

Subhankar Mukherjee

Content Writer - Ready for Work

Kolkata, West Bengal

subhankarmukherjee.kol@gmail.com

+91 82405 89837

Hi, I'm Subhankar Mukherjee, a passionate content writer who loves turning ideas into engaging stories. I have 6 years of experience in SEO-based content writing and ample research skills, making me an ideal candidate for the job. So, I will be able to deliver good quality content and the ones that will help you attract more organic traffic.

I am ready to collaborate!

Personal Details

Date of Birth: 1993-11-22

Highest Career Level: 5+ years experience

Industry: Internet, Ecommerce

Total years of experience: 6

Work Experience

Freelance Copywriter

Transphere Global Solutions LTD-China

Freelance

December 2023 to Present

I work as a copywriter in this company, specializing in creating content for various B2B products on Alibaba.com.

Freelance Content Writer

ZEWEB MEDIA-India

Freelance

February 2023 to Present

I've created diverse content for this company, covering various niches, primarily targeting audiences in the USA and UK.

Freelance Content Writer

Business Thrust Techsoft Pvt Ltd-Singapore

Freelance

July 2019 to Present

I have created diverse content for this company, covering various niches, primarily focused on Singapore and Malaysia.

Fintech Writer (Appcraver.com)

SmartTech Media Network LLP-Bengaluru, Karnataka

Freelance

June 2021 to February 2023

As a WEB3 Writer at this company, I created content on Blockchain, Cryptocurrencies, and NFTs. Some of my work is featured on Appcraver.com.

Freelance Content Writer

Vinsys IT Services Pvt Ltd-Pune, Maharashtra

Freelance

March 2021 to November 2022

I worked as an Academic Writer at this company, creating educational content for various courses, including ITIL, CISM, PMP, and more.

Freelance Content Writer

Right Florist Pvt Ltd-Kolkata, West Bengal

Freelance

March 2018 to May 2019

I began my freelance content writing career with this company, creating content on online gift and flower delivery services for both personal and corporate needs, primarily targeting European markets.

Video Editor

DusBus-Kolkata, West Bengal

Internship

September 2017 to April 2018

As a Video Editor, I created, organized, and coordinated raw files, ensuring they were publication-ready while maintaining up-to-date project files in the database for easy access.

Education

M.A in Theatre & Videography

Rabindra Bharati University - Kolkata, West Bengal

Fulltime | 2015 to 2017

B.A in Theatre & Videography

Rabindra Bharati University - Kolkata, West Bengal

Fulltime | 2012 to 2015

Skills / IT Skills

- SEO Writing
- Copy Writing
- Technical writing
- Review Writing
- Microsoft Word
- SEO
- B2B

Online Profile

<http://www.linkedin.com/in/subhankar-mukherjee-b30b4b210>

<https://subhankarmukherjee.journoportolio.com/#/>

<https://www.appcraver.com/author/subhankar-mukherjee/>

Certifications and Licenses

The Complete SEO Starter Course: from Beginner to Professional