

Tampa Bay area, Florida,  
United States

linkedin.com/in/mconnor97

## SKILLS

Writing Communications

Punctuality

Marketing Experience

History Knowledge

Journalism Experience

## INTERESTS

Writing, Journalism,  
Copywriting, Marketing and  
Advertising

# Michael Connor

Content Writer and Historian

## EDUCATION

### Master of Science in Marketing

University of Tampa

08/2020 - 12/2021

3.63 GPA

### Bachelor of Arts in History

University of Tampa

08/2016 - 05/2020

3.89 GPA

## WORK EXPERIENCE

### Freelance Writer

Maintain Digital

05/2024 - Present

St. Petersburg, FL

Full service marketing agency

*Achievements/Tasks*

- Write at least 4 blogs for clients every week
- Engage and participate in internal weekly meetings
- Collaborate with team to create compelling content

Contact: Eddie Martinez - eddie@maintaindigital.com

### Contributor

AudioPhix

04/2024 - Present

*Achievements/Tasks*

- Write music or entertainment based articles for the publication on a regular basis
- Share a wealth of music history knowledge with a wide audience
- Contribute to FanSided's respected network

### Freelance Writer

Tampa Bay Business and Wealth

05/2023 - Present

Tampa, FL

*Achievements/Tasks*

- Write articles frequently for the publication both in print and digital
- Articles have been featured in TBBW's weekly emails to subscribers
- Have conducted interviews with some of Tampa's most prominent business leaders

Contact: Jo-Lynn Brown - JBrown@tbbwmag.com

## WORK EXPERIENCE

### **Blog Writer**

#### Rosca Scarlato LLC

*10/2022 - Present*

*Beachwood, OH*

*Investment loss law firm*

##### *Achievements/Tasks*

- ◇ Write blogs frequently for the firm
- ◇ Create content regarding alleged broker misconduct
- ◇ Educated on how to properly compose legal blogs including the practice of industry standards

*Contact: Violet Bunici - vbunici@rscounsel.law*

### **Freelance Writer**

#### TheThings

*09/2023 - 03/2024*

*Quebec, Canada*

##### *Achievements/Tasks*

- ◇ Wrote at least 3-5 articles per week
- ◇ Covered a wide range of entertainment and celebrity news
- ◇ Was responsible for pitching articles on a weekly basis

### **Contract Writer**

#### The HOTH

*05/2022 - 09/2023*

*St. Petersburg, FL*

*SEO content creation company*

##### *Achievements/Tasks*

- ◇ Wrote articles for a wide range of industries including healthcare, law, entertainment, insurance, education, and mental health
- ◇ Further grasped a deeper understanding of the art of blogging including effective SEO practices
- ◇ Was educated about proper editing practices and how to develop meaningful content

### **Staff Writer (Volunteer)**

#### The Minaret

*08/2019 - 05/2020*

*Tampa, FL*

*The Minaret is the University of Tampa's student run newspaper, which is published weekly both physically and digitally.*

##### *Achievements/Tasks*

- ◇ Written over 5 published articles including three cover stories
- ◇ Further encouraged my passion for writing and the art of journalism
- ◇ Wrote articles covering a wide variety of topics, often offering a business perspective on current events or products

### **Intern**

#### FKQ Advertising + Marketing

*06/2019 - 06/2019*

*Clearwater, FL*

*FKQ is an advertising agency and marketing firm*

##### *Achievements/Tasks*

- ◇ Co-supervised the development of FKQ's CANstruction contribution displayed at Tourism Gives Back 2019, winning Most Creative
- ◇ Shadowed many internal and client meetings as well as nearly every department of FKQ, learning about and developing a passion for advertising and copywriting
- ◇ Toured production facilities for film, audio, and editing, getting a hands on glimpse into the creation of advertisements

*Contact: Lisa Faller - Lfaller@fkq.com*

 **CERTIFICATES**

Hubspot Inbound Sales (11/2021 - 11/2021)

Hubspot Sales Enablement (11/2021 - 11/2021)

Hubspot Sales Management (09/2021 - 10/2021)