

WHY DO YOU NEED COPYWRITING?

The content you write can literally make or break your business. It is the first thing that customers see when they come across your website. It is the art of communicating value in as few words as possible.

Think 'elevator pitch' but translated to writing.

Our team of professional copywriters understand this delicate balance, which is why we have gained a reputation for producing powerful and persuasive content each and every time.

You can count on us to drive success and deliver significant ROI through our carefully crafted content that is designed to exceed your expectations.

Our veteran copywriters have worked with some of the world's biggest brands, such as Google, Microsoft, Amazon, and Apple, to name but a few.

You'll get the satisfaction of knowing that you'll continue to get captivating, goal-driven content that requires little to no management at an affordable price.

WHAT IS COPYWRITING?

Copywriting is a broad term that encompasses a range of disciplines and content types.

It can include everything from:



BLOGS



EBOOKS



EMAILS



LANDING PAGES



PRODUCT DESCRIPTIONS



PRODUCE IMPACTFUL MARKETING CAMPAIGNS



The content you produce needs to be high-quality, engaging with a style and tone that's tailored towards your audience and the image you want to convey.

Every business has its own style of copy, with a different target audience but regardless of your brand or demographic, it is important to deliver concise, impactful copy that remains consistent across every page of your website.

For most businesses, the time it takes to research this and write the kind of powerful, impactful copy needed is simply not available.

That is where we come in. Our copywriting experts have a combined total of 50 years of experience when it comes to copywriting and content marketing.



We take care of everything from top-of-sales-funnel content

that builds brand awareness to bottom-of-funnel collateral that generates leads and drives conversions. This includes a diverse spectrum of content such as blog posts, email newsletters, product descriptions, sales letters, landing page copy, white papers or eBooks.

Our agency pairs superiority with brand knowledge and drives rapid growth to harvest rich results.

We also do custom content that incorporates other forms of copy such as slide decks, speeches and video scripts.

Markateer is managed by a team of entrepreneurs, that have many years of experience in the business world. We really take the time to understand your brand, your tone of voice and your target audience.

Our copywriting team understands that the words we use to describe a brand reflects the essence of who they are and who they are trying to reach.

Whether you're looking for sales and marketing copy to spread the word or attract more customers, or public relations copy to boost your reputation, our skilled copywriters will deliver focused content that gets inside the minds of your target audience and inspires them to invest in your services.

Our content marketing strategies are based on deep research and proven methods with creativity at its core. That's why customers trust us to craft meaningful, relevant and ROI-driven copy.

READY TO START CREATING?

Fill out the form below and a member of our team will get back to you.



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Marketing Secrets

So what are the secrets of persuasive marketing? How do you get your point across in the best possible way? Read more to find out.

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