd, Pangea Translation Services Ltd, Ajaib.com, Seputarforex.com, etc.