

Press Release

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Building the Ecosystem to Create 1 Million Livelihoods: SVP's Million Jobs Mission Conclave

Social Venture Partners (SVP) India, one of the fastest growing network of engaged philanthropists in the country, hosted the **Million Jobs Mission Conclave** in India Habitat Centre, New Delhi today, bringing together 15 of India's leading social organizations and over 50 consortium partners to collaborate on creating 1 million jobs in the next 5 years.

The Million Jobs Mission has been designed to “scale excellence” i.e. work with good organizations in the livelihood sector and help them scale by becoming their strategic thought partner, raise their ambition around impact, open doors to bigger donors and companies and bring expertise in areas like IT, board governance, process management and HR.

Talking about the Million Jobs Mission, Ravi Venkatesan, Chairman of SVP India said *“Our audacious ambition to create a million livelihoods is achievable only if we bring all stakeholders together. Solving a tough issue like this requires collective action from all stakeholders ranging from businesses, government agencies, donors, lenders, civil society and most of all the people whose lives we are trying to improve.”*

The Conclave showcased these 15 social organizations (Design Partners), spread across India, who presented their model to create a cumulative of 100,000+ sustainable livelihoods each, in the next 5 years.

Over 100+ participants from our consortium partners – representing foundations, corporates, impact investors, global multilateral agencies, consulting organizations, Government, and academia actively engaged with these organizations and made commitments of support - from access to funding, strategic inputs, leadership development, go-to-market connects and governance/Board support.

The MJM Conclave is supported by a grant from the Tata Trusts.

Some of the voices from the participants at the Conclave:

Design Partners:

Neelam Chiber, CEO Industree Foundation

“The conclave is an excellent endeavor in building a mission approach, rather than the project approach, towards solving social problems. For us, the conclave integrates three critical elements – funding, partnerships and advocacy – that when sustained over the next five years can help us realize our dreams for skilling rural artisans.

Atul Satija, Co-founder of The/Nudge Foundation:

"It would have taken me four months of travel to meet some of these consortium partners to support our goal. Today, I got them all in one room, engaging in serious conversation with us on how to go forward. What more could I have asked for!"

Kalyan Chakravarthy, CEO of Pan-IIT Alumni Reach for India (PARFI)

"In the skilling space, scale up can only be made possible through collaboration, and the MJM is a great tool to do that. I found immense value in learning and cross pollination of ideas at the conclave"

Rajat Gupta, Program Director, McKinsey Social Initiative (MSI) Generation

"Generation is fortunate to be part of this Conclave as a design partner because it gives an opportunity for a proven employability model to scale up and partners with foundations, corporates and others"

Consortium Partners:

Monica Mehta, Director – Investments, Omidyar Network

"I see value in collaborative platforms, that SVP is promoting through the MJM. The time is right to get out of our silos and push for collective action"

Sanjuktya Rajguru, MD & CEO, SBI Foundation

"The conclave exposed me to a panorama of work that these social organizations are doing – some I already knew of, and many I didn't - and these will help me make more informed decisions. Now that I know, I can think of many ways funders like us can reach credible organizations and beneficiaries"

Reshma Anand, Head -Strategy & Partnerships, Tata Trusts

"The space for such conversations around livelihoods that I witnessed today is far and few. If you put something audacious like million jobs mission, it becomes a rallying point for everyone. Having a diversity in models, perspectives and insights is necessary in solving issues that are chronic. The Conclave helped everyone see the breadth of opportunity there is to engage in the livelihoods space"

We also had participants from the Government of India who shared their enthusiasm for the Conclave:

Dr. AS Mathew, JS, Ministry of Rural Development: *"I have never seen a room full of so many ideas"*

C.Sridhar, Deputy Director, LBS National Academy of Administration: *"Amazing resources in one room. It was interesting to see the number of partnerships being forged in the corridors"*

Arun Maira, former member of the Planning Commission also shared his thoughts on the Future of Jobs at the Conclave and presented a framework for collective action.

His thoughts:

“The direct value derived from MJM is that it connects people who are doing good things and people who can help them do good things. Connecting doers and supporters is important for creating livelihoods. For me, personally, the learning that came from listening about the action on the ground, helped me distill the action and advocacy support these organizations need to become impactful at scale”

SVP believes that the MJM Conclave marks the beginning of several active partnerships between the social organizations and consortium partners with active facilitation from SVP Partners. MJM stands for the power of collective action which can make a significant difference to the livelihoods landscape in India. The partnerships forged will be facilitated by SVP to create longer term engagements between the partners to achieve the livelihood goal in the coming years.

List of 15 Social Organizations as a part of the Million Jobs Conclave

- 1. DeAsra | Pune | Entrepreneurship**
- 2. Hand in Hand | Chennai | Livelihood**
- 3. Head Held High Foundation | Bangalore | Skill Development**
- 4. Industree | Bangalore | Crafts**
- 5. Mann Deshi | Satara | Women Empowerment**
- 6. MSI Generation | New Delhi | Skill Development**
- 7. NES | Pune | Skill Development**
- 8. Pan IIT Alumni Reach for India | Mumbai, Chennai | Skill Development**
- 9. Quest Alliance | Bangalore | Education**
- 10. Rope Foundation | Chennai | Crafts**
- 11. SEWA | Ahmedabad | Crafts**
- 12. Swasti | Bangalore | Healthcare**
- 13. The Nudge Foundation | Bangalore | Skill Development**
- 14. Vrutti | Bangalore | Agriculture**
- 15. Youth4Jobs | Hyderabad | Disability**

The Organizations that participated in the Conclave

Government, Multilateral Agencies & Banks	Foundations, Impact Investors	Corporates & CSRs		Consulting & Others
Ministry of Rural Development	The Rockefeller Foundation	Axis Bank Foundation	JCB India	DASRA
LBS National Academy of Administration	Bill & Melinda Gates Foundation	Philips Lighting Foundation	Facebook	IDFC Institute
Niti Aayog	Michael & Susan Dell Foundation	Hero Corporate Service	Google India	McKinsey & Company
NABARD	Nandi Foundation	Whirlpool	Marks & Spencer	The Philanthropy Workshop
Union Bank of India	Asha Impact	Nestle India	Microsoft India	Elets Technomedia
Punjab National Bank	Omidyar Network	HDFC	Sobek- Trade & Development	Samhita
Bank of Baroda		DuPont	Tata Chemicals	Brookings India
UNDP		Vygon India	Tata Strive	NUS Business School
CDC		Vodafone Foundation	GE India	India Centre for Public Policy
IICA		Godrej Industries	Tata Power	Development Alternatives
SIDBI		Mindtree	IL&FS Skill Development	Centurion University

For any further queries, you can also write to us at millionjobs@svpindia.in or contact Shubha Narayanan on +91.98455.57378