the CUTAWAY

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We see you. Even as the world works to contain the spread of the coronavirus, we see how it's already dealt a blow to those in creative fields. We offer the stories — of individuals and collectives — featured here to provide hope and help in equal measure. Together, we'll make it through.



Assistance for Freelancers and Gig Workers During the Coronavirus Pandemic

The public health crisis has shuttered businesses globally, squeezing many in the creative industries. They'll reopen when the time comes, but until then, freelance art directors, below-the-line production crew, musicians, small business owners — all are feeling pain. That's why we compiled this guide of resources for those in creative fields. We're updating it as we discover new sources of support, but if you know of one and don't see it, let us know at thecutaway@shift.io, and we'll add it.

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Why Can't I Do It? A Podcast Producer Overcomes Internalized Misogyny

We couldn't let the last day of Women's History Month pass without sharing this personal story from Lisa O'Neill. The seasoned writer details her foray into the male-dominated world of audio production and the internal struggle she overcame to produce her podcast.

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Bay Area Artists and Wage Workers Respond to the Coronavirus Crisis

While it may be better known today as the urban hub of Silicon Valley, the Bay Area was once more famous for its blissed-out counterculture. Its bohemian community still exists, as does its fighting spirit, though bruised by the effects of the pandemic. Find out how residents are responding.

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Announcements & Deadlines

Artists and designers united to produce one-of-a-kind posters, greeting cards, clothing, and more that address today's uncharted waters. Proceeds will be split evenly between the creators, printer, and MusiCares COVID-19 Relief Fund. Lend a hand.

Even the UN seeks help from the creative community. In its Open Brief, the world agency calls for media companies, networks, influencers, and creators to help with key messages in the effort to flatten the curve. Use your talent to get the word out.

Using this in-between-time to bang out a screenplay? Good. Because the Urbanworld Film Festival is taking submissions from underrepresented storytellers for its screenwriting contest. You've got till Mon., Apr. 27, to meet the regular deadline.

