

Jeanette Hill, CPA, CMA, MSc | jeanettehill@gmail.com | [Professional Technical Blog](#)
IFRS FSA Credential | GRI Certified Sustainability Reporting Specialist | MSc, Sustainable Development: [Research and Essay Portfolio](#)

Experienced leader bridging finance and sustainability. Experience advising senior leaders on sustainability reporting, regulatory readiness, and data governance, translating complex frameworks (ISSB, TCFD, GRI, SASB) into actionable, scalable business solutions. Commercially minded leader with experience developing business cases, pricing strategies, and growth initiatives that drive revenue, expand reach, and improve program adoption.

Professional Experience

Director, Sustainability | CPA Canada | Burnaby, BC | Nov 2021 – Jul 2025

- Led end-to-end **sustainability and climate disclosure capacity building programs**, assisting over 200 organizations in delivering timely public-facing disclosures aligned with **ISSB (IFRS S1 & S2), CSRD, GRI, TCFD, and SASB**. A significant accomplishment is the development and authoring of the [Sustainability Program](#).
- Advised organizations through guidance content on **sustainability data collection, validation, review, and formal sign-off**, ensuring accuracy, completeness, and audit-ready documentation. This included consultation on methodology impacts, sustainability policies, data ownership and governance structures for metric validation and sign off.
- Administered multi-year program budgets, contracts, and external service agreements, achieving a **10% reduction in expenditures** while maintaining service standards and program outcomes.
- Designed and implemented **data governance frameworks and internal controls for my department** to support assurance processes and continuous improvement.
- Led regulatory horizon scanning and impact analysis for evolving sustainability and climate disclosure requirements (**OSFI, ISSB/CSSB, CSRD, national and jurisdictional**) translating policy changes into actionable reporting and governance strategies.
- Led contract and timeline negotiation with **third-party vendors and internal service providers** including translation and developers, ensuring quality, regulatory compliance (i.e. disability legislation for public documents) and on-time delivery.
- Developed quarterly **executive and board-level performance and risk reporting**, enabling enterprise decision-making.
- Advised on materiality, KPI selection, and reporting scope to align sustainability disclosures with strategic priorities and stakeholder expectations.

Associate Director, Sustainability & Value Creation | CPA Canada | Burnaby, BC | Dec 2018 – Nov 2021

- Developed and executed pricing and growth strategies for flagship programs, achieving record attendance (over 200% growth in 2020) and revenue while expanding market reach.
- Built business cases and demand forecasts for new sustainability offerings, enabling successful launch and rapid return on investment.

- Identified and advanced opportunities to expand sustainability programming and partnerships, contributing to organizational growth objectives.
- Redesigned and standardized documentation and reporting processes, improving **consistency and governance practices** by developing **over 20 SOPs for programs** and clear governance models to streamline decision making which **accelerated delivery timelines by 30%**.
- Conducted regulatory and market monitoring on sustainability and climate disclosure requirements, informing guidance and capacity building content for enhancements to reporting and governance practices.
- Directed cross-sector stakeholder engagement strategy for national ESG initiatives, which involved relationship building with advisory committees for guidance content and symposiums involving 1,100+ and creating thought leadership for CPAs to create high quality sustainability reporting and disclosure.

Professional Programs Content Lead (Principal) | CPA Canada | Burnaby, BC | Mar 2015 – Dec 2018

- Internal subject-matter expert on **management reporting, governance, and internal controls**, leading the development of professional programs on regulatory compliance, and corporate social responsibility.
- Led annual content release strategic execution, aligning priorities, resources, and delivery timelines.

Program Development – Technical Lead, Online Learning | CPA Canada | Sep 2011 – Mar 2015

- Managed technical content development related to regulatory, governance, and compliance topics, ensuring accuracy and alignment with professional standards.
- Translated strategic objectives into executable workplans with clear ownership, timelines, and success metrics and directed **over 50 projects with varying scale** which included publishing thought leadership, guidance content and reports from scoping through implementation.

Financial Analyst | Sequel Naturals / Vega – Port Coquitlam, BC | Mar 2009 – Sep 2011

- Supported organizational decision-making through financial performance analysis and forecasting within a consumer products environment.
- Built and maintained rolling forecasts, budgets, and variance analyses to improve financial visibility.
- Supported audit readiness through reconciliation and documentation standards.

Education & Certifications

- MSc, Sustainable Development – University of Sussex – Completed February, 2026
- Chartered Professional Accountant, CMA – CPA BC – Completed 2013
- BBA – Simon Fraser University – Completed 2008
- IFRS Foundation Sustainability Accounting (FSA) Credential – [Completed February, 2023](#)
- GRI Certified Sustainability Reporting Specialist – Obtained February 2024, [expired February 14, 2026](#)
- Project Management Principles and Practices Specialization – Coursera (April 2021)

Additional Information

Languages: English (Fluent), French (Beginner)