

<subject line> **Egg-cellent News! Now Offering Cage-Free Choices**  
<preview text> **US Foods® offers a variety of cage-free egg products.**

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# GET EGG-CITED!

## CAGE-FREE MATTERS



US Foods® is pleased to offer cage-free choices with our eggs and select egg products. These products satisfy the animal care standards of our Serve Good® program for Exclusive Brands products, which helps supply our customers with responsibly sourced proteins that appeal to today's discerning diners.

**Why does cage-free matter?** Our Glenview Farms® cage-free eggs and cage-free egg products are American Humane Certified, which sets minimum housing standards for egg-laying hens – including how they are raised and what they're fed. The hens are housed so they can roam freely during the laying cycle, with unlimited access to food and water and the freedom to exhibit their natural behaviors.



**Learn more about why animal care matters >>**



**Shop our Glenview Farms cage-free shell eggs and egg products today >>**

**SHOP NOW >>**



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<subject line> Upgrade Your Menu: Switch to Cage-Free Eggs Today!  
<preview text> Serve your diners cage-free eggs to help drive traffic to your door.

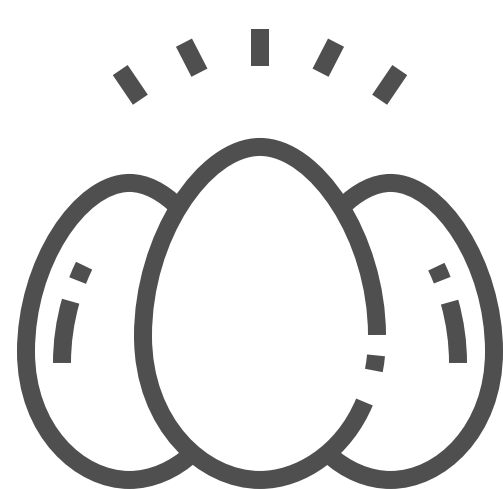


# MAKE THE SWITCH TO CAGE-FREE EGGS

It's all it's cracked up to be - and more!



Cage-free is expected to **grow 23%** in menu penetration over the next four years.\*

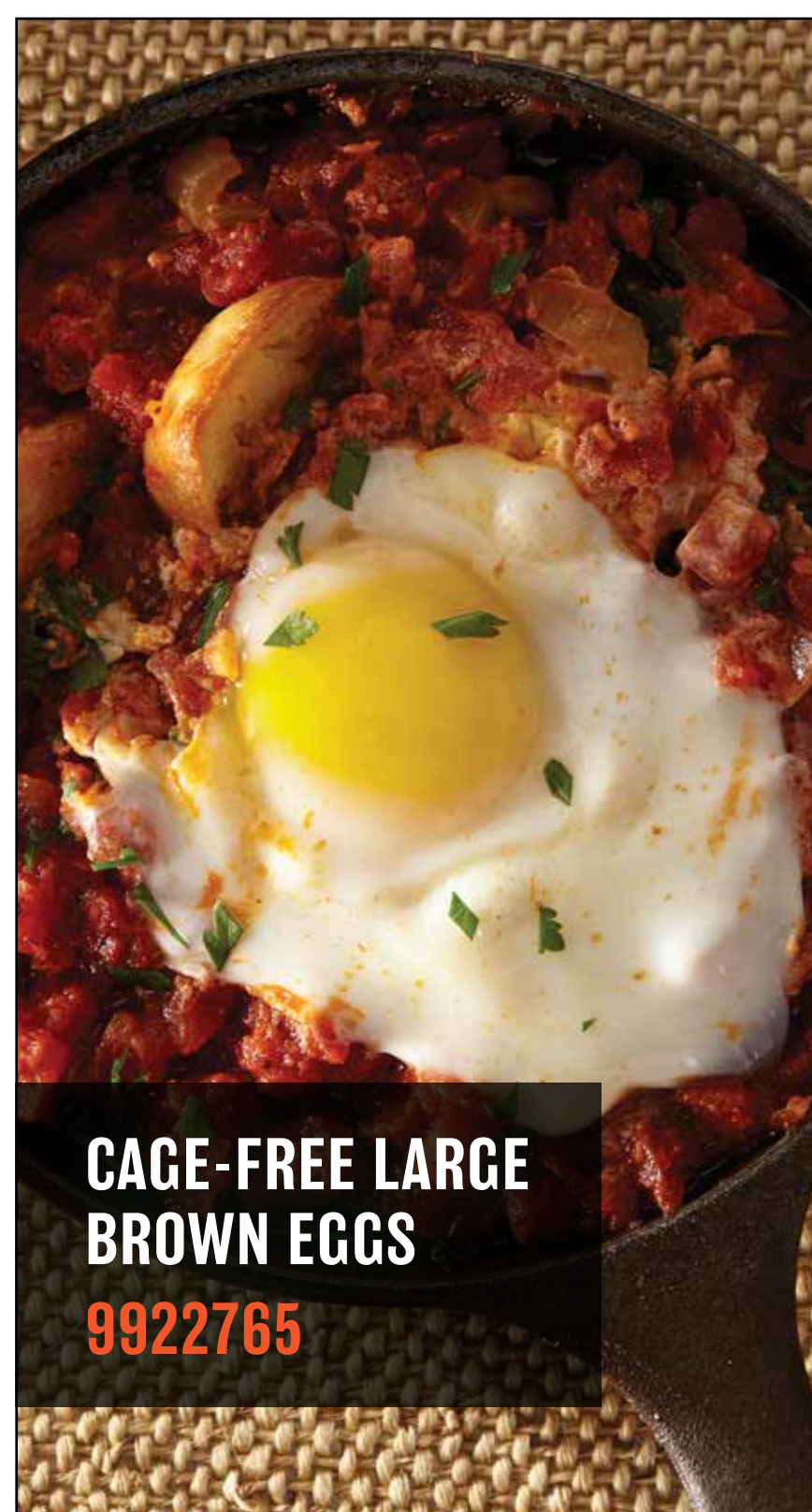


**US Foods® has the cage-free egg products your diners demand.**

Consumers today expect more choices, greater accountability and full transparency when it comes to their food and dining selections.

US Foods® is proud to offer our customers cage-free eggs and egg products to meet the rising demand for responsibly sourced proteins.

**Keep customers happy and help drive traffic to your door with cage-free egg products like these:**



Over the next several weeks, when select customers choose certain Glenview Farms conventional eggs or egg products that come from caged hens, we will offer you a suggestion to replace your purchase with a Glenview Farms cage-free alternative.

Shop our full assortment of Exclusive Brands cage-free shell eggs and egg products today!

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\*Datassential, 2024.

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<subject line> **Have You Made the Switch to Cage-Free Eggs?**  
<preview text> **Don't wait any longer; serve products your diners demand.**  
<resend line> **Make the Switch to Cage-Free Eggs Today!**

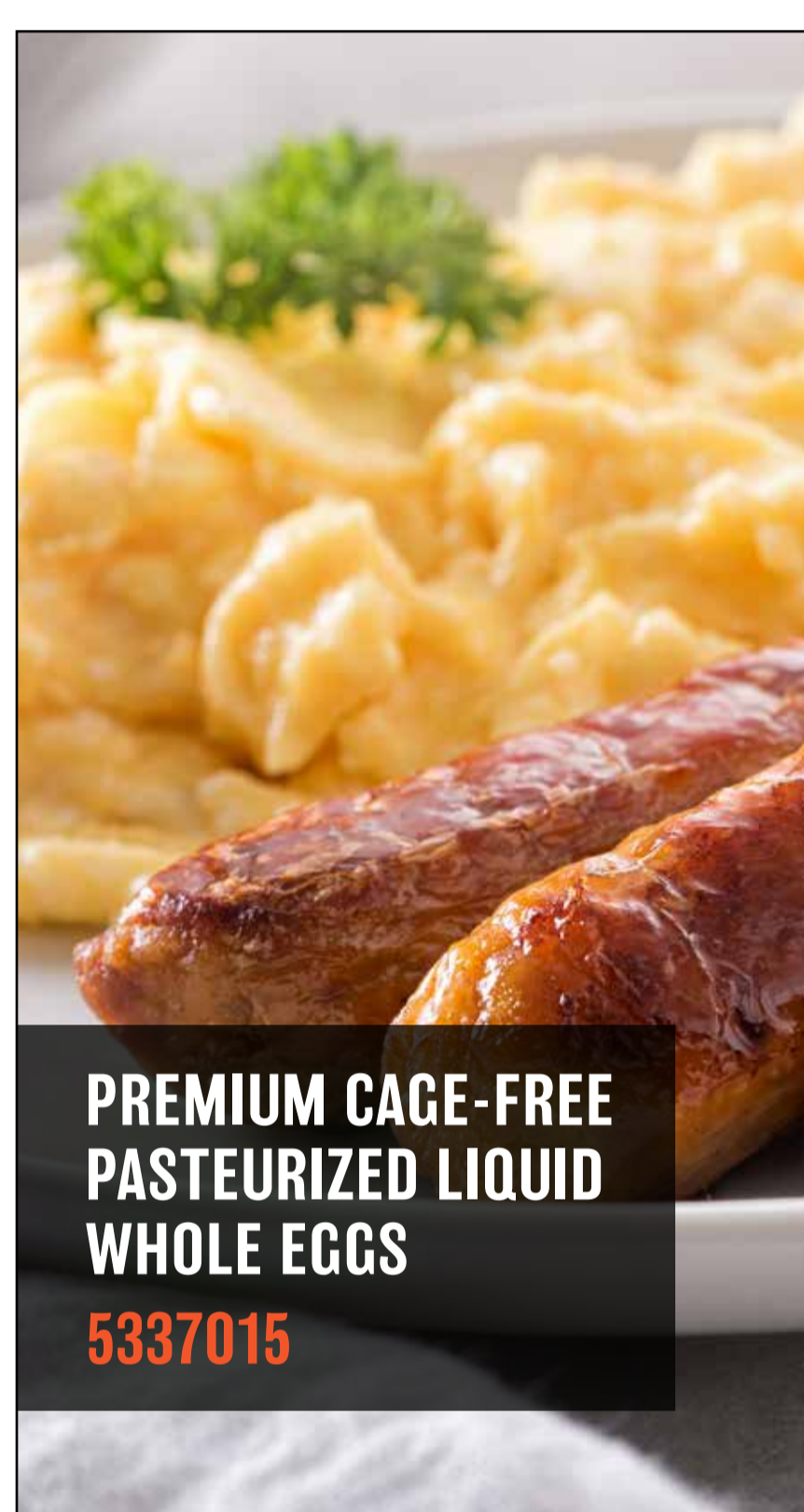
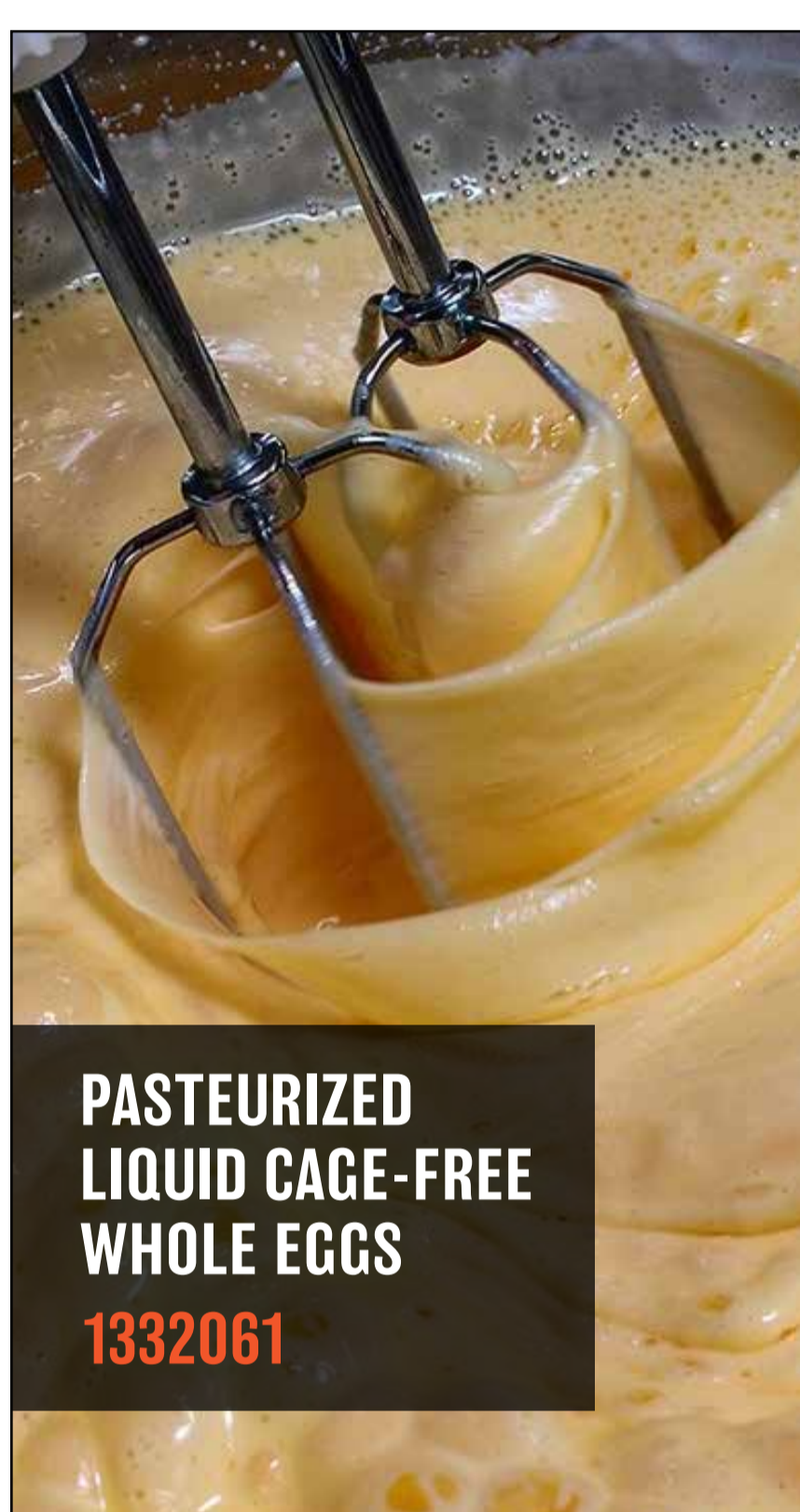


# Cage-Free Eggs Are Trending With Diners - NO YOLK!



Today's diners expect more choices, greater accountability and full transparency when it comes to the food on their plates. US Foods® is proud to offer our customers cage-free eggs and egg products from our Glenview Farms® line, part of our Exclusive Brands.

**Keep customers happy with the dishes they love by making the switch to cage-free eggs and cage-free egg products like these:**



**Over the next several weeks**, when select customers choose certain Glenview Farms conventional eggs or egg products that come from caged hens, we will offer you a suggestion to replace your purchase with a Glenview Farms cage-free alternative.

**Shop our full assortment of Exclusive Brands cage-free shell eggs and egg products today!**

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