3 'DON'T'S of event planning

...

Q&A

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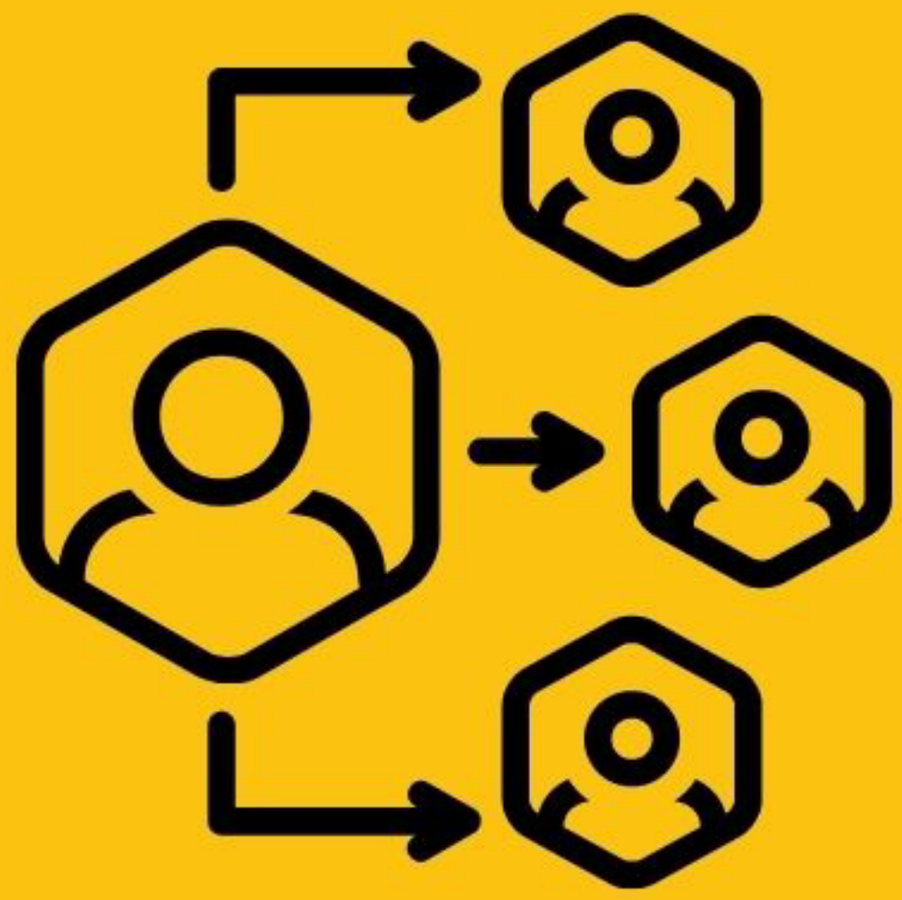
1. Don't do it all by yourself

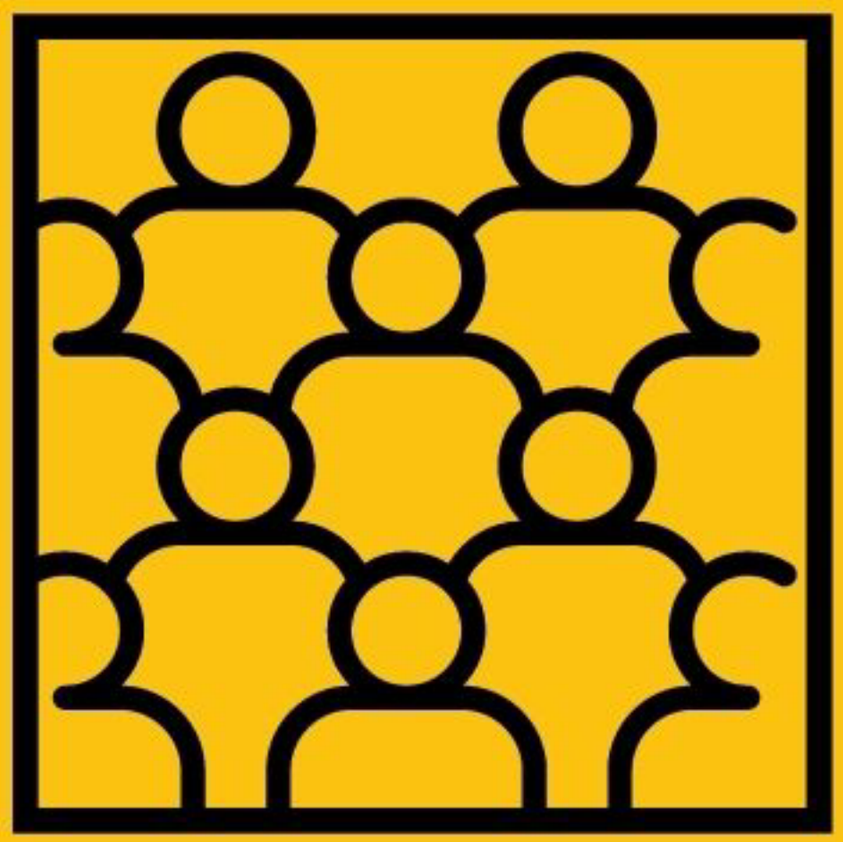


Learn to delegate

2. Never compromise on setup time

Be firm with clients on how long it will take to prepare for the event

3. Don't underestimate event size



Always plan for more people than the brief, especially if you're dealing with Nigerian clients

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