



FOR IMMEDIATE RELEASE
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East Alabama Mental Health Center Changes Name to Integrea

OPELIKA, AL – East Alabama Mental Health Center will now be known as Integrea Community Mental Health System, while continuing to provide comprehensive mental health services across surrounding counties in our area. A ribbon-cutting ceremony is scheduled for August 14 at their Lee County location at 2506 Lambert Drive in Opelika to celebrate the change.

Beginning August 1, 2024, East Alabama Mental Health Center will be known as Integrea Community Mental Health System. As East Alabama’s only comprehensive community mental health system, Integrea serves multiple sites and areas across Lee, Russell, Chambers, and Tallapoosa counties, providing comprehensive mental health, substance use, and developmental disabilities services. The leadership team is dedicated to serving the community and views the name change as a significant milestone, symbolizing the integrated mental health care offered to the citizens of East Alabama.

“Through our efforts in filling the gaps in mental healthcare in our community and addressing access to care issues, it became clear to us that one of our focuses needed to be on doing a better job of communicating who we are, what we do, and why we’re here,” said Jimmie Dickey, Executive Director.

“Our first step in more clearly and effectively communicating just how expansive and comprehensive our services to the community is to unify our 50+ existing programs and more than 25 facilities across the region under one new name – Integrea.

“Moving away from having ‘East Alabama’ in our name was the most difficult part of this process. Fortunately, we found a way to maintain that reference through including the ‘EA’ suffix. Integrated mental healthcare for East Alabama. This is who we are, and this is what we do.”

Integrea Community Mental Health System will remain 100 percent nonprofit and governed by the same Board of Directors appointed by local city councils and county commissions. Dickey and his team serve nearly 10,000 individuals in the community every year, strengthening many more through service and support to their loved ones.

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The ribbon-cutting ceremony will take place on August 14 at 10 a.m. at 2506 Lambert Drive, Opelika, AL 36801. For more information about Integrea, please visit integreahealth.org or follow on Facebook and Instagram.

About Integrea Community Mental Health Center

Integrea Community Mental Health System is the local, comprehensive provider of mental health, substance use, and developmental disabilities services for the East Alabama community. Our integrated system of mental healthcare comprises a full range of clinical, therapeutic, psychiatric, crisis, residential, and community-based support services throughout Lee, Russell, Chambers, and Tallapoosa counties. To learn more, visit integreahealth.org.

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