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# Michael Connor

Content Writer and Historian

## EDUCATION

### Master of Science in Marketing

University of Tampa

08/2020 - 12/2021

3.63 GPA

### Bachelor of Arts in History

University of Tampa

08/2016 - 05/2020

3.89 GPA

## WORK EXPERIENCE

### Freelance Writer

Maintain Digital

05/2024 - Present

Full service marketing agency

St. Petersburg, FL

*Achievements/Tasks*

- ◊ Write at least 4 blogs for clients every week
- ◊ Engage and participate in internal weekly meetings
- ◊ Collaborate with team to create compelling content

Contact: Eddie Martinez - [eddie@maintaindigital.com](mailto:eddie@maintaindigital.com)

### Contributor

AudioPhix

04/2024 - Present

*Achievements/Tasks*

- ◊ Write music or entertainment based articles for the publication on a regular basis
- ◊ Share a wealth of music history knowledge with a wide audience
- ◊ Contribute to FanSided's respected network

### Freelance Writer

Tampa Bay Business and Wealth

05/2023 - Present

Tampa, FL

*Achievements/Tasks*

- ◊ Write articles frequently for the publication both in print and digital
- ◊ Articles have been featured in TBBW's weekly emails to subscribers
- ◊ Have conducted interviews with some of Tampa's most prominent business and community leaders

Contact: Jo-Lynn Brown - [JBrown@tbbwmag.com](mailto:JBrown@tbbwmag.com)

## SKILLS

Writing

Communications

Marketing Experience

Journalism Experience

## INTERESTS

Writing, Journalism, History,  
Copywriting, Marketing and  
Advertising

## WORK EXPERIENCE

### **Blog Writer**

#### Rosca Scarlato LLC

10/2022 - Present

Beachwood, OH

Investment loss law firm

#### Achievements/Tasks

- ◇ Write blogs on-call for the firm
- ◇ Create content regarding alleged broker misconduct
- ◇ Educated on how to properly compose legal blogs including the practice of industry standards

Contact: Violet Bunici - vbunici@rscounsel.law

### **Freelance Writer**

#### TheThings

09/2023 - 03/2024

Quebec, Canada

#### Achievements/Tasks

- ◇ Wrote at least 3-5 articles per week
- ◇ Covered a wide range of entertainment and celebrity news
- ◇ Was responsible for pitching articles on a weekly basis

### **Contract Writer**

#### The HOTH

05/2022 - 09/2023

St. Petersburg, FL

SEO content creation company

#### Achievements/Tasks

- ◇ Wrote articles for a wide range of industries including healthcare, law, entertainment, insurance, education, and mental health
- ◇ Grasped a deeper understanding of the art of blogging including effective SEO practices
- ◇ Was educated about proper editing practices and how to develop meaningful content

### **Staff Writer (Volunteer)**

#### The Minaret

08/2019 - 05/2020

Tampa, FL

The Minaret is the University of Tampa's student run newspaper, which is published weekly both physically and digitally.

#### Achievements/Tasks

- ◇ Written over 5 published articles including three cover stories
- ◇ Further encouraged my passion for writing and the art of journalism
- ◇ Wrote articles covering a wide variety of topics, often offering a business perspective on current events or products

### **Intern**

#### FKQ Advertising + Marketing

06/2019 - 06/2019

Clearwater, FL

FKQ is an advertising agency and marketing firm

#### Achievements/Tasks

- ◇ Co-supervised the development of FKQ's CANstruction contribution displayed at Tourism Gives Back 2019, winning Most Creative
- ◇ Shadowed many internal and client meetings as well as nearly every department of FKQ, learning about and developing a passion for advertising and copywriting
- ◇ Toured production facilities for film, audio, and editing, getting a hands on glimpse into the creation of advertisements

Contact: Lisa Faller - Lfaller@fkq.com

 **CERTIFICATES**

Hubspot Inbound Sales (11/2021 - 11/2021)

Hubspot Sales Enablement (11/2021 - 11/2021)

Hubspot Sales Management (09/2021 - 10/2021)