

GIRLS NIGHT IN



A lia sophia party is the perfect recipe for a memorable girls' night in — a mix of equal parts fun and friends with a generous pour of fabulous jewelry.

Kick it up a notch for a great evening with friends and shopping from the comfort of home. Check out the tips below to share the best kept secret.

1 GET GUESTS INVOLVED

Have your Hostess ask Guests to bring the ingredients needed to create and share their signature cocktail.

Suggest sweet and savory menu ideas: warm hors d'oeuvres and mini cheesecakes.

2 IDEAS & INSPIRATION

Have lively music playing in the background as Guests arrive to get them energized and pumped for the party.

Fill small goodie bags with business cards, inexpensive makeup minis, and manicure sets to raffle off.

Display jewelry in or around martini glasses.

3 TALKING POINTS

Greet Guests and introduce yourself as their “mixologist” for the night. Show your jewelry by mixing and matching styles. Highlight the incredible versatility of the pieces.

Have Guests serve as models and show how to take your look from day to evening just by switching earrings or adding a statement necklace.

Call out Elena’s “6 Essentials for Style” on pages 50 and 51 of the Style Guide to feature fun evening looks, like cocktail rings and stackable bracelets.

Use the customizable invitation flyer on the next page to bring this party to life.

PICK A PARTY
...and go!

lia sophia®

YOU'RE INVITED TO A PARTY

GIRLS NIGHT

IN



lia sophia

SHARE THE LOVE OF JEWELRY®