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# **OVERVIEW**

A Landmark Reimagined. A Cultural Icon Reclaimed.



### **GRASSROOTS ORIGINS**

Underneath the world-famous Brooklyn Bridge, Gotham Park is transforming a once-forgotten stretch of land into a vibrant, hyper-urban public space.

Known to skateboarders since the 1980s as the iconic Brooklyn Banks, these spaces marked with beloved red bricks and majestic stone arches were closed for over a decade due to bridge repairs and heightened security.

In late 2020, civic advocates, original New York skaters, and passionate neighbors came together with a shared belief: this space belonged to the people. And it was time to bring it back.

### **A LIVING LEGACY**

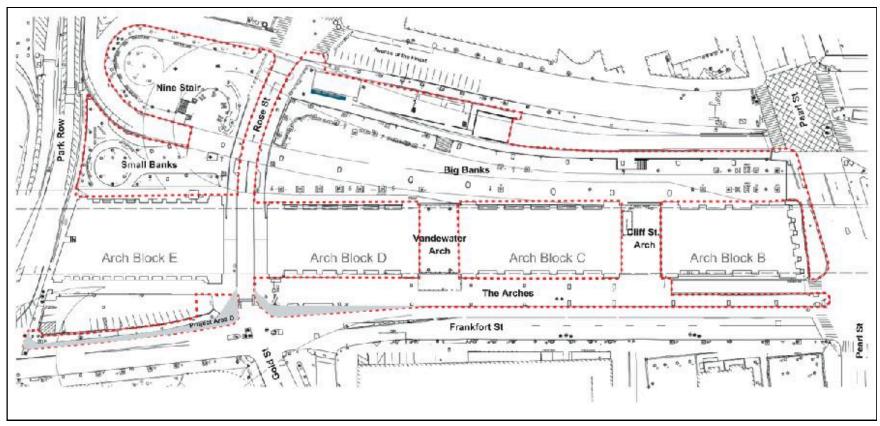
Our nonprofit has restored nearly four acres of this historic space to our community in only four years of advocacy, with more on the horizon.

Every square foot of Gotham Park is made possible by those who believe in the power of public space — we rely on event fees and donations to keep Gotham Park clean, welcoming, and open for all visitors to enjoy.

Now, we invite you to seize this once-in-a-lifetime opportunity to be a part of New York City history.

# **OVERVIEW**

### **FULL SITE MAP:**



# BRAND ALIGNMENT & PROMOTION OPPORTUNITIES

### **BRAND ALIGNMENT**

- Just steps from Chinatown, the South Street Seaport, and City Hall, Gotham Park offers a space unlike any other: dynamic blend of recreation, resilience, and cultural connection.
- Aligning with Gotham Park means joining a movement that champions equitable access, climate-conscious design, and joyful public programming.
- Whether you're supporting a skate event, arts activation, wellness series, or launching a short-term retail kiosk, your brand will be part of a bold reimagining of the public realm.

### **PROMOTION OPPORTUNITIES**

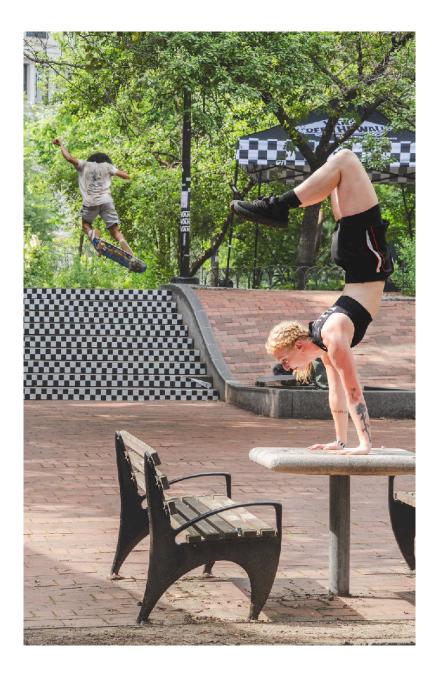
• Gotham Park promotes activations, events, and retail pop-ups across our high-engagement digital and print channels, with messaging tailored to each partner's goals.

We'll work with you to create unforgettable moments that resonate with your audience.

**instagram.com** @gothamparknyc: 4,700+ followers\*

**On-site signage** Dedicated A-Frame Signage in event space

\*As of July 2025



# SMALL BANKS

Open plaza with red bricking and 16 benches featuring the iconic Brooklyn Bridge Arches









# **SMALL BANKS**

# **Dimensions & capacity**

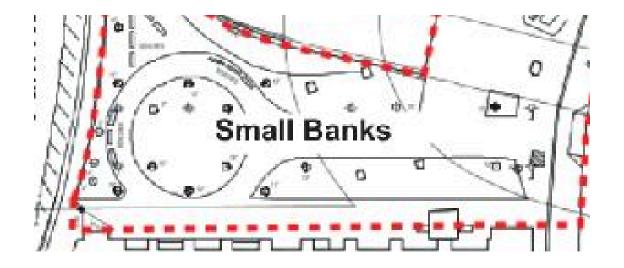
- 15,000 square feet
- 600 seated capacity
- 900 festival capacity
- 1,200 concert capacity

# **Highlights & Amenities**

- Adjacent to Brooklyn Bridge access staircase; easily accessible from Brooklyn Bridge and Park Row
- 16 fixed benches
- Cozy and contained; ideal for intimate gatherings, birthday parties, school groups

### Location

Spanning from Park Row to Rose Street, along the north side of the Brooklyn Bridge





# NINE STAIR

Open plaza with red bricking, 21 benches, native plant garden, and the Nine Stair, as seen in *Tony Hawk's Pro Skater* video games









# **NINE STAIR**

# **Dimensions & capacity**

- 23,000 square feet
- 700 seated capacity
- 1,100 festival capacity
- 1,600 concert capacity

# **Highlights & Amenities**

- Nine Stair
- 21 fixed benches and 3 fixed chess tables
- Garden and walking path
- Partly shaded and shielded from rain by the Brooklyn Bridge
- Multi level and verdant; ideal for rehearsals, plays, performances, literary readings, yoga, dance, meditation classes

# Location

Northwest corner of Rose Street and Avenue of the Finest





# BIG BANKS

Historic NYC street skateboarding epicenter featuring red bricking, embankments running parallel to the Brooklyn Bridge Arches, six benches, the 13 Stair, and the 10 Stair with a view of the Municipal Building



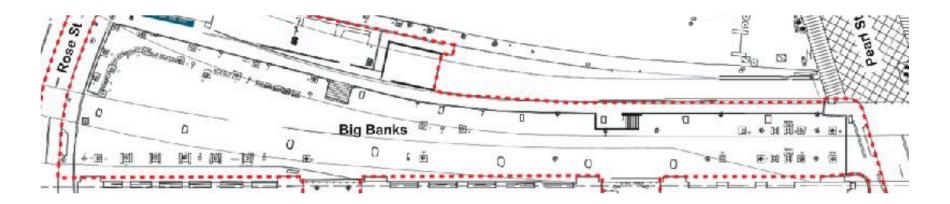








# **BIG BANKS**





# **Dimensions & capacity**

- 52,000 square feet
- 3,000 seated capacity
- 4,600 festival capacity
- 6,600 concert capacity

# **Highlights & Amenities**

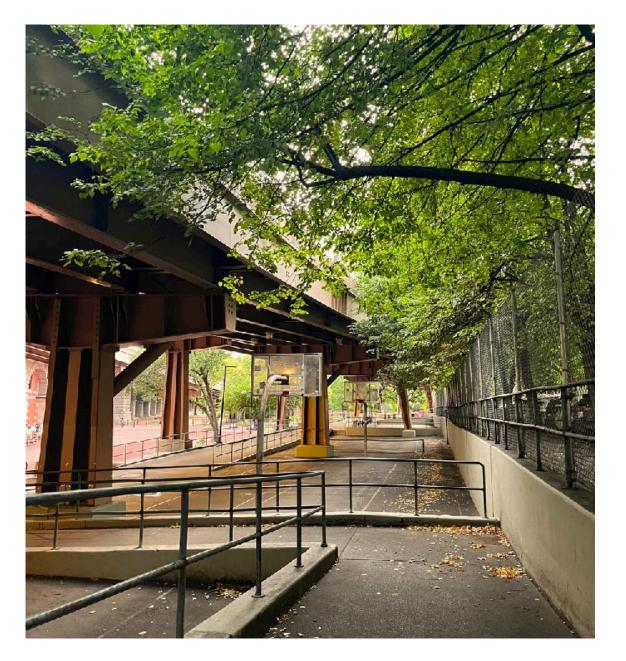
- Gotham Park's largest venue
- 13 Stair
- 10 Stair
- 12 fixed benches
- Automatic lights that turn on at night
- View of Brooklyn Bridge
- Sprawling and grand; ideal for festivals, largescale concerts, skateboarding competitions, fashion shows, weddings

# Location

Spanning between Rose and Pearl Streets, running along the north side of the Brooklyn Bridge.

# COURTS

Four outdoor sports courts for shuffleboard, pickleball, basketball, and handball, featuring four benches, inset lights, and a fully accessible ramp









# **COURTS**

# **Dimensions & capacity**

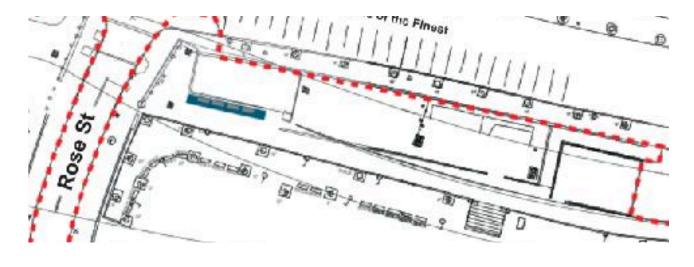
- 17,500 square feet
- 1,100 seated capacity
- 1,600 festival capacity
- 2,300 concert capacity

# **Highlights & Amenities**

- Shuffleboard Court
- Pickleball Court
- Basketball Court
- Handball Court
- 4 fixed benches
- Fully accessible ramp
- Sun and Rain protection from overhead ramps
- Evening overhead lighting
- Spacious and shaded; ideal for sports practices, competitions, field days, outdoor games

### Location

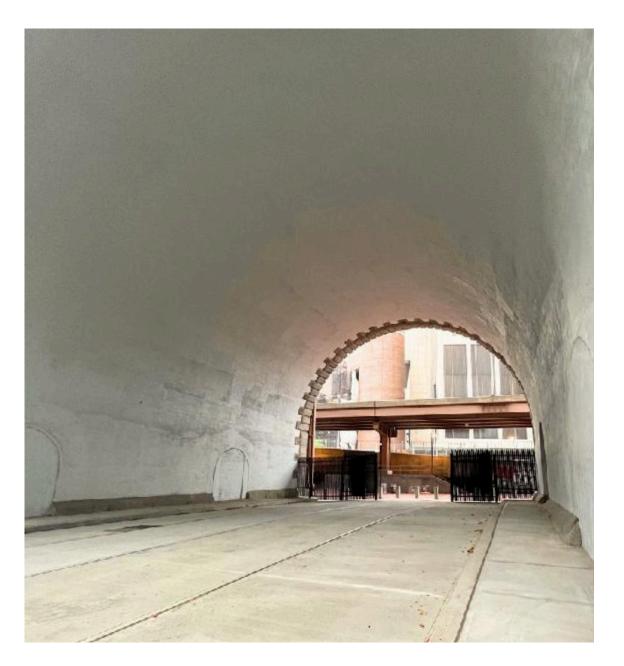
Avenue of the Finest, also accessible via Rose Street, Pearl Street and the Big Banks





# CLIFF STREET ARCH

Soaring stone underpass beneath the Brooklyn Bridge







# **CLIFF STREET ARCH**

# **Dimensions & capacity**

- 4,400 square feet
- 300 seated capacity
- 400 festival capacity
- 600 concert capacity

# **Highlights & Amenities**

- Fully shaded and shielded from rain
- Magnificent and secluded; ideal for cocktail receptions, banquets, intimate concerts, DJ sets, listening parties

# Location

Frankfort Street, beneath the Brooklyn Bridge in Manhattan





# VANDEWATER ARCH

Soaring stone underpass beneath the Brooklyn Bridge







# **VANDEWATER ARCH**

# **Dimensions & capacity**

- 4,400 square feet
- 300 seated capacity
- 400 festival capacity
- 600 concert capacity

# **Highlights & Amenities**

- Fully shaded and shielded from rain
- Magnificent and secluded; ideal for cocktail receptions, banquets, intimate concerts, DJ sets, listening parties

# Location

Frankfort Street, beneath the Brooklyn Bridge in Manhattan





# FRANKFORT STREET

Canopied alley spanning over 500 feet featuring 6 raised balconies, inset lights, and a backdrop of the iconic Brooklyn Bridge Arches



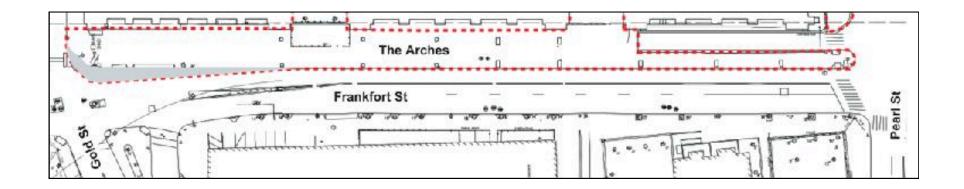








# FRANKFORT STREET





# **Dimensions & capacity**

- 24,400 square feet
- 1,500 seated capacity
- 2,200 festival capacity
- 3,100 concert capacity

# **Highlights & Amenities**

- Shielded from rain and sun under the Brooklyn Bridge ramps
- Direct frontage to Frankfort street for easy load in load out
- Public-facing, adjacent to bike lane
- Automatic lights that turn on at night
- Linear and tunnel-like; ideal for art markets, street fairs, fashion shows

# Location

Frankfort Street, beneath the Brooklyn Bridge in Manhattan, spanning from Rose to Pearl Street

# SITE LOGISTICS

- There are no permanent restrooms, running water, or indoor access onsite.
- Immovable bench seating is available at certain locations onsite.
- No gas-powered equipment or other combustible fuel is permitted on site, including gas-powered generators, open flame barbeque, etc.
- No vehicles may be parked onsite during the event (vehicles may enter and exit for drop off and pick up, provided that vehicle license plate numbers and driver names are provided to Gotham Park for NYPD 1 Police Plaza security zone clearance).
- Ticketing is highly regulated and requires DOT approval.

# MEDIA



A long-closed plot of land under the Brooklyn Bridge has reopened to the public after 15 years — restoring another slice of greenspace for one of the city's most crowded neighborhoods.





A free massive block party is happening under the Brooklyn Bridge next week

From skateboarding lessons to community yoga, there will be lots to keep you busy.



Rosa Chang near, she hopes, New York City's next park.
"Her strategy is to kill with kindness," Manhattan's
borough president said. Graham Dickle/The New York Tomas

You See Rubble and Garbage. She Sees New York's Next Great Park.

Rosa Chang devoted herself to repurposing nine ugly acres under the Brooklyn Bridge.



### 'Incredible Things Are Possible': The Power and Potential of New York's Public Spaces

A behind-the-scenes look at one of the stories we'll be sharing at RTBC's upcoming live event in celebration of our fifth anniversary.

By: RTBC Staff
October 7, 2024 • 5 min read





#### METRO

### Skateboarding 'Mecca' under Brooklyn Bridge reopens after 15 years

By Nicole Rosenthal and Haley Brown Published June 8, 2025, 3:52 p.m. ET





Brooklyn Banks Opening 2025 Photos

CAN YOU BELIEVE THIST They destroyed LOVE Park. They are trying to destroy what's left of EMP, but have one mixed the Breckey Barke have been recorded damn noor to that original state with the small panks on the way. This describ happen it pook at the of work and Subroay fell like a cerebration of that noch. Not to needloss, it may do Shuth Cox. — MFP of Hotools.





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The New York Times

Live, Work or Hang Out Near Gotham Park? We Want to Hear From You



The Brooklya Banks in 1989, an irresistible gathering place and destination for skaters to connect, commune and cement their skills on the board. Michelle V Agins/The

## The Mecca of New York Skateboarding, Back From the Dead?

Decades ago, a gritty and dangerous spot under the Brooklyn Bridge was the nerve center for city skateboarders. Mayor Eric Adams just announced plans that could fix it up.



# Lunar New Year at Gotham Park

Things to do

Friday February 7 2025

# CONTACT

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