

A young woman with a backpack is walking on a brick path through a lush green campus. In the background, there is a large red brick building with white columns and windows, partially obscured by a large, leafy tree. The scene is bright and sunny, suggesting a pleasant day on campus.

First
MARY WASHINGTON

THE MOMENT IS NOW

We have arrived at a defining moment
in our history, a singular opportunity
to leverage the gathering momentum
and build on the remarkable
achievements of the past.

THE MOMENT IS NOW!

MAKING

MARY WASHINGTON



As President, I have traveled the country and talked with thousands of Mary Washington alumni, parents, and friends to share my vision for the University. That vision is for UMW to be one of the nation's premier public liberal arts and sciences universities.

To accomplish that goal, we must work together to make Mary Washington "First." Through our combined efforts and support, we must continually strive to advance and innovate so that Mary Washington is always the top choice for students, parents, and professors.

The pace of change in higher education accelerates daily, and the fiscal challenges faced by colleges and universities are daunting. In order to remain at the forefront of our competitors, affordable for our students and families, and able to attract the best and brightest minds, it is imperative for UMW to have the resources necessary for success.

We are an institution on the move, and this is an exciting time in the life of Mary Washington. In just the past few years, we have made significant enhancements to the curriculum – adding new majors, minors, programs, and centers to better serve the needs of our students and to prepare them for meaningful and productive lives. We also have continued to improve and expand our facilities to meet the needs of today's – and tomorrow's – students. Yet through these changes we have remained true to our values of academic excellence, personal relationships, and honor.

Since July 1, 2011, our staff and volunteers quietly have been sharing stories about the opportunities for donor support for UMW students and programs. Everything now is perfectly aligned, and we are launching the public phase of the campaign to appeal to all Mary Washington alumni, students, parents, faculty, staff, friends, and corporate leaders.

To continue moving forward, strong private support is needed now – and that is what the Mary Washington First campaign is all about. As you read about the various campaign opportunities on the following pages, I hope something will speak to your heart and that you will make Mary Washington FIRST in your charitable giving. All gifts are important and deeply appreciated.

Richard V. Hurley
President

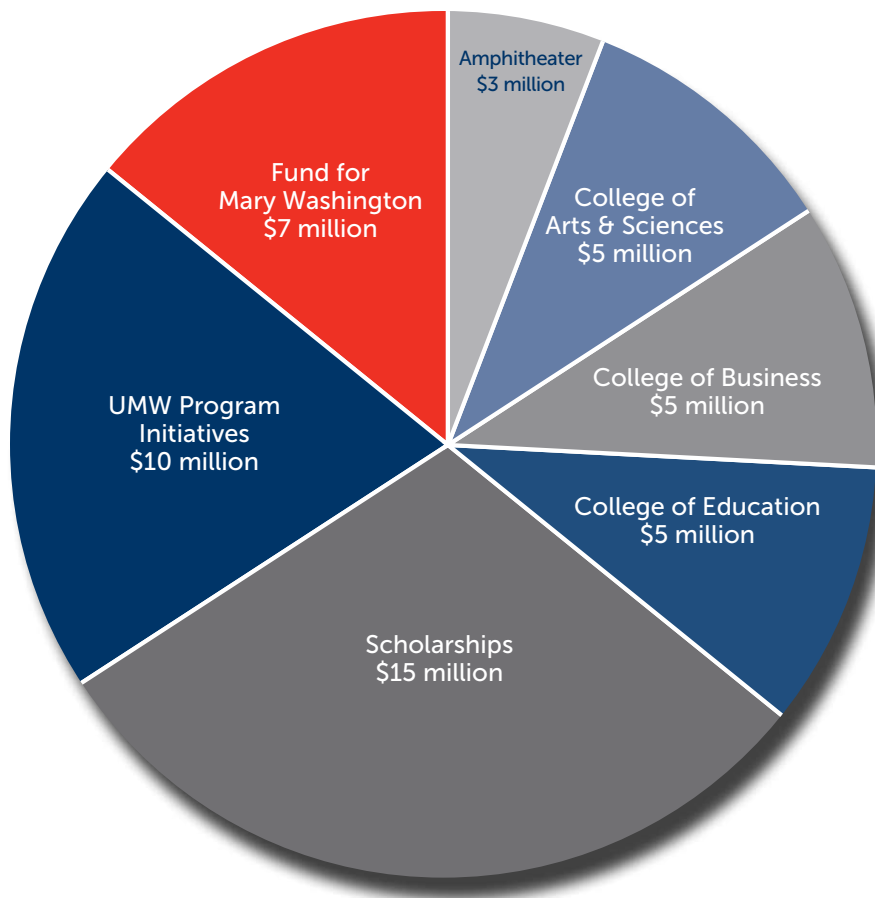


first
MARY WASHINGTON

CAMPAIGN GOALS

The \$50 million comprehensive campaign builds upon Mary Washington's margin of excellence to further advance UMW as a premier public liberal arts and sciences university.

The campaign will help ensure that motivated, high-ability students continue to have a superb, one-of-a-kind academic experience through which they can develop their unique skills as well as their abiding values. Large or small, all gifts to Mary Washington will count toward the campaign goals.



Members of the Mary Washington community reflect on what it means to be an Eagle during the annual candlelight ceremony on Ball Circle.



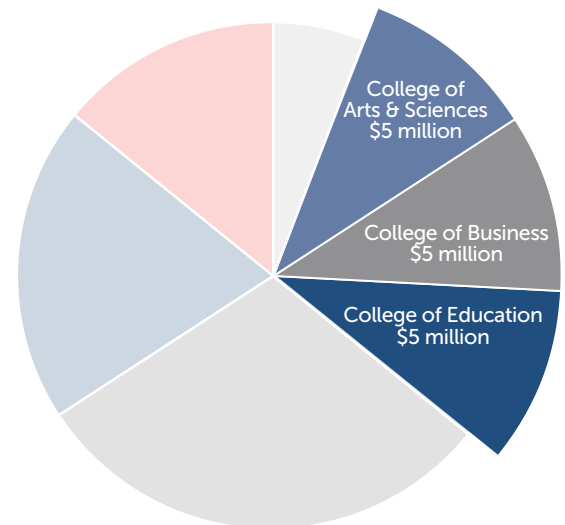
THE CHALLENGE

Mary Washington's vision of excellence is compelling. Yet the challenges are clear. The costs of delivering Mary Washington's outstanding academic programs continue to escalate. Meanwhile, more and more deserving students struggle to afford a college education. Current funding covers only 46 percent of demonstrated financial need, and state funding has been declining for years, now accounting for less than 22 percent of annual operating costs. Private support is vital to help bridge the gap.

The need has never been greater for principled citizen-leaders who are highly skilled and inspired to use their talents to enrich their communities and the nation.

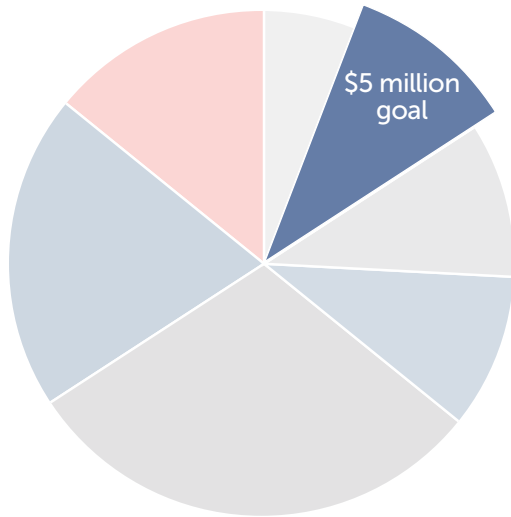
In 2010, the University of Mary Washington established three separate colleges: College of Arts and Sciences, College of Business, and College of Education. Each college is led by an accomplished dean and supported by highly dedicated faculty.

The colleges are adding structure, stature, and substance to UMW's national reputation. The aggressive expansion of business partnerships, community outreach, student internships, and student-teaching opportunities are providing avenues to make Mary Washington students world ready.



As of March 31, 2014, \$1.75 million has been committed for the three colleges.

College of Arts & Sciences



The Mary Washington First Campaign supports vital initiatives to ensure that the core of the Mary Washington experience remains as it always has been: a liberal arts and sciences education second to none. Private funding allows the University to maintain small, challenging, highly interactive classes that inspire creativity and develop the potential of each student. It also enables recruitment of nationally recognized professors who become powerful and trusted student mentors. Campaign gifts and pledges of all sizes are important, and all are welcome.

Campaign Priorities for the College of Arts and Sciences

Internships and Research Support Endowments

These funds will support need-based student internships and research projects, including the Summer Science Research Institute.

Donor Opportunity: \$50,000 per student

Endowed Chairs and Professorships

Distinguished Chairs and Professorships help UMW recruit and retain nationally recognized faculty experts in priority fields, including National Security, African-American Studies, Civil War Studies, and Leadership and Media Studies.

Donor Opportunities: Endowed Chairs – \$1.5 million each; Endowed Professorships – \$500,000 each



WORLD-READY STUDENTS



Shirley Naa-kowaa Martey '14 is going global. Recipient of the Chinese Critical Language Scholarship sponsored by the U.S. Department of State, the UMW political science major from Northern Virginia will travel to China for nine weeks to immerse herself in the country's culture and language.

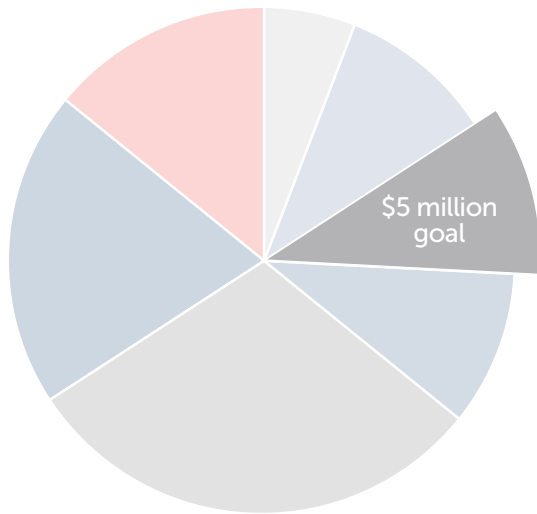
"This scholarship means an opportunity to move toward my goal of attaining proficiency in Mandarin [Chinese] in an immersive environment," says Martey. She says she has searched for ways to learn Chinese language and culture beyond her classes at UMW.

Previously, Martey spent eight weeks at the National Cheng Kung University in Taiwan as a recipient of the

2013 Ambassador Summer Scholarship from the Taiwan-U.S. Sister Relations Alliance (TUSA). She describes herself as Ghanaian American, and says she hopes to teach English in Taiwan and eventually seek her master's and doctoral degrees.

"Martey's is precisely the type of prestigious academic achievement of which the UMW community should be proud," says Jack Kramer, chair and distinguished professor of political science and international affairs. "It says a lot about the quality of our students and the education they receive here."

College of Business



Private funding advances College of Business efforts to expand global learning opportunities for faculty and students. It increases the level and impact of high-quality faculty research and expands regional partnerships to create a growing number of student internships, helping to link the academic enterprise to real-world business challenges and opportunities. Campaign gifts and pledges of all sizes are important, and all are welcome.

Campaign Priorities for the College of Business

Business Scholars Program

This unendowed program helps recruit and reward top students planning to major in business. Each selected freshman receives a \$5,000 annual scholarship, renewable for three years if he/she continues to meet specific academic criteria.

Donor Opportunity: \$20,000 (\$5,000 per year for 4 years)

College of Business Program Endowment

The endowment provides resources for professional development, staff-oriented activities, curriculum development, and other needs not covered through other funds. Spending authorization is determined by the Dean of the College of Business.

Donor Opportunity: \$25,000 for a named endowment or a minimum of \$5,000 to contribute to the overall fund

Endowed Fund for Global Business Education

This endowment expands the study abroad program to provide critical global learning experiences for students in the College of Business.

Donor Opportunity: \$25,000 for a named fund or a minimum of \$5,000 to contribute to the overall fund



Matt Ernst '94 (center) met with College of Business students during his day on campus as Executive-in-Residence.

SUCCESSFUL ALUMNI



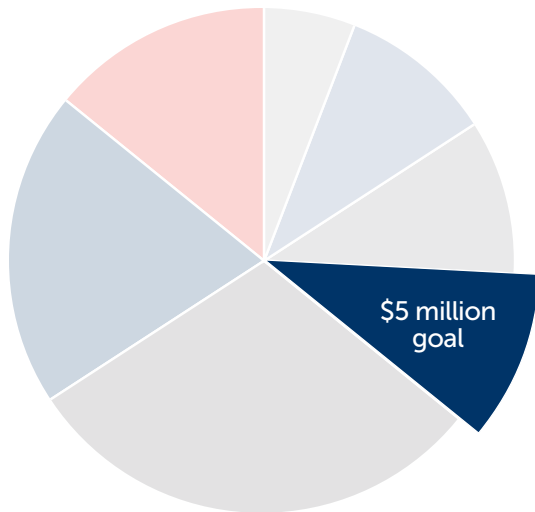
Dave Carey '96, President and CEO of ROI Training in New York, is supporting the Mary Washington First Campaign with his gift to fund the Carey Family Business Scholar. "I honestly never forget about my experience at Mary Washington," says Carey. "My liberal arts education prepared me to be flexible and adaptable and helped me decide what I wanted to do with my career." Carey's brother also is a Mary Washington alumnus and the two of them stay in touch with a large group of friends and former classmates.

Now serving as the Chair of the UMW College of Business Advisory Board, Carey says he wants to continue to give back to his alma mater. "I understand

the importance of finding ways to compete with other business schools for today's top students," says Carey. "In my professional capacity as a training consultant with many banks and top corporations, I see just what Mary Washington is up against. Competitive scholarships like the new business scholars program can really make a difference in getting top students to apply at Mary Washington, and then to accept those important offers of admission."

Carey's company also supports UMW interns when possible. "The students today are really smart and technologically savvy," he says. "We sometimes learn as much from them as they do from us."

College of Education



Exceptional teacher education has always been a major component of Mary Washington's liberal arts and sciences programs. The campaign advances the College of Education as the region's leading center for 21st century teaching and learning.

Private support allows comprehensive integration of cutting edge technologies into the teacher education experience. It enables faculty and students to collaborate on applied research projects that advance the professional knowledge base and ensure that graduates acquire real-life expertise to become leaders in the teaching profession. Campaign gifts and pledges of all sizes are important, and all are welcome.



Tally Botzer '08, M.Ed.'13, recipient of a Ukrop Fellowship, completed an internship at an elementary school in Richmond.

Campaign Priorities for the College of Education

Centers for Educational Excellence Endowments

An overarching goal is to establish Centers within the University's service area to provide year-round academic and extracurricular enrichment opportunities with a special emphasis on engaging under-represented students. Three specific areas currently being developed are the STEM-focused LearnerSpace initiative, the PlayLab and Autism Clinic, and the LiteracyLab.

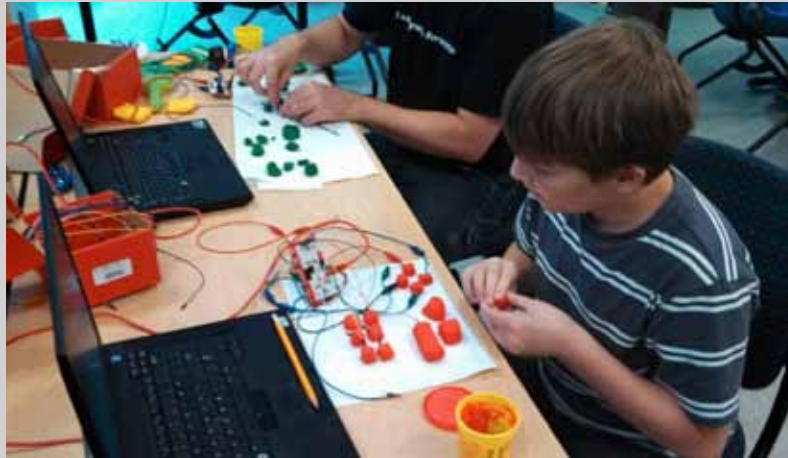
Donor Opportunity: Gifts from \$50,000 to \$250,000 to fund a variety of programs

Internships and Research Endowments

These special endowments will provide opportunities for faculty and graduate students to collaborate on extensive applied research projects.

Donor Opportunity: \$50,000 per student

HAND-ON EXPERIENCES



Professor of Education George R. Meadows likes to talk “nuts and bolts” about the LearnerSpace projects at five area schools and a regional library. He led the way in creating these spaces, with the overall goal of getting engineering and design back into science classrooms, while researching the impact of LearnerSpaces on curriculum, teaching, and learning.

“STEM is a big buzzword these days, especially now that the National Academy has introduced the next generation standards,” says Meadows. “Most everyone knows STEM refers to science, technology, and math. But people often forget about the silent ‘e’ that refers to engineering.”

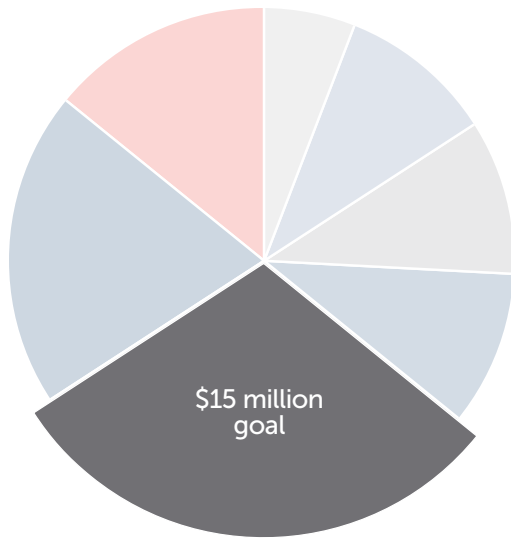
The first LearnerSpace was set up at the UMW Stafford Campus to introduce science teachers (novice and experienced) to new hands-on technology and to illustrate how they can fit the curriculum into elementary and middle-school classrooms. Meadows used funds from his Shirley Van Epps Waple ‘52

Professorship award to purchase materials — screwdrivers, hand drills, 3-D printers, and various electronics — and expand the LearnerSpace concept into targeted schools and libraries in Stafford and Spotsylvania County.

“It’s important to get tools back into students’ hands so they can be creative and actually build something,” says Meadows. “I’m using these methods to teach UMW education students in their elementary science methods class, as well as incoming students enrolled in freshmen seminars. The involvement of the local elementary and middle-school students is an extra feature of this entire program.”

Meadows’ professorship is one of eight funded by a large bequest from Shirley Van Epps Waple ‘52 to recognize excellence in teaching, research, and scholarship. “She was always very proud that she graduated from Mary Washington,” says Robert Corder, Waple’s stepson and estate executor. “It was important to her to give back to her alma mater.”

Scholarships



As of March 31, 2014, \$9 million has been committed for Scholarships.

A major emphasis of the Mary Washington First Campaign is to increase student scholarships while strengthening the University's capability to compete for top-notch students. Through the years, UMW has maintained one of the most competitive tuition levels in the nation, while providing a superior academic value – a formula that has contributed to UMW's ranking among the best values in American higher education. Yet the cost of delivering Mary Washington's premier education continues to rise, while families struggle to keep up with the basic cost of living.

Increased private support is vital to bridge the growing financial-need gap to help deserving students afford a high-quality liberal arts and sciences education. Campaign gifts and pledges of all sizes are important, and all are welcome.

Campaign Priorities for Scholarship

Alvey Scholars Endowments

Full merit scholarships will support out-of-state students with exceptional academic credentials.

Donor Opportunity: \$1,000,000 each

Chandler Scholars Endowments

These special scholarships will provide tuition support for highly qualified students.

Donor Opportunities: \$700,000 each for out-of-state students; \$300,000 each for in-state students

Washington Scholars Endowments

Full merit scholarships will support in-state students with exceptional academic credentials.

Donor Opportunity: \$600,000 each

Named Scholarship Endowments

These scholarships may be awarded for financial need, merit, or other special criteria.

Donor Opportunity: \$25,000 each



The Dorsey Scholars are supported by an endowment created by Paul R. and Mary Ann Dorsey Judy '54.

INFINITE POSSIBILITIES



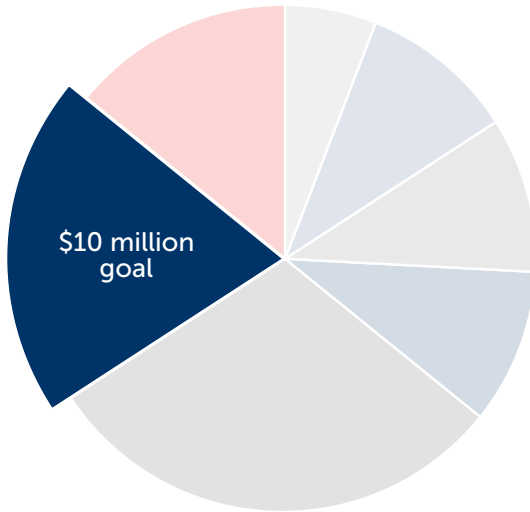
Kayleigh B. West '17 is a freshman from Gloucester, Va., and she says she would not be at Mary Washington without the support of the Hershel C. and Minne Hogge Shackelford Memorial Scholarship.

"At the age of eight, my sister was diagnosed with Type 1 Diabetes. Because of this, my mom has not been able to go back to work, and my sister's condition has brought on an abundance of medical bills," says Kayleigh. "This scholarship means the world to me. Before this, I had no idea how I would be able to afford college. I think it is wonderful to know there are generous people like Mrs. Jones who are willing to help."

The Hershel C. and Minne Hogge Shackelford Memorial Scholarship was established by Nancy Shackelford Jones '66 in recognition of her parents and to support Mary Washington. "I love Mary Washington and would like to do as much for the school as I can," says Jones. "This scholarship enables me to pay tribute to my parents while also helping students. I'm delighted that someone as deserving as Kayleigh can benefit from this gift."

Pictured above: Nancy Shackelford Jones '66 and Kayleigh B. West '17

Program Initiatives



As of March 31, 2014, \$11.5 million has been committed for Program Initiatives.

Increased private support is essential to build distinctive programs that serve broad university constituencies and propel Mary Washington into the top ranks of U.S. liberal arts and sciences universities. Campaign gifts and pledges of all sizes are important, and all are welcome. The following highlights represent just a few of the many unique programs and special areas available for donor support.

Arts for the Community

Students and members of the community enjoy and learn from programs offered through the UMW Galleries, the UMW Philharmonic, the music department, theater and dance programs, and UMW affiliated properties at Belmont and the James Monroe Museum.

The Chappell Lecture Series – Great Lives

Each spring, this unique lecture series brings prominent speakers to campus for the benefit of students and members of the community. Featured experts cover topics of historical and cultural significance.

The Libraries and Information Technology

Premier academics require outstanding research facilities to enable students and faculty to advance scholarly work, pursue collaborative research, and conduct independent studies.

Center for International Education (CIE)

This Center promotes cross-cultural understanding and international engagement through transformative programs and experiences.

Center for Honor, Leadership, and Service

Leadership is an important skill that is utilized in every profession and in every walk of life. Experiential learning opportunities and classroom sessions help enrich the UMW experience and sustain the Mary Washington Honor Code as a way of life.

Athletics

Mary Washington athletic teams compete at a high level within the NCAA Division III. With hundreds of students and more than 20 sports, there are numerous opportunities for donors to help support the UMW Eagles.

Donor Opportunities:

Endowed gifts beginning at \$25,000 can enhance initiatives within special program areas.



CORE VALUES

Leadership means to me...
Being yourself and allowing others to be too



Honor means to me...
*Doing what feels right,
even if it's not easy*



Honor means to me...
Staying true to my word

I will make the world
a better place by...
Becoming a teacher

UMW students Kimberly Slater and Chelsea Kopf submitted a grant proposal, and received approval, for a project to engage and motivate members of the UMW community to reflect on their values. Using their grant from the new Honor, Leadership, and Service Incubator program, the students set chalkboards on Campus Walk and asked for responses to specific questions. The answers were inspiring.

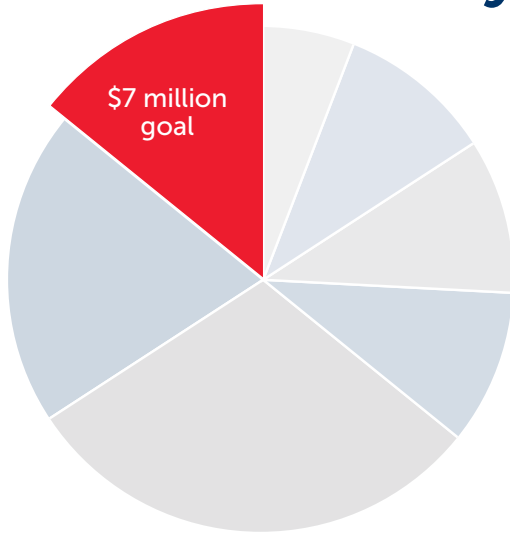
Executive Director of the Center for Honor, Leadership, and Service David Rettinger says this incubator grant is just one of many yet to be funded through a campaign gift from Steve and Donna Sheehan Gladis '68. "We are looking to fund a diverse group of new student projects and activities that will expand student opportunities for developing leadership, supporting and engaging the

community, and considering ethical obligations to others," he says. "These grants will enable students to be innovative in suggesting and creating new programs while allowing us to be reactive and timely in supporting them."

Steve and Donna Gladis say they chose to participate and invest in the Center because they think it is important to emphasize the characteristics of honor, leadership, and service across the curriculum. "We think the Center will further establish UMW as a unique place and will ensure that these important characteristics are valued on campus and beyond," says Donna. "The new Incubator Fund is a good way to help launch new ideas, promote leadership skills, and generate future innovators and entrepreneurs."

Pictured above: Donna Sheehan Gladis '68

Fund for Mary Washington



Under the leadership of President Richard V. Hurley, Mary Washington's strategic plan defines the vision for UMW to become one of the best public liberal arts and sciences universities in the nation. The Mary Washington First Campaign provides critical funding for emerging opportunities and new strategic initiatives through the Fund for Mary Washington. The Fund enables UMW to respond decisively and entrepreneurially to opportunities as they arise.

The Fund also allows all alumni, students, parents, friends, faculty, staff, and business leaders to participate in the Mary Washington First campaign.

As of March 31, 2014, \$5.1 million has been committed for the Fund for Mary Washington.

Donor Opportunities:

Gifts of all sizes are important, and all are welcome. You also may become a member of the President's Council with an annual gift to the Fund for Mary Washington of \$2,500 and more. (Graduates from the last 10 years may join the President's Council with an annual gift of \$500 and more.)



SPECIAL PROGRAMS AND OPPORTUNITIES



Unrestricted funds enable UMW decision-makers to offer financial support for students or programs as special needs arise.

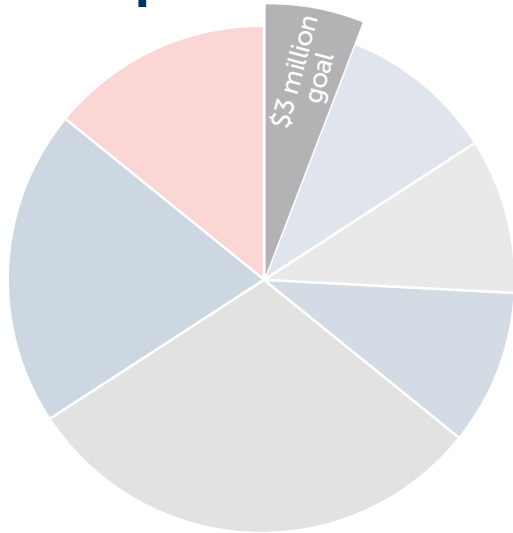
“Recently, a junior with a 3.6 GPA and a leadership role in one of the local fine arts programs came to me for advice,” says President Richard V. Hurley. “The student told me unforeseen family circumstances and limited financial resources were going to force him to leave UMW. He then told me Mary Washington was everything he had ever hoped for.”

President Hurley used unrestricted funds to create a grant to allow the student more flexibility, and then guided him to other sources to find loans and other

supportive financing. “The unrestricted grant really made the difference,” says Hurley. “By having the flexibility to make timely decisions like this, I was able to help the student stay at Mary Washington.”

In the past, unrestricted funds have supported participation in targeted events to increase Mary Washington’s visibility with alumni and prospective students, supported team building for orientation leaders, provided buses to transport students to competitions, and helped sponsor expert consultants for assistance with research and development. The needs vary from semester to semester and from year to year.

Amphitheater



As of March 31, 2014, \$1.2 million has been committed for the Amphitheater.

For more than a century, the open air amphitheater has been a central part of the Mary Washington experience. Hidden in the grove behind Lee and Trinkle Halls, this campus landmark has been the venue of choice for numerous commencements, May Day celebrations, plays, concerts, and even weddings.

Through the years, weather and time have not been kind, and the amphitheater has deteriorated considerably. Consultants recently examined the site and warned that the amphitheater must be restored now or it could be lost forever. They estimate the restoration to cost \$3 million.

The restoration would return the amphitheater to its 1952-1953 appearance by repairing and reconstructing damaged and missing pieces and returning the surrounding woodlands to pristine condition. It also would provide seating for approximately 600 people on weather-resistant benches and chairs, while incorporating accommodations for ADA accessibility.

Donor Opportunities:

Donors of \$10,000 and more will be recognized on a donor wall at the amphitheater.

\$500,000 - May Day Level

\$250,000 - Pergola Level

\$100,000 - Doric Column Level

\$50,000 - Balustrade Level

\$25,000 - Flagstone Level

\$10,000 - Grove Level

Gifts of all sizes are needed now to restore, rehabilitate, and enhance this wonderful campus feature.



The amphitheater was the site for numerous May Day celebrations, including this one in 1965.

CHERISHED LANDMARKS



In February 2014, Robert S. and Alice Andrews Jepson '64 of Savannah, Ga., committed \$1 million to the Mary Washington First campaign to help save, restore, and enhance the amphitheater.

"Bob and I love Mary Washington, and my education meant a lot to me," says Alice Jepson. "I feel the restoration of the amphitheater is a worthwhile project and one that so many classes can join in supporting."

President Richard V. Hurley says students support the amphitheater restoration. "Students continue to enjoy the amphitheater, even in its current state, and they also care about preserving the history behind it," says Hurley. "I am

absolutely thrilled that Bob and Alice Jepson have agreed to help back this important restoration initiative."

Alice Jepson adds, "When President Hurley told me that students still love the amphitheater, I felt our money would be well-invested in helping to restore this area of campus that holds so many special memories for alumni and students alike."

Along with their generous gift, the Jepsos challenge others to give what they can to help bring this beloved Mary Washington landmark back to life.

Pictured above: Alice Andrews Jepson '64
Artist rendering by Train & Partners Architects of Charlottesville, Va.

CAMPAIGN SUPPORTERS

The quiet phase of the Mary Washington First Campaign began July 1, 2011. In that time, nearly 13,000 alumni, students, parents, friends, faculty, staff, and businesses made campaign gifts and pledges totaling \$28.5 million. Of those donors, nearly 120 made leadership campaign commitments of \$25,000 and more. The listing below is just the beginning as UMW officially goes public in the quest to make Mary Washington First.

“We extend our sincere thanks to the many generous supporters who already have made their campaign commitments to Mary Washington.”

Torre Meringolo
*Vice President for Advancement
 and University Relations*



*Total reflects gifts and pledges received by March 31, 2014

Martha G. Abbott '72
 Alec and Betty Olander Adams '69
 AT&T Services, Inc.
 John and Sally P. Baffa '88
 Dr. and Mrs. Alton Baker
 Sandra Lee Ball '57
 BB&T Foundation
 Marilyn Shull Black '69
 Sally Phillis Blanchet '42
 Mr. and Mrs. Craig C. Bram
 Doris E. Buffett
 Polly Updegraff Champ '61

Family of Carmen Culpeper
 Chappell '59
 Mikhael David Charnoff '95
 Michael A. Cirami '98
 Janice Coleman '63 and
 Richard G. Allgaier
 Frances D. Cook '67
 Tara C. Corrigan '82
 Diana Hamilton Cowell '66
 William B., Jr. and Theresa
 Young Crawley '77
 Judith A. Crissman
 Al and Holly Tace Cuellar '89

Davenport & Company LLC
 Donley's Incorporated
 Paul A. Dresser, Jr. and Julie Baxter
 Carolyn A. Eldred '66
 Paul J. and Lynne Gourley Farrell '62
 Karrie Nelson Ferguson '83
 Ann Williamson Floyd '50
 Marjorie J. Frost '47
 Helen Gawron '46
 Dr. Lucy Gibbs
 Patricia Barrack Gibson '62
 Stephen and Donna Sheehan
 Gladis '68

Anne Gordon Greever '71
 Joseph W. '83 and Anita M. Grzeika
 ☛ Anne F. Hamer
 ☛ Pearl P. Hanbury
 Debra J. Harber and Jonathan
 K. Pittman
 Hattie M. Strong Foundation
 Richard J. Hayes, Jr.
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 Heslep '56
 John and Helen Hindinger
 ☛ Janet S. Horne '74
 Richard V. and Rosemary A. Hurley
 Sally Brannan Hurt '92
 Mark Ingrao '81
 Marcia Guida James '83
 Robert S., Jr. and Alice Andrews
 Jepson '64
 Jessie Ball duPont Fund
 ☛ H. Stewart Jones '39
 Eugene and Donna Cannon Julian '69
 Peter and Sally Monroe Kelly '68
 Patricia Boise Kemp '69
 Khaos Foundation, Incorporated
 Debra Stanley Leap '72
 Susan B. Leavitt '83
 Lettie Pate Whitehead Foundation
 ☛ Donna Lee Lewallen
 Mr. and Mrs. Eric C. Lewallen
 Anthony Andres and Emily Lewis '62
 Diana Rupert Livingston '71
 James C. '87 and Deborah S. Llewellyn
 Patricia McGarvey Lucas '64
 Margaret Walker Purinton Foundation
 Louis A. '94 and Jill Marmo
 Mary Washington Healthcare

Mary Wynn and Charles G. McDaniel
 Eugene and Armecia Spivey
 Medlock '75
 Kathleen Shepherd Mehfoud '70
 Torre M. Meringolo
 Jeffrey D. Miller '84
 Elmer, Jr. '50 and Marceline Weatherly
 Morris '50
 Alexander and Lynne Williams
 Neave '61
 S. Cabell and Martha Aaron Nelson '75
 Ogden and Snookie Woods Nutting '58
 Robert Nutting
 Mary Jane O'Neill
 Kenneth and Jennifer Fankhauser
 Osterman '73
 PepsiCo
 Jerri Barden Perkins
 Karen V. Perry '99
 John J. Pohanka Family Foundation
 Timothy S. Pohanka '92
 Mr. and Mrs. C. Franklin Powell
 Preservation Virginia
 Joanne Rehm '75
 Laurie Mansell Reich '79 and Henry
 E. Reich, Jr.
 James H., Jr. and Patricia Branstetter
 Revere '63
 John H. and Joanna L. Reynolds
 Woodrow D. and Lynne D. Richardson
 Thomas and Nancy O'Neal
 Robinson '62
 James D. and Irene Piscopo Rodgers '59
 Dolores M. Ross '49
 ☛ Wendy Shadwell '63
 Anne N. Sipple
 Sodexo Campus Services

Stafford County
 Daniel K. '84 and Anne Marie
 Thompson Steen '83
 Arthur F. and Donna Steinberg
 Robert J. '96 and Sarah Gildersleeve
 Strassheim '01
 Scott L. '97 and Anna Hash Studer '95
 Monecia Helton Taylor '81
 The Good Shepherd Foundation
 The Learning by Giving Foundation,
 Incorporated
 The Nutting Foundation
 Leslie F. Tilghman '74
 James E. Ukrop
 Larry G. Valade
 Mr. and Mrs. Benjamin N. Waffle
 Andrew and Lisa Rae Campbell
 Walker '77
 ☛ Shirley Van Epps Waple '52
 Lynda S. White '71
 Pamela J. White '74
 Susan Blosser Wight '68
 Judith Youngman Wigton '61
 Marsha Lynn Wilkins '62
 John Iacunato and Susan B. Worrell

☛ Indicates individuals who are deceased





first
MARY WASHINGTON

OPTIONS FOR GIVING

Help Make Mary Washington First

Your gift to support UMW will have a tremendous impact on our future.

- Support the campaign now with gifts of cash, securities, and/or property.
- Make a multi-year pledge and spread the payments over the next five years.
- Utilize matching gift benefits from your employer if available. (Be sure to check your spouse's employer as well.)
- Optimize gift planning options to arrange a bequest and gifts of real estate and/or personal property, life insurance, gift annuities, and other life income vehicles.
- To make a gift or request additional information, visit **MaryWashingtonFirst.umw.edu** or call the Office of University Advancement at 540/654-1024.

Naming Opportunities

Many gifts to the University enable donors to name scholarships or professorships. Donors of program endowments of \$50,000 and more may also name a classroom or other appropriate space on campus.

Recognition

All gifts to the University are important, and all are valued. Special giving societies recognize those donors whose giving reaches specific levels, or those who make certain types of gifts. Matching gifts from donors' employers are combined when determining level of recognition.

Washington Society

The Washington Society recognizes cumulative, lifetime giving and/or documented pledges to the University of \$100,000 and more.

\$2.5 million Brompton Level

\$1 million Campanile Level

\$500,000 Cornerstone Level

\$250,000 Rotunda Level

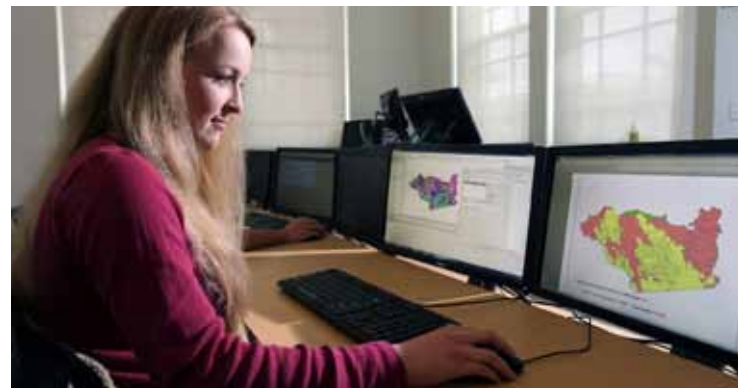
\$100,000 Colonnade Level

Heritage Society

The Heritage Society honors alumni, parents, and friends who have established and notified the University of a planned gift.

President's Council

The President's Council highlights the generosity and loyalty of donors with annual gifts of \$2,500 and more to the Fund for Mary Washington. (Graduates from the last 10 years may qualify with annual gifts of \$500 and more.)



MARY WASHINGTON



We are delighted to serve as National Chairs of the Mary Washington First Campaign. In the years since we graduated from Mary Washington, we have become more and more appreciative of our student experiences. We are proud to say that Mary Washington played a vital role in shaping who we are today.

As we evolve in our professional lives, while maintaining an extremely hectic and meaningful family life, we continue to stay close to our shared alma mater. We volunteer for various leadership roles, we attend events, we celebrate reunions, and we provide private support, ensuring the Mary Washington experience continues.

As National Campaign Chairs, we are fortunate to partner with other Mary Washington alumni, parents, and friends, working together to move the campaign forward. Members of the Campaign Cabinet represent a comprehensive cross-section of class years, majors, career paths, affiliations, and geography. Together, we all are committed to the \$50-million campaign goal and are dedicated to securing private funds for endowed scholarships, the three colleges, the amphitheater restoration project, the Fund for Mary Washington, and other important program initiatives.

Even more impressive than the campaign totals, however, are the wonderful stories and the passion of our donors who contribute their time and financial resources, putting Mary Washington First. Our greatest joy is spending time with alumni and friends of the University, each with a unified belief in, and commitment to, this outstanding place. We are indeed honored to serve as National Chairs.

Anne Marie Thompson Steen '83 and Daniel K. Steen '84
National Chairs, Mary Washington First Campaign

MARY WASHINGTON FIRST CAMPAIGN CABINET

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TOGETHER, WE ARE THE RIGHT PEOPLE, IN THE RIGHT PLACE, AT THE RIGHT TIME.

THE MOMENT IS NOW!



where great minds get to work

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WHAT CAN **YOU** DO TO MAKE MARY WASHINGTON FIRST?