

EMAIL A:

<subject line> Scoop Up the Summer's Sweetest Ice Cream Trends

<preview text> Find everything for your ice cream creations at US Foods®!

<non-openers> Serve the Sweetest Ice Cream Trends This Summer



SCOOP UP ALL YOUR ICE CREAM SUPPLIES AT US FOODS®

Nearly everyone (nine in ten consumers) screams for ice cream (the most loved dessert)*

*Datassential, 2023



This summer (and year-round), we're your ice cream headquarters for everything you need to create sensational desserts for your menu.

Dazzle diners with these trending ice cream treats.

Create Instagram-worthy super sundaes.

[LEARN MORE >>](#)

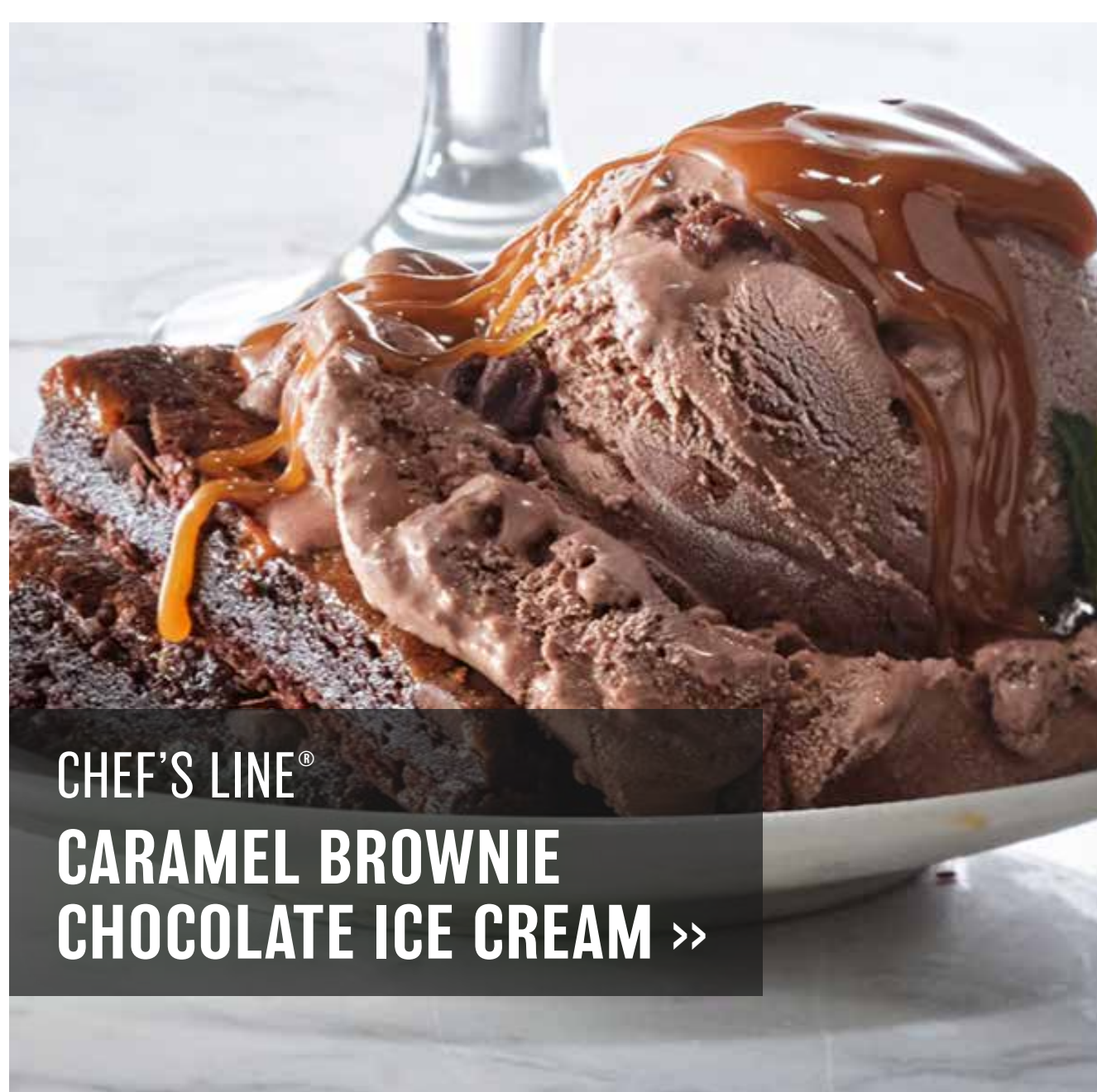


For the grownups, try spiked milkshakes and ice cream cocktails.

[TRY THIS RECIPE >>](#)

Top our Peanut Butter Toffee Bar with giant ice cream scoops for a tempting dessert upsell.

[SEE PRODUCT >>](#)



CHEF'S LINE® CARAMEL BROWNIE CHOCOLATE ICE CREAM >>



CHEF'S LINE® VANILLA BEAN ICE CREAM >>



GLENVIEW FARMS® BUTTER PECAN ICE CREAM >>



GLENVIEW FARMS® STRAWBERRY ICE CREAM >>

Gear Up with the Right Gadgets

The handle on our Triangle Handle Disher is covered in blue plastic all the way to the disher bowl, making it easy to grip and use. The bowl and mechanism are made of 18/8 stainless steel for sturdy durability – and the perfect scoop every time!



[SHOP OUR FULL ASSORTMENT OF EXCLUSIVE BRANDS® ICE CREAM >>](#)



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EMAIL B:

<subject line> Our Ice Cream is Customer-Approved!

<preview text> Find everything for your ice cream creations at US Foods®.

<non-openers> Our Customers Are Sweet on Our Ice Cream!



SCOOP UP ALL YOUR ICE CREAM SUPPLIES AT US FOODS®

“Fantastic! ★★★★★

Really rich, great ice cream; the little brownie bites are a lovely surprise. Would make a great milkshake.”

- Verified Buyer*



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Create Instagram-worthy super sundaes.

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<subject line> Hit the Sweet Spot with Diners – One Scoop at a Time

<preview text> Help drive traffic with our Exclusive Brands® premium ice creams.

<non-openers> Scoop Up Bigger Profits This Summer



SCOOPING SEASON IS HERE!

Drive traffic with irresistible ice cream offerings



Here's the scoop:

Our Chef's Line® premium ice cream products have a greater amount of butterfat and low overrun for a more indulgent and intense flavor profile in every 3-gallon tub – and we have PLENTY of flavors!

Check out some of the sweet benefits of adding ice cream to your menu this summer:



Boost profits:

Sundaes, shakes, floats, a la mode desserts – the possibilities are endless and help increase check averages



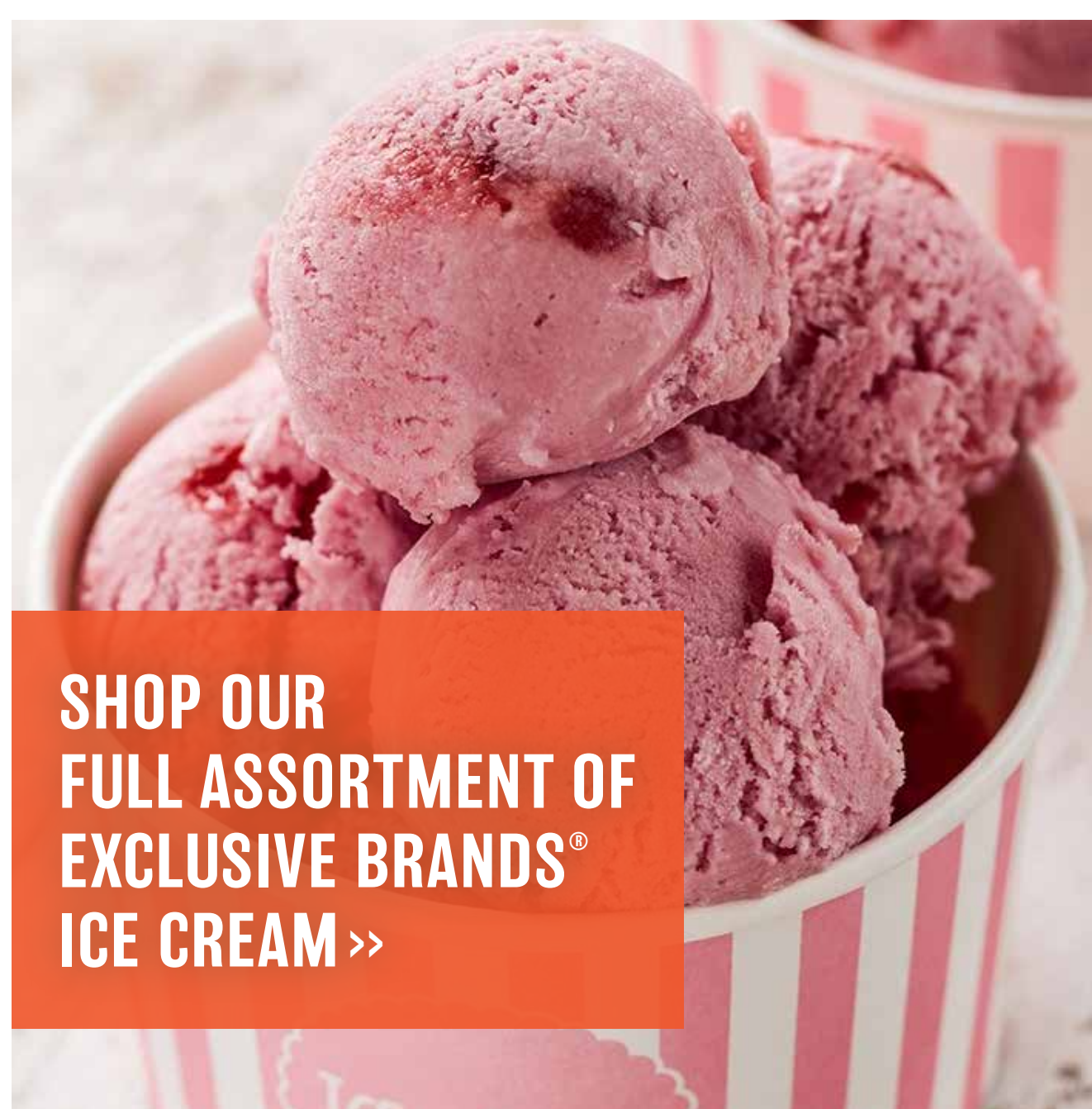
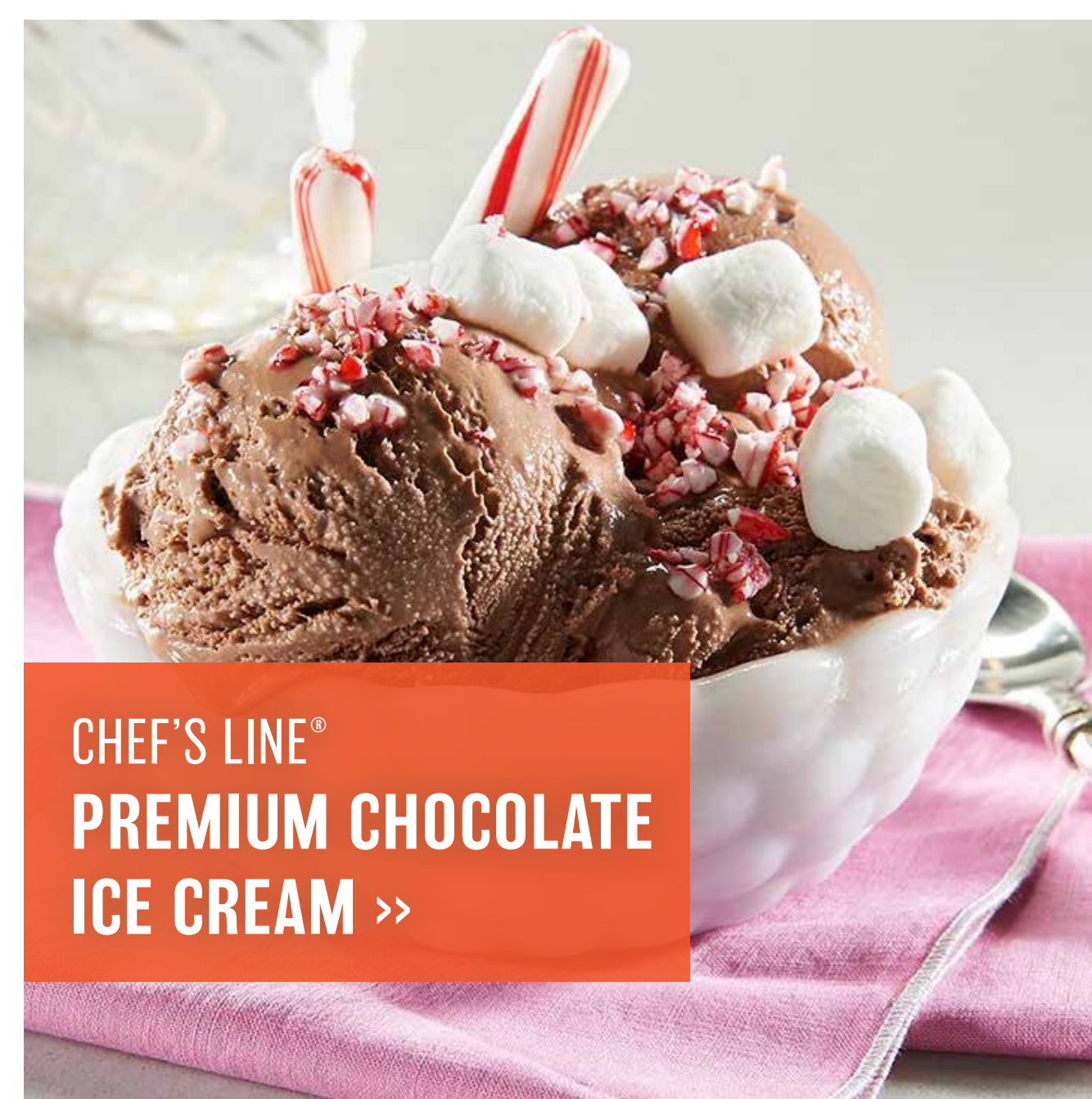
Drive more traffic with LTO offers:

Get creative with special edition treats or flavor of the week offers to draw in customers



Make it a family affair:

Be the destination of choice this summer for the whole family by adding colossal cones to simple scoops for a great addition to a kids menu



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