

## Allison Chisolm

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**From:** JNP Coffee <jeanine+jnpcoffee.com@ccsend.com>  
**Sent:** Tuesday, November 2, 2021 4:32 PM  
**To:** Allison Chisolm  
**Subject:** The power of shared knowledge



### The power of shared knowledge

If you're familiar with JNP Coffee, you are well aware of my passionate advocacy to empower coffee farmers by connecting them with the global specialty coffee industry. So this news may come as no surprise.

I am happy to announce that I am a candidate for board membership for the Specialty Coffee Association. This organization offers a way to share knowledge about our industry across borders, across time zones and among the global coffee community. One way I've contributed to this SCA mission since the pandemic began is through leading a [series of online Business Chats for the SCA's US chapter](#), covering a wide variety of coffee industry challenges.

Voting opened yesterday for this elected position. All SCA members received a ballot by email, and ballots are accepted until November 30. I would be grateful for your vote and the opportunity to serve in the SCA Board in this extended capacity.

Warmly,  
Jeanine Niyonzima-Aroian  
Founder and owner, JNP Coffee LLC  
Email: [jeanine@jnpcoffee.com](mailto:jeanine@jnpcoffee.com)  
Phone: 858.518.7437

**2021 SCA Board of Directors Election**



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JNP Coffee | 858.518.7437 | [jeanine@jnpcoffee.com](mailto:jeanine@jnpcoffee.com)  
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JNP Coffee | PO Box 576, Shrewsbury, MA 01545

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Sent by [jeanine@jnpcoffee.com](mailto:jeanine@jnpcoffee.com)

## Allison Chisolm

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**From:** JNP Coffee <jeanine+jnpcoffee.com@ccsend.com>  
**Sent:** Tuesday, November 9, 2021 5:00 PM  
**To:** Allison Chisolm  
**Subject:** Coffee goes back generations for me



### Coffee goes back generations for me

Officially, I joined the coffee industry in 2012. But my family in Burundi had ties to coffee long before it became my career. While we grew up drinking tea, I learned from my mother not long ago that during her school break visits to Ngozi, she helped tend my grandparents' coffee trees. The profits from those harvests helped pay for her school fees.

My life has come full circle. Now I support other women who harvest coffee grown on their land. Through my business, JNP Coffee, I promote quality standards by educating farmers on best practices and compensating them for the quality coffee they produce.

The SCA upholds the standards of specialty coffee through the many ways it supports the global coffee community, and I model my business on those same standards.

Elections are ongoing this month for new members of the SCA board. I hope I have earned your vote!

Warmly,  
Jeanine Niyonzima-Aroian  
Founder and owner, JNP Coffee LLC

## Allison Chisolm

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**From:** JNP Coffee <jeanine+jnpcoffee.com@ccsend.com>  
**Sent:** Tuesday, November 16, 2021 4:16 PM  
**To:** Allison Chisolm  
**Subject:** Bringing many voices to the SCA table -- Don't forget to vote



### Bringing many voices to the SCA table -- Don't forget to vote!

I wasn't always involved in the coffee industry. I left Burundi to attend university in the U.S. and went on to earn an EMBA from Northwestern University's Kellogg School of Management. I have a 20-year career with Fortune 500 companies.

I learned so much during those years. I wore many hats, from international marketing manager to business development and general manager. I started my own consulting firm, and founded a nonprofit, all before entering the coffee industry in 2012. I have lived and worked in Canada, Europe, throughout the US, and traveled extensively throughout the world.

In my service to the SCA, I bring this depth of global management experience, non-profit governance and revenue diversification, and my current unique role across the supply chain from origin to consumers.

I also bring many perspectives to SCA conversations, as I represent the often-unheard voices of the small farmers at origin, the community of small business owners, the community of women business owners, and the community of Black business owners.

And today I am proud to share that I am both a licensed Q grader and a certified Q processor, Level 1, the first person from Burundi to achieve both designations.

I believe that coffee can empower communities. The global nature of the SCA works to make specialty coffee a thriving, equitable and sustainable industry for every person involved in it. I've learned much from my experience in international business, non-profits, and from the coffee industry, and I want to share that knowledge with others.

Voting for new SCA board members continues through Nov. 30. You should have received your unique voting URL from SCA to access the online ballot.

I would be honored to receive your vote.

Warmly,  
Jeanine Niyonzima-Aroian  
Founder and owner, JNP Coffee LLC  
Email: [jeanine@jnpcoffee.com](mailto:jeanine@jnpcoffee.com)  
Phone: 858.518.7437

## 2021 SCA Board of Directors Election



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## Allison Chisolm

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**From:** JNP Coffee <jeanine+jnpcoffee.com@ccsend.com>  
**Sent:** Thursday, November 25, 2021 10:01 AM  
**To:** Allison Chisolm  
**Subject:** Thankful for your role in the coffee industry



### Thankful for your role in the coffee industry

With the celebration of the Thanksgiving holiday in the United States, I want to take a moment to share how thankful I am for your role in the coffee industry. We all work in a truly global enterprise, and thus we all depend on one another for our collective success.

In the Kirundi language of my home country, Burundi, the word Dushime means “Let us be thankful.” That is how I feel every time I share with coffee farmers the premium secured from global specialty coffee sales. The funds make a difference in their lives and in the life of their communities.

The SCA and its members recognize the power of shared knowledge and collective support. I want to serve our industry as a new board member with the SCA. Let us be thankful for our blessings – and don’t forget to vote.

Warmly,  
Jeanine Niyonzima-Aroian  
Founder and owner, JNP Coffee LLC  
Email: [jeanine@jnpcoffee.com](mailto:jeanine@jnpcoffee.com)  
Phone: 858.518.7437

**2021 SCA Board of Directors Election**

## Allison Chisolm

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**From:** JNP Coffee <jeanine+jnpcoffee.com@ccsend.com>  
**Sent:** Monday, November 29, 2021 4:45 PM  
**To:** Allison Chisolm  
**Subject:** SCA Board member voting closes tomorrow



### SCA Board member voting closes tomorrow

Please don't forget to vote! Polls close at noon EST on Tuesday, Nov. 30.

If you vote for me, please make sure to bring your voice forward, so I can best represent YOU. Together, we as SCA members can support a thriving, equitable and sustainable specialty coffee industry.

Warmly,  
Jeanine Niyonzima-Aroian  
Founder and owner, JNP Coffee LLC  
Email: [jeanine@jnpcoffee.com](mailto:jeanine@jnpcoffee.com)  
Phone: 858.518.7437

**2021 SCA Board of Directors Election**