

Case Study #3: Final Product Submission

Salt Lake Historical Preservation

Help us spread the word!

Want \$5k? Help generate excitement and traffic over Salt Lake City's best historical sites.

www.utahhistory.com (Links to an external site.)

We know history, but we don't know social media very well. That's why we need some creative marketers to help keep Salt Lake City's historical sites from losing their appeal. Submit your best ideas to increase awareness of these historical treasures for a chance to win a cash prize and possible future contract work.

Dear Salt Lake historical people, here are some of the examples that I was talking about last time, these are some drafts I made for you, I hope you can get the idea. I think this ads can get more of the attention of the people when they are waiting the train our when they are walking in the streets, also here are one of the post that we can use in the social media to interact more with the people and show them how important is to know more about the history of Salt Lake City.



22:20



UTAHHISTORY
Posts



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6 seconds ago



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Bicentennial Park







Frameify

