



## EBOOK WRITING SERVICES

A high-quality eBook can help establish your authority as a thought leader and generate more leads for your business.

Unfortunately, writing and researching an eBook can be a tedious and frustrating process, even for an in-house team of content writers.

That's where we come in.

Our professional writing and design team can put together compelling copy and original illustrative designs for a final package where you receive a done-for-you eBook.

We write well-researched and content-rich eBooks, comprehensively covering the topic according to your desired style – be it expository or narrative.

At Markateur, we write the words that you can't, or the words that you don't have the time to write.

We'll take care of the whole process for you and do thorough research before writing it.

Our professional team will also copy edit the entire eBook afterwards to make sure it's of a professional standard.

You'll be able to receive all the plaudits, without having to do any of the hard work. We've produced so many successful eBooks we know you'll receive a finished product that you'll love.

## BENEFITS OF WRITING AN EBOOK

**Establish Authority**  
There is hardly a better way to demonstrate your expertise on a subject than to break it down in a targeted eBook, which provides your audience with all the key information on a given topic. The information provided in your book will make you more credible as a leader in your industry and help to establish your authority.

**Sell Products Covertly**  
Ebooks give you an opportunity to demonstrate your expertise by integrating your own case studies or using positive client experiences to support your claims. There are so many opportunities to subtly demonstrate your capabilities and show what you can offer without being aggressive or pushy.

**Build Trust**  
Producing an eBook will demonstrate your expertise and knowledge in a given area. It gives your prospective customers a taste of what you can offer and makes it easy to share the information which gives your audience greater content on a given topic.

**Repurpose Content**  
If you have blogs, features or snippets that are still very relevant, then eBooks give you the perfect opportunity to repurpose them into a new format that will help you to build your reputation and establish your authority.

**Increase Traffic**  
You can also use eBooks to drive traffic to your website and generate interest in your products and services. The most effective eBooks will be SEO friendly and include links to relevant landing pages on your website.

**Attract Leads**  
A quality eBook can be used as a lead magnet to entice prospective customers. The most effective ads are usually the ones that offer prospects something in return for submitting their details or making a purchase.

## WHAT'S INCLUDED?

**eBook Design**  
Our design team will produce compelling and engaging illustrations to ensure your eBook looks great.

**Swift Delivery**  
Rest assured in the knowledge that your eBook will be delivered in a swift and timely manner.

**Professional Editing**  
You can count on our editors for comprehensive editing and extensive proofreading to ensure the eBook is produced to the highest standards.

**Customized Revisions**  
We want to make sure you are absolutely happy with your eBook, so we will happily make personalized revisions based upon your feedback.

**Industry Experience**  
Our experienced ghostwriters are thoroughly vetted and come from a wide range of industries.

**High-Quality Content**  
We produce quality eBooks that are written to your exact specifications and ensure your book is ready to be shared with the world.

## How It Works

**Place Order**  
Once you submit an order, we ask you to provide project details, such as the topic and Table of Contents (we'll write one for you if you don't have one), and your requirements.

**Send Draft**  
Once your order has been processed, we will draft the first chapter and then submit it to you for approval. This is to ensure you are happy with the direction of the eBook and the style of writing.

**Regular Updates**  
We keep our clients updated regularly throughout the entire process by sending regular updates. This helps to ensure that we are heading in the right direction and you can request unlimited revisions and edits throughout.

**Proofreading**  
Once the eBook has been drafted, one of our senior editors will proofread to ensure it is error free and consistent with your requirements.

**Cover Design**  
Our design team can create eye-catching book covers that will capture your reader's attention and entice them to read more.

**Delivery**  
Once you have had a chance to review the final draft, your eBook will be delivered and depending upon your requirements, advertised on our networks and social media pages.

## Book Now

Fill out the form below and a member of our team will get back to you.



Name

Email

Message

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## WHY MARKATEUR?

**Quality**  
Our editing process is formed by being extremely strict and comprehensive. Our eBook writers are exceptional in their attention to detail and are held to the highest standards. This ensures that the eBook you receive is of the highest quality.

**Experienced**  
Our eBooks and marketing campaigns have already helped customers make over £20k in sales. All of our eBook writers have many years of experience in the book publishing and content marketing sectors and have produced eBooks that span many industries and topics.

**Bespoke Services**  
No two clients are the same, even if they want eBooks covering similar topics. We provide custom eBook services, which are unique, original, and exclusive to you or your company regardless of industry. Once payment has been completed, all copyright will be transferred to you.

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This contains the latest SEO news and rankings to help you keep ahead of industry trends.

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