

AISAH IMAYDAH

+62 877-4261-4937 | aisahimaydah@gmail.com | [linkedin.com/in/aisahimaydah/](https://www.linkedin.com/in/aisahimaydah/)
<https://aisahimaydah.journoportfolio.com/>
Ciledug, Tangerang City, Banten 15158



PROFILE

Final-year Indonesian Literature student with experience in content writing, article writing, and social media content creation. Published articles on Kumparan and Indonesiana, supported by academic training in journalism, creative writing, and scriptwriting. Skilled in researching, writing, editing, and producing audience-focused content for digital platforms while actively contributing to organizational and volunteer projects.

EDUCATION

Pamulang University | GPA: 3.87/4.00

Bachelor's Degree in Indonesian Literature

September 2022–Present

WRITING EXPERIENCE

Content Writer – Jiwa Pemuda

September 2023–November 2023

- Created 10+ social media posts, captions, and campaign materials based on assigned themes.
- Conducted basic research to develop informative and engaging content.
- Collaborated with the creative team to ensure content aligned with organizational goals.

Contributor Writer – Kumparan & Indonesiana

June 2023–May 2026

- Published 10+ opinion and feature articles covering youth, education, and social issues.
- Conducted research and fact-checking to support article development.
- Adapted writing style to suit digital audiences and platform requirements.

Blog Writer

February 2024–April 2026

- Published 15+ articles covering literature, comics, theater, and popular culture topics.
- Conducted independent research and content analysis to support article development.
- Developed audience-focused content tailored for blog readers and digital audiences.

SKILLS

Non-technical: Interpersonal Communication, Detail-oriented, Problem Solving, Teamwork.

Technical: Content Writing, Copywriting, Proofreading, Editing, Basic SEO, Keyword Research, Google Workspace, Microsoft Office, Canva.

ORGANIZATION EXPERIENCE

Indonesian Literature Student Association

Head of Fundraising Division

January 2025–January 2026

- Led the division to achieve 200% profit growth within 12 months to support the organizational activities.
- Created content Instagram carousel posts to support brand awareness and merchandise promotion.

- Managed financial documentation and prepared periodic financial reports.

Staff of Fundraising Division

January 2024–January 2025

- Collaborated with team members in planning and executing organizational programs.
- Wrote captions for Instagram content, managed Instagram stories.
- Coordinated internal communication and supported administrative tasks.