



# Abida Muttaqiena

Editor, Content Writer, and Finance Translator

Fast-learner and highly productive writer, editor, and translator with deep knowledge in the field of Economics and Finance. Bilingual, understand SEO, and committed to provide original works.



a.muttaqiena@gmail.com



(+62) 852-9021-4144



Surabaya, Indonesia



muttaqiena.journoportfolio.com



linkedin.com/in/muttaqiena



miss.abida

## SKILLS

Content Writing

Copywriting

English-Indonesia Translation

Feature Writing

Forex Trading

HTML Content Editing

News Writing

On-Page Search Engine Optimization

Stock Trading

Technical Writing

Financial Product Reviews

## SPECIFIC FIELD OF INTEREST

Economics, Finance and Banking

## WORK EXPERIENCE

### Content Writer and Finance Translator

Various Online Publications and Language Service Providers

01/2008 - Present

*Achievements/Tasks*

- Writing hard news, soft news, market reviews, also informative and promotional articles.
- Writing company profiles, financial product reviews, and trading platform reviews.
- Translating various contents and documents from English to Bahasa Indonesia, and vice versa.
- Editing and proofreading contents and documents for various online platforms.

### Web Content Manager and Writer

Wahana Global Imedia

12/2013 - 11/2018

Surabaya, Indonesia

*The company manages Seputarforex.com which is the biggest forex website in Indonesia, and other websites.*

*Tasks*

- Establishing Standar Operating Procedures for in-house writers and freelancers, evaluating and improving content quality.
- Stay up-to-date with latest news and trends in the field of finance.
- Researching potential keywords for content development.
- Writing key contents and maintaining flows toward anchor links.
- Coordinating content marketing campaigns with external partners, IT and Marketing dept.
- Taking part in developing new website, planning layout design, mapping categories and tags, as well as writing initial contents. An example for this specific task is Sinemapedia.com.

## CERTIFICATES

Participant in "Sekolah Pasar Modal Syariah" (11/2018)

*This event was held by BAZNAS, Henan Putihrai Sekuritas, and Bursa Efek Indonesia*

TOEFL iBT Score of 100 from 120 (12/2017)

*Test of English as a Foreign Language was held by ETS.*

English Proficiency Test Result (TOEFL Prediction) of 623 from 677 (09/2013)

*English Proficiency Test was held by LBPP LIA.*

Speaker in "Seminar Nasional dan Kolokium Sistem Keuangan Islam III" (07/2010)

*This academic seminar was held by School of Business Management ITB.*

Participant in Short Course on Islamic Banking (06/2009 - 07/2009)

*This short course was held by Bank Indonesia, Bank Muamalat Indonesia, and STEI Yogyakarta.*

Participant in "Training Jurnalistik Nasional" (03/2008)

*This event was held by Badan Penerbitan dan Pers Mahasiswa (BPPM) Universitas Negeri Semarang.*

## ACHIEVEMENTS

I have written various articles that gained #1 on Google SERP (01/2008)

*My works have ranked well in the first page of Google search result; for short and long tail keywords such as "bisnis forex", "sekolah forex", "edukasi forex gratis", cara baca grafik saham", etc.*

## EDUCATION

Bachelor of Economics

Universitas Negeri Semarang, Indonesia

2013

CGPA 3.50 of 4.00