

PRODUCT DESCRIPTION SERVICES

We bring your products to life by producing fast, accurate, optimised product descriptions that will encourage people to buy.

Your product descriptions will be assigned to sector-experienced writers with a single point of contact to manage the project. The project will be available anytime you need to update your project or give us feedback.

Our content marketing team are skilled at creating product descriptions that evoke the same sense of understanding and desire to buy, which helps the customers to visualise the product as if it were right in front of them.

We employ skilled copywriters that will format your product description in a way that accurately captures your business and resonates with your customers.

WHAT'S INCLUDED?



High Impact Copy

Unique, high impact, SEO friendly copy tailored to your business and brand voice.



Attention to Detail

Detailed product information that highlights key features and benefits.



Clear Call to Action

Clear calls to action designed to increase sales and boost engagement.



Support

Helpful, instant support from our team at Markateur.



Product Page Iterations

The price includes 2 product page iterations and designs for you to choose from. Your satisfaction is our greatest priority.



Dedicated Representative

A dedicated account representative will be with you every step of the way to answer and questions you may have.

WHY TRUST MARKATEUR?



Knowledgeable

Our copywriters using a perfect blend of sales psychology, marketing best practices, and hands-on experience to make a memorable impression with your customers.



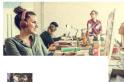
Prompt

We understand that time is of the essence, which is why we optimize product services at scale. Our turnaround times are fast and efficient no matter how big your project is.



SEO Optimized

We keep ahead of the latest development in SEO to ensure that the keywords used in the product descriptions will rank well in the SERPs results.



Talented

Our copywriting team ensures your content gets worded in the best way possible. Our skilled teams will produce impactful copy and capture your brand voice in all the content we write.



Trustworthy

When you partner with us, you have the security of knowing that we've helped dozens of businesses just like yours. The writers who will be assigned to your project will either be familiar with your industry or your product so you have the peace of mind of knowing that they have the skills needed to optimize your product pages.



Affordable

Get the very best results without having to pay top-agency prices. Compared to other companies in the industry, our pricing is extremely competitive. The end result is you get affordable services that attracts new customers and increases ROI.

How It Works

Our easy, convenient process makes the process of getting new links simple.



1. Product Brief

Our product team will liaise with you to understand your goals and outline a project brief. This will also involve a consultation session to help build upon your ideas. At this stage, we will assign a dedicated account representative to you.



2. Discovery

Once a brief is outlined, your account representative will conduct some market research and liaise with your team and stakeholders to gain a comprehensive understanding of your products.



3. Design

Our team will then create a template for your product page. Once the template is approved, we will then create a product page design for you to approve. The package includes two design iterations for you to choose from.



4. Develop

Once the design has been approved, we will then begin the process of developing the product page. This can include dynamic features such as contact forms, buy buttons, images, etc. The final design will then be sent for you to approve.

Book Now

Fill out the form below and a member of our team will get back to you.



Name

Email

Message

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Marketing Secrets

So what are the secrets of persuasive marketing? How do you get your point across in the best possible way? Read more to find out.

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