

Michael Connor

Content Writer, Journalist

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🌐 www.michaelconnorwriting.com

📍 Clearwater, FL, United States

🌐 linkedin.com/in/mconnor97

SKILLS

Copywriting

Content Writing

Journalism

SEO Knowledge

Advertising/Branding

WORK EXPERIENCE

Freelance Writer

Tampa Bay Business and Wealth

05/2023 - Present

Clearwater, FL

Achievements/Tasks

- Write articles frequently for the publication both in print and digital
- Have conducted interviews with some of Tampa's most prominent business and community leaders
- Have further learned about the art of journalism and ethical reporting

Contact : Jo-Lynn Brown - JBrown@tbbwmag.com

Blog Writer

Rosca Scarlato LLC

10/2022 - Present

Beachwood, OH

Achievements/Tasks

- Write blogs on-call for the firm
- Create content regarding alleged broker misconduct
- Educated on how to properly compose legal blogs including the practice of industry standards

Contact : Violet Bunici - vbunici@rscounsel.law

Freelance Writer

Maintain Digital

05/2024 - 05/2025

St. Petersburg, FL

Achievements/Tasks

- Write at least four projects (blogs, website page copy) for clients every week
- Engage and participate in internal weekly meetings
- Collaborate with team to create compelling content

Contact : Eddie Martinez - eddie@maintaindigital.com

Contributor

AudioPhix

04/2024 - 03/2025

New York, NY

Achievements/Tasks

- Wrote music or entertainment based articles for the publication on a regular basis
- Shared a wealth of music history knowledge with a wide audience
- Contributed to FanSided's respected network

WORK EXPERIENCE

Freelance Writer

TheThings

09/2023 - 03/2024

Quebec, Canada

Achievements/Tasks

- Wrote at least 3-5 articles per week
- Covered a wide range of entertainment and celebrity news
- Was responsible for pitching articles on a weekly basis

Contract Writer

The HOTH

05/2022 - 09/2023

St. Petersburg, FL

Achievements/Tasks

- Wrote articles for a wide range of industries including healthcare, law, entertainment, insurance, education, and mental health
- Grasped a deeper understanding of the art of blogging including effective SEO practices
- Was educated about proper editing practices and how to develop meaningful content

Intern

FKQ Advertising + Marketing

06/2019 - 06/2019

Clearwater, FL

Achievements/Tasks

- Co-supervised the development of FKQ's CANstruction contribution displayed at Tourism Gives Back 2019, winning Most Creative
- Shadowed many internal and client meetings as well as nearly every department of FKQ, learning about and developing a passion for advertising and copywriting
- Toured production facilities for film, audio, and editing, getting a hands on glimpse into the creation of advertisements

Contact : Lisa Faller - Lfaller@fkq.com

EDUCATION

Master of Science in Marketing

University of Tampa

08/2020 - 12/2021

GPA: 3.63

Bachelor of Arts in History

University of Tampa

08/2016 - 05/2020

GPA: 3.89

CERTIFICATIONS

Hubspot Inbound Sales (11/2021 - 11/2021)

Hubspot Sales Enablement (11/2021 - 11/2021)

Hubspot Sales Management (09/2021 - 10/2021)