

Harry Masterson

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PERSONAL STATEMENT

I am a committed, adaptable individual with a strong work ethic. I have a passion for sport and writing which I have used to complete a BA (Hons) Degree in Sports Journalism at Leeds Trinity University. Through the completion of a work placement with Winmau, Red Dragon and Darts World, I have developed a strong working knowledge of social media, podcasting, interviewing, writing and running a sports media website through WordPress. Professional communication has been proven whilst working as a top performer within a reporter role for two years. Covering tournaments and providing media content alone isn't easy, and relying on a helping hand makes the job smoother with the company gaining more content on digital platforms. I am now looking to apply my previous skills and experience to a new role/ challenge, as I feel I have learned lots from one company and I now want to apply this somewhere new.

KEY SKILLS, QUALITIES AND ACHIEVEMENTS

- Social Media skills particularly with Instagram and X. In my previous role I was tasked with running an instagram account and every day I kept the account up to date with the websites latest content.
- In my last role sometimes my editor would take a few days leave, where I stepped in to run the website for him and took on board his tips and instruction when he showed me how to function in the position.
- In my professional career, I worked a whole week at the 2024 Betfred World Matchplay at Blackpool's Winter Gardens, interviewing all winning players whilst also working as part of a team to produce a podcast throughout the 9-day tournament.
- **Trustworthy** – Evidenced through my earlier jobs in getting work experience, when working behind a bar and in retail where I was tasked with handling cash from paying customers.

RECENT EDUCATION

Leeds Trinity University:

September 2020 – July 2024

2:1 BA Honours Degree in Sports Journalism

Key Modules Include: Radio and Podcasting, TV and Social Media, Pitch Side and Running the Newsroom

WORK EXPERIENCE

Darts World Magazine

February 2022 – August 2024

Reporter/ Writer

- Tasked with writing feature pieces for 4 magazines published throughout all the years I worked with Darts World.
- Responsible for the company's instagram account, producing a weekly podcast for 20 weeks straight earlier this year, whilst showcasing teamwork with working alongside another person.

Winmau/ Red Dragon

February 2022 – August 2024

- Earlier on was tasked with writing articles for the company to produce on their website, interviewing players they sponsor for articles as well as producing press releases.
- Recently showcased a skill of adapting to new responsibilities, with my writing role changing to producing captions which were used for gaining interactivity on social media.

PREVIOUS QUALIFICATIONS

John Leggott College

September 2018 – May 2020

Completed 3 A levels in Media Studies, History and Geography

Worksop College

Left May 2018

Achieved 8 GCSEs A-C including Maths, English and Double Science

HOBBIES & INTERESTS

I have always had an interest in football from a very young age, playing from the age of 7 until 15 in a league competition every year. From playing I also gained an interest in higher level football, from supporting a team to

keeping up to date with what was happening via media outlets. I have always had a passion for writing, which I have used in my previous role as a magazine and news writer in darts, which I have also had a passion for from a young age.

References:

Callum Harris-Hulme- Editor

Dartsworld Magazine

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Simon Hall- Marketing Director

Winmau and Red Dragon: Bridgend

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