



MJM

MILLION JOBS MISSION, 2022

Social Venture Partners Philanthropy Foundation
Progress and Plans 2017-18

SVP International

Vision



We aim to build a global movement of partners working in their communities to create a world where all people have the opportunity to lead productive and meaningful lives.

Mission



SVP cultivates effective philanthropists, strengthens non-profits and invests in collaborative solutions – building powerful relationships to tackle our communities' social challenges.

SVP, founded in 1997 in Seattle, has since grown into the world's largest network of engaged philanthropists comprising more than 3,400 investor-donors across 40 cities in nine countries (U.S, Australia, Canada, Brazil, China, India, Japan, Korea and United Kingdom). Over the years, SVP International has invested more than \$70 million in 900 non-profit investees and 2,466 organizations participating in other programs.

SVP India

SVP India was founded by Ravi Venkatesan in 2012 in Bangalore and has since expanded to Delhi, Hyderabad, Mumbai, Pune and Kolkata. SVP Philanthropy Foundation was incorporated under Section 8 of the Companies Act, 1956, as a company registered for charitable or not-for-profit purposes. It is similar to a Trust or Society and all donations to SVP are entitled to 50% tax deduction under Sec 80G of the Income Tax Act, 1961.

SVP India is dedicated to impact one million sustainable livelihoods in India by 2022 through the Million Jobs Mission (MJM).

KEYWORDS

Investee/Grantee: NGOs that have received grant funds or capacity building support or both from SVP

Partner: An individual who contributes money, time and knowledge to SVP

Design Partner: NGOs with proven models ready to scale

Our inspiration



Venkatesha, Farmer near Bangalore

Venkatesha was growing tomatoes on one acre by using chemical fertilizers. The soil was gradually destroyed and he incurred losses. Through Vrutti's support and training, he switched to better farming practices and organic fertilizers. Last year, he made a profit of Rs 1 lakh. Vrutti helped him get a bank loan to buy sheep and a cow and increase his income. He recently put his two children in a private school because he could now afford it.

SVP Bangalore is funding Vrutti's Business Accelerator Unit for farmers in Chikkaballapur near Bangalore. Vrutti is also a SVP Million Jobs Mission Design Partner.



Anil, Taxi Owner, Bangalore

Anil from Raichur joined The/Nudge's Gurukul to undergo training in driving to get a better paying job. He was also trained in foundational skills like English, maths, digital basics and life skills like personal finance, health, ethics and discipline. With his savings from his job as a driver, he purchased a sedan and is now empaneled with a local travel agency in Bangalore, earning Rs 25,000 a month.

SVP Bangalore provided a capacity-building financial grant to The/Nudge Foundation for their Lifeskills Foundation program. The/Nudge is also a SVP Million Jobs Mission Design Partner



Reshma, Sewing & Embroidery Worker, Delhi

Reshma is a 35-year-old widow with two children who lost her husband to alcoholism. She lived in a cramped, rundown makeshift house, skimping on food and clothing to make ends meet. All this changed when Reshma and her friends met Rajani from SVP-Literacy India team. She learnt stitching, tailoring, embroidery and progressed from abject poverty to earning Rs. 8,000 a month. She now owns a sewing machine and is a confident woman whose children are in school.

SVP Delhi is funding Literacy India's centre in Bhatti Mines.



Srikanth, Customer Sales Executive, Hyderabad

Srikanth, born with speech and hearing impairment in Vijayawada, was trained at Youth4Jobs and placed as a Customer Sales Executive at KFC in Hyderabad. With hard work, efficiency and a distinctive work ethic, he has since gone up the ranks to become KFC's first person with disability to be promoted to Assistant Restaurant Manager, earning an annual remuneration of around Rs. 3 lakhs.

SVP Million Jobs Mission Design Partner Youth4Jobs is being supported by SVP Hyderabad through multiple interventions focused on direct placements, indirect placements and advocacy.



Kiran Badhe, Woman Entrepreneur, Mumbai

Srujna member Kiran Badhe, head of Samruddhi Mahila Bachat Gat, was close to giving up her venture, but for direct mentoring by SVP Partners. Through their support, her strategic clarity improved, delegation increased and problems appeared smaller, helping her execute her biggest Rs 45,000 order for Unilever on schedule. SVP Partners helped her get a reputed international brand, Befriend, as a customer as well.

SVP Mumbai is offering a capacity-building financial grant to make Srujna's services to women entrepreneurs scalable and effective.



Sarika Kudekari, Nursing Assistant, Pune

Sarika worked as a domestic help since she was a small girl, but this ambitious 22 year old had the courage to rewrite her destiny. Even while she worked, she cleared her Std-X and later completed the nursing aide training at Jagruti Seva Sanstha. She is now training at Ketkar Hospital to become a specialized gynecologist assistant nurse with an in-training remuneration Rs. 5,500 a month.

SVP Pune is funding Jagruti Seva Sanstha's 'Aarogya Saathis' nurse aides training program for school and college dropouts.

A to Z of SVP

Everything you want to know about SVP India



A
AUDACIOUS
mission of one million sustainable livelihoods

B
BEYOND
cheques, contributing time, expertise and network

C
CIRCLES
of focus in agri, health, civic, microenterprises, skills and corporate engagement

D
DESIGN
Partners comprise NGOs with proven livelihood models ready to scale

E
EVANGELIZING
and educating our donors to improve their competencies as strategic volunteers and philanthropists

F
FUNDING
high impact initiatives for marginalized communities

G
GOAL
of one million jobs and 1,000 philanthropists

H
HOLISTIC
approach converging domain knowledge, networking and funding capability

I
INDIVIDUAL
Social Responsibility, encouraging individuals to make a difference in their careers

J
JOB
creation in new domains through skilling, market connects and advocacy

K
KEY
stakeholders engaged including foundations, corporates, consulting organizations, government and academia

L
LOCAL
geography-specific initiatives that create impact in local communities

M
MULTI-DIMENSIONAL
organization structure comprising a National Board/ Chairs/ Chapter format across cities, reconciling the best of connectedness and independence

N

NETWORK

of highly accomplished corporate leaders, entrepreneurs, active citizens and philanthropists committed to solving complex social issues through personal philanthropy, advocacy and capacity building

O

OPENNESS

transparency and rigour in the grants and review process

P

PARTICIPATIVE

culture that inducts, induces and immerses partners into everything that SVP does

Q

QUALITY

of our partners, our grantees and the relationships that we foster represent the corner stone of our success

R

RESOURCES

and commitments of support to NGOs from access to funding, strategic inputs, leadership development, go-to-market connects and governance

S

SOLUTIONS

that address the entire downstream needs of HR, technology, finance and marketing capability

T

TRANSFORMING

200,000 lives – impacting one million livelihoods by 2022

U

UNIQUE

model, incubating grantees, building their capacity followed by funding support when needed

V

VENTURE

philanthropy, unlocking vital risk capital, which can empower non-profits to try new things and catalyse innovation

W

WORLDWIDE

network - connected to a multi-country network of rich experiences and continuous cross-learning

X

XFACTOR

bridging the gap between the corporate sector and the philanthropic/NGO sector

Y

YOUTHFUL

spirit of hope and change, energising the network

Z

ZEAL

to grow, spread and scale

Milestones and growth



SVP India has invested over Rs. **30** million in over **20** grantees, contributing **17,000+** hours of volunteer time and impacting over **200,000** people

(All figures are in INR)

PARTICULARS	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17	FY 2017-18*
Donations received	1,300,000	10,700,000	22,611,092	17,108,000	21,672,639	30,106,775
Grants disbursed	-	2,317,873	3,026,937	8,963,000	18,939,125	18,923,405
Number of Donors	8	58	91	81	111	126
Number of Grantees	-	4	5	18	17	17
Number of Chapters	-	1	3	3	4	6

*Unaudited results

Chapter Launch Milestone & Dates



Message from the Chair



Our partners are already changing over 200,000 lives and we hope to see that multiply to a million by 2022.

Dr. Ganesh Natarajan, Chairman

A year of progress, years of promise ahead!

Social Venture Partners India is consolidating, growing and transforming and the excitement is palpable across all our stakeholders. We have embraced the global agenda to bring together donors, NGOs and social organizations for India and chosen the theme of sustainable livelihoods. We believe that we are making a difference and our approach to collaborative venture philanthropy has the potential to build equity and bring about a major social transformation.

The burning platform

SVP India has been set up as a national affiliate with chapters in key cities that attract partners interested in addressing local and national challenges in the social sector.

In India, the burning platform we have chosen to address is job and sustainable livelihood creation, which is as urgent a need today as it was when we started SVP India. Across sectors – healthcare, farming, manufacturing and a host of

services - the opportunity to create new livelihoods and provide social mobility to enhance livelihoods is the need of the hour and we are committed to making it happen for our country.

The vision

We have committed ourselves to enabling a million livelihoods through a combination of three approaches.

The first is what all our chapters have done extremely well – support NGOs through grants, capacity building and networks.

The second is to support aggregators who can focus on building agency and aspiration in youth and integrate skills providers to ensure there is no dream left behind.

And third is the enormous opportunity we have identified through the MJM to enable larger social organizations to scale faster through the power of our research and the wisdom of our partners.

Our partners are already changing

over 200,000 lives and we hope to see that multiply to a million by 2022.

Changing the world

We have chosen the venture philanthropy approach to ensure that sustainable change can happen.

The key enablers of the SVP process are our engaged partners, the high-quality NGOs and social organizations we have chosen through a curated process, the consortium partners who support us with research and finance and our action-oriented Directors and Advisors who ensure that good intent is translated into robust action.

In the word of my favorite management guru Joel Barker: "Vision without Action is just a dream, Action without Vision just passes the time, Vision with Action can change the world!"

We have an opportunity, which we have created through good intent and great efforts. Let us make SVP our vehicle for true social transformation and do our bit to change the world!

Dr. Ganesh Natarajan

Chair, SVP India & Board Member,
SVP International
Executive Chairman,
Founder of 5F World

Perspective

“We have graduated from the ‘start-up’ mode to a formal structure, marked by good governance, a stronger Board and wider recruitment, which should scale our growth and impact”



The goal of a million livelihoods is an idea whose time has come.

There is an increasingly relevant reason for this. Jobs are about predictable engagement and income security. However, job creation could become increasingly difficult on account of automation & artificial intelligence. The priority of the day is to catalyse sustainable livelihoods instead, which encourages self-employment leading to lives being lived with dignity.



SVP India brings a differentiated approach to its audacious goal. We have brought a distinctive venture investing perspective to philanthropy.

Ravi Venkatesan, Founder and Director

extensive due diligence, long-term funding commitment, ability to provide growth cum knowledge capital, attract a large network and infuse a venture funding discipline in the philanthropy space.

The optimism that we are moving in the right direction is derived from other realities as well. The decision of Tata Trusts to fund our growth journey will make it possible to substantially scale our impact from this point onwards.

Close to tipping point

SVP India is close to a tipping point. By having graduated from the ‘start-up’ mode to a formal structure marked by good governance, a stronger Board and wider recruitment, we now possess the discipline to scale our impact, leading to the creation of a million livelihoods by 2022.

Our time starts now.

Ravi Venkatesan

Founder, Director, SVP India
Chairman, Bank of Baroda

Good start

The goal is a challenging one. SVP India has made a good start in attracting partners and donors excited by the ambition of scale on the one hand, as well as partners who seek to work hands-on with local communities in making a visible difference.

SVP India strengthened its model during 2017-18, which provides optimism that we have cracked the code that could lead to a rapid growth in the creation of sustainable livelihoods. Our optimism is derived from the agriculture-driven approach of investee Vrutti in Bangalore. While working in a village near Bangalore, this engagement has demonstrated that it is possible to treble farmer

incomes in the course of just one season. This success validates what we always believed: that by working in a committed manner with the right partner, it is possible to achieve decisive and scalable breakthroughs. Even as we are four years from targeted mission completion, we possess a line of sight in scaling our impact in the next few years.

Differentiated approach

SVP India brings a differentiated approach to its audacious goal. We have brought a distinctive venture investing perspective to philanthropy, replicating the rigour employed by venture capitalists before they invest in a commercial enterprise. This approach reconciles

Perspective

“SVP India will become a role model for the creation of results on scale”



SVP India is emerging as an energetic network of partners inspired by a common aspiration to improve the lives of people who have not had the same opportunities as others.



We should not choose a growth model of buffaloes wallowing in the mud but look at being fireflies rising together and moving forward as a flotilla to make sustainable livelihoods happen.

Arun Maira, Advisor

a network, and each of its members, can be more effective in fulfilling their aspirations to accelerate the improvement of the lives of the people they serve.

The other is the participative evolution of structures for governance of the network. With these features, SVP India may become a role model for the creation of results with scale through a network of many local, even small, diverse organizations.

Arun Maira

Advisor, SVP India
Former Member of the Planning Commission

The network has philanthropic partners at its core, who have been able to gather resources of wealth and access to power, and who want to 'give back' by enabling people left behind so far because of

various historical disadvantages to overcome their barriers.

Two features of SVP India's evolution are valuable.

The first is the focus on learning and creation of knowledge on how such

“SVP India can make the difference, thanks to its unique network with years of experience and knowledge on Board”



Social enterprises, whether they are for profit or not-for-profit, need access to three important resources:

Access to finance

Access to mentoring and coaching support

Access to incubation and acceleration support



SVP India can make the difference, thanks to its unique network with years of experience and knowledge on Board and being able to offer all three required ingredients.

Ronald van het Hof, Advisor

Investing in basic education, followed by skill development, then followed by supporting social enterprises in job creation and financial inclusion complete the circle of development.

Ronald van het Hof

Advisor, SVP India
Joint Managing Director, Women on Wings

SVP India marries these three components through its extensive and committed network.

The overarching goal of creating sustainable livelihoods at the bottom of the pyramid guarantees cohesion in its programs.

Perspective

“We created a structure across 18 months and will now need to demonstrate the green shoots of our intent in the current year”



This is the first time that 15 largest sustainable livelihood organizations in India have converged on a common platform, exchanging ideas, sharing experiences and demolishing silos.

Madan Padaki, Board Supervisor, MJM

The first step

The Million Jobs Mission was launched on January 19, 2017 and since then, we have covered reasonable ground in building a foundation that should graduate us to the next level. During this period, we successfully aggregated diverse partners – NGOs, CSR initiatives, social enterprises and Government agencies. We set up a five-person secretariat in Bangalore that was funded by Tata Trusts. We are equipped with required processes and engagement framework that is making it possible to periodically track partner progress and milestones. This is the first time that 15 of the largest sustainable

livelihood organizations in India have converged on a common platform, exchanging ideas, sharing experiences and demolishing silos.

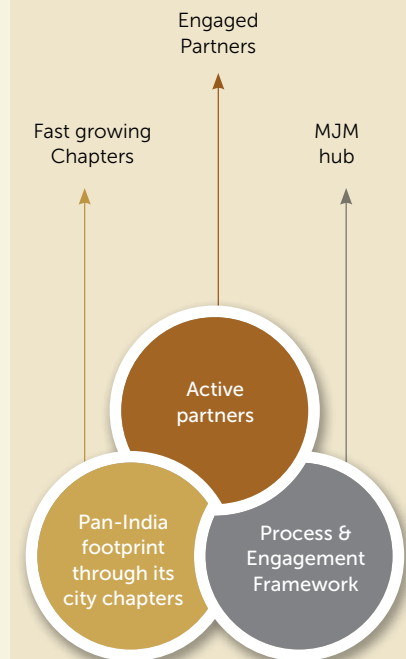
The challenges we address

We need to develop an outside-in approach comprising an understanding of the journeys of our partners and the relevant opportunity window through which we may engage and assist. A combination of strategic clarity and operational effectiveness will be required.

Madan Padaki

Board Supervisor, MJM
Founder and CEO, 1Bridge

The strengths we bring



S Balakrishnan, COO, Vrutti

We have had over 70 meetings with SVP Partners on how to scale Vrutti for wider impact. What has emerged is the three-fold model - making farmers wealthy, resilient and responsible – that has been implemented in six states and 10 locations. SVP Partners are bringing market experiences, providing us comfort and space to discuss organizational gaps while strategically guiding us to scale our organization nationally.



Saurabh Adeeb, Head of Partner Engagement, The/Nudge Foundation

One of the biggest outcomes of our engagement with SVP is that of a partnership with Rockefeller Foundation. SVP got us in touch with Rockefeller Foundation and this has translated into a capacity building partnership.



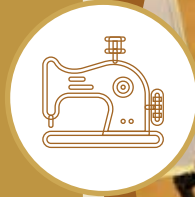
Neelam Chibber, Co-Founder, Industree

We are working with SVP to create a million jobs in grassroots manufacturing across various artisan value chains. We are confident of achieving this through a partnership with Mindtree and Vrutti (MJM Design Partner) in a collaborative mode, which would have otherwise been difficult.



Savita Patel, CEO, SEWA Trade Facilitation Centre

SVP has helped us with marketing, design and development support. We have 15,000 women artisans as members, but can provide jobs to only 3,000 now. We intend to reach 5,000 engaged women artisans with the help from SVP.



Murali Rao, Chief Mentor – Transformation Academy, Head Held High

SVP has helped a Design Partner like us with a range of contacts. Through Design Partners like SEWA, DeAsra and The/Nudge, we are exploring collaborative opportunities on how we can widen our social impact.



Nalin Saluja, Co-Founder, Virohan

We use technology to optimise human capital and provide progressive livelihoods to the low-income population. We believe that in terms of SVP's strategic inputs and partnerships, we could gain immensely.



Ashutosh Tosaria, Senior Program Manager, Quest Alliance

We have worked with 1.3 million school children and youth in the last 10 years. We seek SVP's support on how to make institutional change: build a large network of practitioners who understand why career development and life skills are important for the youth.





Meera Shenoy, Founder, Youth4Jobs Foundation

Collaborating with SVP will not be 1+1 but '11'. We expect our training pipeline to grow from 3,500 to 10,000 youth with disabilities in five years or less. Through advocacy we together hope to reach one million households by 2022 with the message that there is 'ability in disability'.



Rekha Kale, Head of Alliances, DeAsra

We have been brainstorming with SVP in scaling operations and reaching entrepreneurs aspiring for our services. We expect to leverage the SVP network to find partners who can help us collaborate and scale.



Sanjay Kaushik, Project Coordinator, Natarajan Education Society

SVP's support will enable us to make skills transformation happen at scale. Implementations are starting in Gujarat and Rajasthan. NES program envisages scaling to 50,000 youth in sustainable livelihoods by 2022 through a network of 100 centres across 50 cities.



Shama Karkal, CEO, Swasti Health Catalyst

With SVP, we have co-created an 'Invest for Wellness' model. With this, we are now in five locations reaching about 30,000 people. We are looking to SVP's support in not just scaling this model but its expertise to strengthen our organization, leadership and funding support.



Vijay S, Advisor, PARFI (Pan IIT Reach for India)

PARFI has been working in the area of skill development, largely for blue-collared trades that need technical involvement. We are looking for SVP's support in engagement with employers, corporate resources from MJM consortium partners (banks and CSR funds) and people who can provide technology and development support from an educational standpoint.



Vanita Shinde, Chief Administrative Officer, Mann Deshi

SVP introduced us to Bank of Baroda, which is now helping with loans for our beneficiaries outside Mann Deshi Bank's coverage. We also look forward to SVP's support to digitize the modules of Mann Deshi Business School for financial literacy and MBA program for entrepreneurs.



Sreejith Nedumpully, Co-Founder, Rope Foundation

As a Design Partner to SVP, we hope to work together to build the skills of rural artisans in making contemporary products and be part of organized supply chains catering to domestic and international markets.



Our commitment to governance



At SVP India, governance represents the centrepiece of our existence.

We believe that when engaged in the challenging exercise of creating sustainable livelihoods, the integrity of the process will always be paramount; the robustness of the 'how' will lead to the successful achievement of the 'what'.

Organizational structure

All SVP Chapters in India operate under one legal entity of SVP India. Each Chapter acts autonomously, run by a Chapter Chair who is a SVP Partner and a General Manager who is a staff member.

SVP India Board

Dr Ganesh Natarajan, Chairman of the SVP India Board and Executive Chairman and Founder of 5F World, Global Talent Track, and Skills Alpha. He also chairs Pune City Connect and serves on the Board of SVP International.

Ravi Venkatesan, Chairman of Bank of Baroda. Former Chairman of Microsoft India and Cummins India. Board Member at Rockefeller Foundation. Venture Partner at Unitus Seed Fund.

Rajeev Bakshi, former Managing Director of Metro Cash and Carry. Held executive positions in ICICI Venture, Pepsi India and Cadbury India.

Govind V Iyer is a consultant with Egon Zehnder. He is also a Board member at GIVE India and serves on the Advisory Board at Asian Venture Philanthropic Network.

Akila Krishnakumar was former President, Global Solution Centers, SunGard, and was recognized among India's top women CEOs.

Ramesh Mirakhur had a long career in corporate world in US and India and worked with Mastercard, Whirlpool, DHL and Tata Motors among other companies. He is a Director of 5F World and Managing Partner of IT-Yukti Consultants. He is also an active Rotarian.

Usha Narayanan is a Chartered Accountant with over 21 years of audit experience. She was an Audit Partner with PriceWaterhouseCoopers for over 16 years.

Perspective

"SVP India's governance commitment has been woven around six priorities: the creation of a framework of how the central office and respective Chapters should operate; the mode of engagement and evaluation of NGOs and the manner in which we run and scale the MJM program and Chapter expansion from six to 20, and increase partners to 1,000 by 2022. We need to create an efficiency standard and engage in partner education to help create more philanthropists and build a structure that facilitates dialogue

and exchange of experiences and best practices." - Ramesh Mirakhur

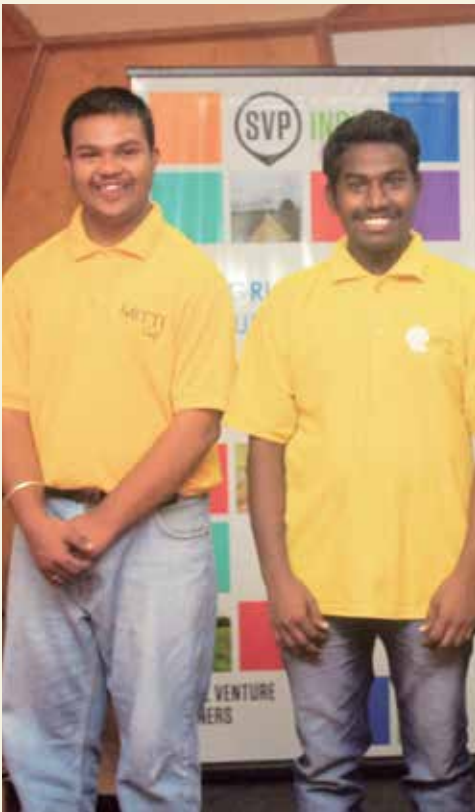
"We are open and transparent about our decision-making and predictable in our actions. Everyone who has come into SVP as a partner brings with them a professional set of conduct which I believe has really helped us work together as a team and achieve so much. SVP India has been successful due to the participatory and autonomous structure." - Akila Krishnakumar

"The SVP Board has been focused on building an organization

aligned around integrity, values and compliance. The centralised accounting and finance processes help us to be fully-compliant across all Chapters with all rules and regulations governing philanthropic foundations.

The grants committees across chapters engages in intense reviews and due diligence across all applicants for grants because we are not just seek to give financial grants - we are seeking to build long-term partnerships with these organizations." - Usha Narayanan

The Board meets every quarter. The MJM review is conducted every month. This periodicity of meetings, active engagement between Board members, Chapter members and an active secretariat ensures effective review, opportunity identification and knowledge transfer across constituents, checks and balances.



SVP India Chapter Updates

SVP Bangalore



Overview

We were pleased with the progress achieved by the Bangalore Chapter in 2017-18. For the first time, one could see a clear line of sight leading to our vision of creating impact with scale.

Our effectiveness was largely derived from asking at least three partners to be committed to an NGO before a grant proposal was taken up. This led to a large number of partners being engaged in meaningfully contributing to the success of the NGO, a commitment that resides at the heart of the SVP mission.

The big numbers

Over **5,000 lives** were impacted following grants

The number of partners increased to **102**

We added **six** grantees to the existing four

We disbursed **over Rs 1 cr** in grants

We commissioned an **on-site audit** for our largest impact grantee

The new grantees comprised Green Foundation (Swasti + Green Foundation), Neeva Foundation (Taxshe), Citizen Matters, CDL, Trashonomics and Mitti Cafe. The grantees from the previous year included Vrutti, Industree, The/Nudge Foundation and Waste Impact Trust.



One is optimistic that SVP Bangalore has begun to hit its stride in larger strategic engagements. The circles have evinced significant participation and interest.

Dr. Jogin Desai, Chair

Principal challenges

- There was a need to invest meaningfully in engagements that were not just about granting money but also strategic in nature.
- There was a need to create new avenues for partner engagement

outside thematic circle groups and partner meetings.

- There was a need to chart a new roadmap for SVP Bangalore.

Counter-challenges

- **SVP Bangalore** set about creating a robust pipeline of NGOs we intended to work with. In addition to grant making, partners worked on long-term strategic engagements with non-profits.
- **SVP Bangalore** engaged in new avenues for partner exploration and education comprising field trips, talks by experts and mentors, participation in external events and building alliances and collaborations with complementary organizations.
- **SVP Bangalore** articulated and answered larger questions on the 'who, what, why, how?' through a facilitated session.

- SVP Bangalore created forums for larger ecosystem solutions in the agriculture space with a focused agri-connect initiative that converged NGOs, government and funders on the same table.

Outlook

We are optimistic that SVP Bangalore has begun to hit its stride in larger strategic engagements. The circles have evinced significant participation and interest; it is looking to host circle specific 'connect' meetings

to place NGOs, government and funders in the same room and find relevant solutions.

Dr. Jogin Desai

Chair, SVP Bangalore
Founder and CEO, Eystem

Partners viewpoint

Mohan Alexander, SVP Bangalore
SVP has enabled quite a few social enterprises to grow from two-person organizations to touching hundreds of lives. The scaling of these organizations has made a significant difference to communities and people's livelihoods.

Anjana Kaul, SVP Bangalore
Being part of SVP has provided me access to social impact organizations and an opportunity to be a part of projects that I may not have had access to as an individual.

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Our investees

Vrutti: Works through an 'entrepreneurship-led' model to bring about lasting and scalable impact in the farming community. Its 'Farm-Farmer-Family' approach has helped inspire transformational change among farmers and their families. Vrutti is present in six states - Madhya Pradesh, Chhattisgarh, Andhra Pradesh, Telangana, Karnataka, Maharashtra, Tamil Nadu.

GREEN Foundation: GREEN Foundation has been working in

Karnataka on agro-biodiversity conservation. Works with marginal women farmers, focusing on the conservation of agro-biodiversity and sustainable agriculture.

Swasti: Helps communities, governments and partners shape safer, secure, healthier and prosperous lives. Work encompasses personal, social, economic and environmental factors determining health outcomes.

Neeva Foundation: Empowers women through the skill of motor driving. Target beneficiaries comprise single mothers, destitute women and women in slum communities in the age group of 30-45 years. Also provides soft skills and self-defense training.

MITTI: Runs cafes within institutional spaces employing adults with intellectual and/or physical disability. Cafes designed as platforms for the differently-abled to showcase their potential for productive activity and create awareness for equal employment opportunities.

Oorvani Foundation: Focus on the development of deep-driving journalism on governance,

citizenship and society. The editorial team publishes 'Citizen Matters'.

The Anonymous Indian

Charitable Trust: Developed a book 'Trashonomics' (English and Kannada) on waste management along with three interactive sessions for the benefit of 20 schools.

Communications for Development and Learning: Publishes stories in Braille.

Industree: Comprehensive approach helps communities assess traditional skills, organize them into production units, develop products that appeal to modern markets, and generate consistent demand to create sustainable low cost businesses. Reached 30,000 women artisans across India and Africa.

The/Nudge Foundation: Focuses on sustainable poverty alleviation through strong 360-degree life, learning and economic foundation.

Waste Impact Trust: Provides livelihood and productivity improvements to a waste recycling community in Bangalore. Works with a self-help group engaged in wire-stripping using technology.

SVP Delhi-National Capital Region



Overview

One has witnessed a community come together with resilience, determination and a shared sense of purpose, working effectively as a voice for change. The first 606 days of the Delhi/NCR Chapter took us through much learning and evolution - of partners, staff and investees, thinking processes, attitudes and understanding capabilities. The result: SVP Delhi/NCR has emerged as a trusted resource of influential leaders for our investees. We have moved from a seat at the table to helping set investee agenda.

The big numbers

Completed a year of first 2 grant cycles	18 partners	3 investees	Contributed 2 Lead Partners and 1 investee to MJM
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The principal successes comprised turning the lives of women at Bhatti Mines through our grantee partner Literacy India, partnering the setting up of a Centre for Livelihood training in Budh Vihar with Udayan Care and playing the role of a consultant in a capacity building non-financial project with Virohan.



Next on our agenda is to grow our partnership and investee base, while eliminating extreme poverty, upholding human rights and ensuring human dignity for the poor and vulnerable.

Rajeev Bakshi, Chair

Outlook

Next on our agenda is to grow our partnership and investee base, while eliminating extreme poverty, upholding human rights and ensuring human dignity for the poor and vulnerable.

Rajeev Bakshi

Chair, SVP Delhi-NCR
Former MD, Metro Cash and Carry

Principal challenges

- Increasing the number of partner to 25.
- Increasing the engagement of partners.
- Bringing one more investee of scale.

Counter challenges

- Invited guest speakers.
- Invited MJM team to interact with partners and socialise the concept.
- Recruit aggressively.

Partners viewpoint

Sharat Bansal, SVP Delhi

The biggest learning working with investees has been to be patient. Economic and social transformation cannot happen overnight; it will take at least 2-3 years to show sustained outcomes and will need persistent and relentless effort as well as financial support.

Ravindra Kumar GP, SVP Delhi

Working with non-profit organizations is challenging, given

the limitations in quality and quantity of resources and gaps in process. It is when we move beyond just funding to working alongside to strengthen goal-setting, metrics and operating rhythm that we can make a bigger impact.



Our investees

Literacy India: Supports children in active schooling to provide minimum levels of learning.

Operates a project (among others) in Bhatti Mines in Delhi, addressing a target population of about 50,000 in abject poverty without basic infrastructure.

Udayan Care: Udayan Care IT Centre offers IT and vocational training skills through four courses: Diploma in Information Technology (DIT), Community Technology Skill Program (CTSP), Tally and Adobe Graphic Design. Trained 11,000 people across nine centres.

SVP Hyderabad



Overview

The Hyderabad chapter reported a spirited beginning in 2017-18, catalysed by an enthusiastic team and supporters even though none had worked earlier in this field. The guidance of veterans and the enthusiasm of our young partners provided the ideal launching pad that built our optimism of a bigger impact.

The big numbers

26 partner members in the first year

Rs **48** lakhs in collections in the first year

1st Chapter to sign an MoU with MJM Design Partner Youth4Jobs



The Chapter's long-term partnerships are beginning and we expect to generate a big impact across five years.

Ajit Rangnekar, Chair

about what we would do and what would not be agreeable.

Outlook

The Chapter's long-term partnerships are beginning and we expect to generate a big impact across five years. We expect to collaborate with private banking arms to widen our reach and engage more partners. We also plan to scale Design Partners through training and reach out to more partners.

Ajit Rangnekar

Chair, SVP Hyderabad
Director General, Research and Innovation Circle of Hyderabad

Principal challenges

- Identifying the right Design Partners to facilitate scale and growth.
- Entering into prudent collaborations in line with desired goals.
- Enhancing the concept of philanthropy in Hyderabad, a city of

first-generation entrepreneurs.

Counter-challenges

- Entered into detailed discussions with prospective partners, explaining our philosophy and approach.
- Agreeing on directives and deliverables upfront.
- Enhancing process transparency

Partners viewpoint

Narendra Paruchuri, SVP Hyderabad
As a businessman and a citizen I am happy and at the same time concerned at the pace of transformation. How artificial Intelligence will affect jobs is a question uppermost in my mind. It gives me immense joy that we can do our bit to train people and give them a respectful way of earning their living through the MJM initiative of SVP.

Ravi Khandelwal, SVP Hyderabad
I didn't realise that I would be meeting so many well-informed and motivating people as fellow partners. They have made me realise that education is a constant process. I have been enriched by sharing my time with them. Meeting the not so fortunate closely has motivated me to share more of my time and resources with them.

Our investees

Craftizen Foundation: Enhances livelihoods of artisans and craft persons working on multiple handicrafts across India.

Youth4Jobs: The largest organization in India focusing on skilling and placing youth with disabilities in jobs. Works with less educated youth from villages for entry-level jobs in companies.

SVP Mumbai



Overview

We made considerable progress in 2017-18 as partners increased, received positive feedback from investees and lead partners and conducted a number of meetings and two celebratory events.

The big numbers

12 partners were added

1 investee was added

12 partner meetings were conducted in 2017-18

2 celebratory events were held

5 Mumbai partners were made Lead Partners for 5 MJM Design Partners



The Mumbai Chapter outlook is optimistic as we continue to grow partners, attract more investees and work deeper in partner education and engagement.

Govind V Iyer, Chair

- Involved MJM research team, Give India, partner referrals and other sources.

Outlook

The Mumbai Chapter outlook is optimistic as we continue to grow partners, attract more investees and work deeper in partner education and engagement.

Govind V Iyer

Chair, SVP Mumbai
Consultant, Egon Zehnder

Principal challenges

- Enhancing partner responsiveness.
- Inadequate pipeline of livelihoods-focused NGOs in Mumbai.

Counter challenges

- Invited guest speakers to meeting; conducted workshops.

Partners viewpoint

Alka Puri, SVP Mumbai

Working with SVP has been fun - being with like-minded people and learning at different levels in SVP meetings.

Jagdish Acharya, SVP Mumbai

That fact that one sees oneself as a solution provider has given me a personal high.

Deepak Jayaraman, SVP Mumbai

SVP has helped bring a diversity of

perspectives around philanthropy, social impact learning opportunity and fun of working with my team.



Our investees

Srujna: Trains in skills to make women from underprivileged backgrounds employable. Helps manufacture household and fashion items.

Antarang Foundation: Works with

socially excluded and economically disadvantaged youth, training them in job-readiness and placing them in mainstream jobs through their CareeReady and CareerAware programs.

Bright Future: Provides career guidance, life-skills development, mentorship, internship and placement opportunities to children and youth from marginalized communities to facilitate gainful employment.

SVP Pune



Overview

The Pune chapter was launched in 2014-15 by Ganesh Natarajan and we have come a long way since. We faced a number of challenges during the year, but engaged deeper with vibrant and dynamic partners to give our best.

The big numbers

10 non-profits were engaged over the last four years

Added **10** partners in 2017-18

Touched and benefited more than **1500** lives since 2014

Disbursed Rs **65** lakhs in 2017-18

Engaged with **six** organizations in 2017-18



We look forward to creating strong associations with investee partners with the objective to provide meaningful employment or entrepreneurial opportunities.

Meher Pudumjee, Chair

- Engaged in partner education to create a stronger philanthropy culture.

Outlook

We look forward to creating strong associations with investee partners with the objective to provide meaningful employment or entrepreneurial opportunities to individuals. We will continue to value learning as well as sharing practices and experiences of other Chapters.

Meher Pudumjee

Chair, SVP Pune
Chairperson, Thermax

Principal challenges

- Partner attrition, organic and otherwise, was a challenge.
- Need more inputs from partners to work efficiently with investees.
- Need to invest in NGOs to create long-term strategic relationships.

- Cross-chapter learning and implementing best practices.

Counter-challenges

- Focused on enhancing efficiencies.
- Institutionalised Chapter best practices.

Partners viewpoint

Rachna Rathi, SVP Pune

SVP has taught me how social organizations work. I feel responsible to help them or support them through their growth journey.

Rohit Goyal, SVP Pune

We are not only trying to help organizations achieve greater impact but also trying to get more efficiency out of every rupee we are spending.

Ruby Jhunjhunwala, SVP Pune

I like the fact that I'm not just donating money - I'm seeing something constructive come out of it. Most organizations haven't given me an opportunity to be directly involved in making a difference.

Our investees

Jagruti Seva Sanstha: Empowers women and children through education, vocational training and healthcare. Conducts Arogya Sathi Healthcare Facilitators program training people as nursing aides.

Foundation for Initiatives in Development and Education for All (IDEA): Deals with education and developmental issues of the marginalized. Present in 17 communities in Pune, 20 villages in Bhor and 6 villages in Raigad district in Maharashtra, reaching 10,500 children, 3700 youth and 4500 women. Conducts the Home Chef skilling program with SVP.

Anjuman-i-Islam: Comprises more

than 80 institutions from pre-primary schools to graduate and postgraduate level, addressing the needs of 110,000 students.

Anubhuti Foundation: Motivates young men and women to acquire employable and entrepreneurial skills. Supports two social enterprises - Kruti (women stitching) and Samanvaya (food processing unit).

Vishwakalyan Gurukul Seva Foundation: Trains women drivers (Women-on-Wheels) with the aim to create a fleet of women drivers who can drive women safely.

SVP Kolkata

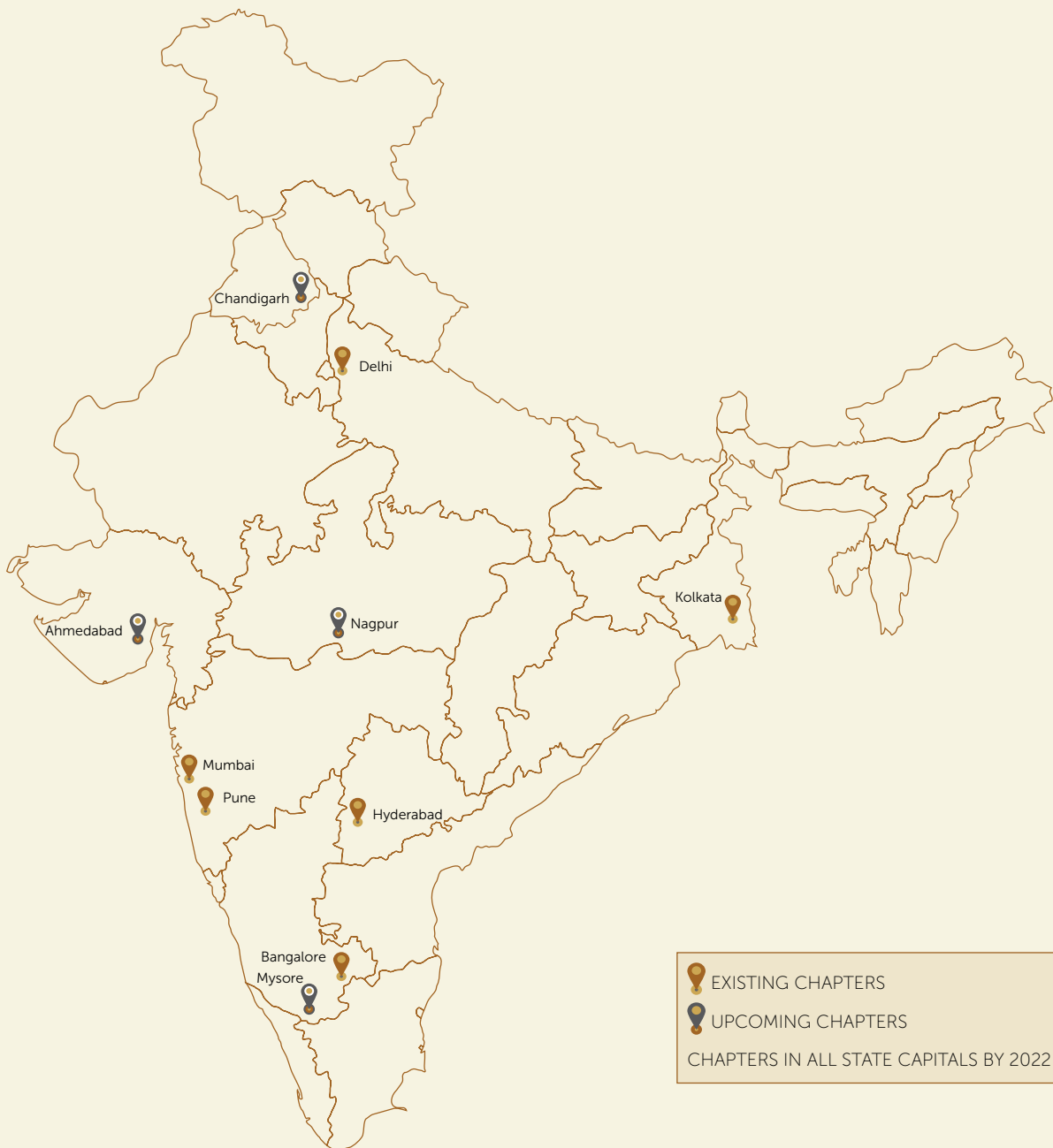


SVP India expanded its footprint in the east, launching the SVP Kolkata Chapter in April, 2018.

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has" - It is with this philanthropic thought that SVP Kolkata is aiming to bring together like-minded partners to make a meaningful impact in society by scaling the work of effective NGOs."

- S Radhakrishnan, Chair, SVP Kolkata
Chairman, Teknowlegion Pvt Ltd & Imperium Energy Services

SVP Chapters today and tomorrow



Perspective

"SVP India has been an incredible catalyst across the network"



The first affiliate in the SVP network recently turned 20 and we celebrated this milestone in Seattle on May 19, 2018 with over 400 current and former SVP Partners and grantees and other community partners. As Board Chair of SVP International, I look around the network and see huge potential to make an even deeper impact on large societal needs in the next 20 years.



Partners want to make an impact on their local community and recognize that they might find solutions outside of the cities they live in. This makes being part of an international network even more valuable.

Sofia Michelakis, Chair, SVP Intl.

I have been involved for 12 of those 20 years in Seattle with the network, and have observed that while many key elements have stayed the same, there have been some important shifts.

- While Partners still want to make a hands-on difference with their skills, they are asking bigger questions about how to get involved in systems change, not just organizational change. This was evident across the network at the recent SVP Summit in Chicago, with numerous speakers and sessions

focused on this topic.

- Understanding how to navigate power dynamics, when people of wealth volunteer with nonprofits, has always been critical to SVP. Now partners all over the network are challenging themselves even more to understand how personal privilege and systems of oppression in our different societies are affecting the people we serve and how they must be dismantled.
- Partners want to make an impact on their local community and recognize that they might find

solutions outside of the cities they live in. This makes being part of an international network even more valuable.

SVP India has been an incredible catalyst across the network. You have inspired Chapters all over the globe to ask ourselves what is the real difference we are making in our communities? What are the big needs we should address? How can we effectively partner with other funders and stakeholders around these efforts?

I have no doubt that your steady efforts and investments will continue the incredible progress towards reaching your one million jobs goal. In awe and admiration of all you do.

Sofia Michelakis

Chair, SVP International & Partner, SVP Seattle

Senior Program Officer, Bill and Melinda Gates Foundation

How to engage with SVP



This report represents the collective effort of all our chapter General Managers & Chairs, Board, Advisors, partners, MJM and Central team. It was indeed, very difficult to select a few stories from the many heart-warming transformational experiences shared by our NGOs. The remarkable passion and close collaboration of the partners and the NGOs across the network are demonstrated by the visible impact on the ground.

We hope you enjoy reading the report.

Lakshmi Ramaswamy
Board Secretary and National Coordinator

Shubha Narayanan
Communications Consultant

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