



Build Your *Just* Business with these Key Steps

GET FAMILIAR

1

Become familiar with the materials and products in your Business Kit. Chances are you already love our products and know about the company, but it's always a good idea to read up about how our products work, key ingredients and benefits, and get to know the different materials and business forms.

2

Define and write down your 'Why.' As the driving factor of your business, take some time to write down the reason or reasons why you decided to become a Consultant. Do you want earn income on your time and schedule? Do you want to make a difference in peoples' lives? Are you simply looking to make new friends who share a lifestyle of wellness and love of natural products? There is no wrong answer!

3

Fill out your *Who Do You Know? List*. It's only natural that when we are excited about something, we want to shout it from the rooftops and tell everyone the good news. After you've come down from the rooftop, create a *Who Do You Know? List* beginning with at least 20-30 people you can tell about the grand opening of your *Just* business.

Download and print your *Who Do You Know? List* here.

GET ONLINE

1

Login to your personal website. As a new Consultant, you can enjoy a 60-day free trial of your personal website. After the 60 days, the subscription fee is \$8.99/month. Once logged in, fill in your contact information and upload a photo to personalize your site. Now you're open for business 24/7 and your Customers can place orders at their own convenience.

2

Login and tour your Virtual Office. Your Virtual Office is just that. A digital office where you can manage your business, track sales, place personal supply orders, manage your team, find the latest business tools, marketing tool, product information and training tools.

You can also find materials and information for special programs like our Herbal Wellness Club, Hostess Reward Program and the new Consultant Jumpstart Program.

3

Join our Consultant Facebook group: Help U Grow (H.U.G.) This is a private group exclusively for **Just** USA Consultants to interact and engage with each other about all things **Just** USA. You can also find links to weekly newsletters, promotions, and up-to-the minute news. Search Facebook Groups for "**Just** Consultants USA" (English) or "Consultoras **Just** USA" (Spanish).

4

Create a BUSINESS Facebook page and/or Instagram account. Having a social media presence is very important to the success of your business. Where else can you reach the most amount of people in the least amount of time? However, we recommend creating a separate business account from your personal pages or accounts. This way your visitors and followers can only see content related to your business and it just looks more professional.

Not sure how to create business page? Simply head to Google or YouTube and search for "How do I create a business page on Facebook and Instagram?"

GET GOING

Plan your Just Business Launch Event. Consider this the grand opening event for your business. It can be one of the most important and rewarding events you will ever plan. It's also the perfect opportunity to gather your friends and family in a comfortable and relaxed setting to celebrate your new business, and of course — to shop!

Business Launch Event Planning Tips & Perks

ONE

Remember that *Who Do You Know? List?* Invite everyone on it! And ask those people to bring guests. You can find beautiful digital event invitations in your Virtual Office.

TWO

If possible, offer two date options to increase your attendance at the events and provide your invitees with choices. On average, about 25% of people you invite will attend, so consider inviting 30-40 people to ensure that at least 8-10 show up for your event.

THREE

If you are emailing your invitation, be sure to include your personal website so those who live too far to attend your launch in person can still place an order – it's a win-win!

FOUR

You will have the opportunity to be both the Consultant and Host at your launch event, which will allow you to earn free products, half-priced products and commissions on products sold! You can save on the products you love and were not included in your Business Kit.