

DIANNE RINEHART
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SUMMARY

An energetic and creative leader, editor, writer, and journalism instructor with a proven track record of innovation.

PROFESSIONAL EXPERIENCE AT NEWSPAPERS

Team Editor and Writer

The Toronto Star, TORONTO

2010 -- 2020

In a 10-year stint at the Toronto Star, I held several positions including:

- Member of the Editorial Board
- Editor of the Books section
- Interim editor of the Business section
- Editor of the flagship feature section, Insight.

Editor-in-Chief

Metro English Canada, TORONTO

2008 – 2009

Recruited to improve credibility of the editorial content on three platforms, in six markets, with readers and advertisers.

Led a national editorial strategy, directing and managing staff, production and budgets for six *Metro* dailies in Halifax, Ottawa, Toronto, Calgary, Edmonton and Vancouver – and on metronews.ca.

Managed a staff of 50 and a budget of \$4 million.

Hired, trained and developed a dynamic senior management team.

Increased total national audited daily readership by 12 per cent in 2009 over 2008 to 1.29 million daily readers and 2.76 million weekly readers.

Recruited top marquee columnists and writers to increase Metro's credibility quotient and delight readers.

Promoted to both the Senior Management Committee and the Operating Committee, by the Group Publisher.

Redesigned the newspaper to create a new "hybrid" mix of news and magazine style sections to attract readers.

Senior Reporter

The Vancouver Sun, VANCOUVER

1996 – 1999

Recruited from Ottawa to report top news stories, investigative series, analysis pieces and features.

Covered major beats on immigration and aboriginal issues.

Spearheaded: a series of stories that resulted in the resignation of first chair of the APEC Inquiry, exclusive interviews with the prime minister during the 1997 federal election, and a series of analysis pieces on the first modern-day treaty negotiated with a B.C. First Nations Band.

Parliamentary Correspondent

The Canadian Press, OTTAWA

1991– 1996

Wrote news stories, features and analysis on business, consumer affairs, foreign affairs, defence, human rights and immigration issues that were published and broadcast in papers and on news stations across Canada and abroad.

Selected to cover several senior assignments including the federal budget coverage, the 1992 referendum campaign, the 1993 federal election, the UN conference on Human Rights in Vienna, June 1993, the UN conference on women's rights, Beijing, Sept. 1995.

Won Story of the Month award and several honorable mentions.

Locally Hired Foreign Correspondent

USA Today, MOSCOW

1988 – 1990

Reported on the era of Glasnost under Gorbachev's reign and on the fall of the Soviet empire, traveling on assignments to Azerbaijan, Armenia, Lithuania, and Estonia to cover uprisings and to Poland to report on the first "Solidarity" elections. Was also the locally hired "special correspondent" for *U.S. News & World Report* and worked on assignments for *The Los Angeles Times*, *Toronto Star*, *Newsweek*, *BusinessWeek*, *Maclean's*, *Reader's Digest*, *Flare*, *Chatelaine*, *Reader's Digest*, *Homemakers* and CTV's *Canada AM*, among others.

Other Freelance

Wrote a weekly column for the *Hamilton Spectator*, which was published regularly by papers such as the *Vancouver Sun*, *Montreal Gazette*, and *Winnipeg Free Press* and on occasion by the *Toronto Star*, *Globe and Mail* and *Calgary Herald*.

Recruited to write a biweekly business column for the *Women's Post*.

Wrote features for newspapers such as the *Globe and Mail*, *National Post*, *Hamilton Spectator* and *Vancouver Sun*, and for major magazines such as *Chatelaine*.

PROFESSIONAL EXPERIENCE AT MAGAZINES AND MAGAZINE SECTIONS IN NEWSPAPERS

Contributing Writer

On the Bay magazine, COLLINGWOOD

2022 –

Write major features on political issues, the economy and the homes and pets features.

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- Editor of the flagship feature section, Insight.

Editor-in-Chief

Homemakers magazine, *TORONTO*

1999 – 2003

Set editorial direction, oversaw editorial budget, managed staff and freelancers, for one of the largest consumer magazines in Canada with a then paid circulation of 450,000 and an audited readership of 2.2 million.

Conceived and oversaw stories and covers that won the following editorial awards: B'nai Brith Human Rights Media Award, 2000; Amnesty International Media Award, 2001; YWCA of Canada Award, 2001; three Honorable Mentions, Canadian Magazine Awards, 2002; Best Cover, 2003, Canadian Newsstands Awards.

Spoke on women's issues and Give Girls a Chance – a charity launched while I was at *Homemakers* to educate girls around the world.

Sold the concept to management and oversaw the redesign of the then 36-year-old magazine to a “super digest” size. Newsstand sales increased dramatically while initial increase in rate of subscription renewals established a company record.

Associate Editor

Flare magazine, *TORONTO*

1983 – 1988

Created editorial lineups, assigned stories, edited all sections of the magazine, managed staff and freelancers, and approved layouts, working directly under Editor-in-Chief, Bonnie Fuller.

Increased number of issues and number of pages per issue of the magazine, with some issues weighing in at more than 200 pages.

Managing Editor

Ski Canada magazine, *TORONTO*

1980 – 1983

Second in command, assigning all sections of the magazine, including travel, lifestyle and technical stories.

Judging:

Judged: the *National Magazine Awards*, the CBC's *Literary Awards*, the Canadian International Development Agency's *Mass Media Initiative*, and two years of the Toronto Star's short story contest.

Published:

Author of “Full Condom,” an essay in a collection of stories from 25 female authors called *He Said What?*, Seal. May 2011; “Cold Awakening” an essay in a collection called *Exit Laughing*, published May 2012, by a division of Random House; “Robotic Love,” an essay in a collection called *Faith*, published in February 2015 by a division of Simon & Schuster.

TEACHING EXPERIENCE

University Lecturer

University of Guelph-Humber, *TORONTO*

2020—present

Taught an introductory course to first year media studies students, and now teach two courses on news writing and editing and beat reporting to third year students.

Ryerson University's School of Journalism, *TORONTO*

2005 – 2006

Taught feature writing to second year students. Was highly rated in three peer assessments, including receiving a perfect score from one reviewer. Received exceptionally high reviews from students.

PUBLISHED ACADEMIC PAPERS AND ANALYSES

Published an academic analysis on media coverage of the daycare platform in the 2006 federal election, "The Daycare Campaign Revisited," in the Institute for Research on Public Policy's *Policy Options* and as "Baby Talk: How Gender Issues Affected Media Coverage of the Child-Care Debate in the Last Federal Election," in Western University's *Canadian Journal of Media Studies* (the journal is now published by Ottawa University). and as a shorter column in *Media* magazine.

Published the very first analysis for the newly created Journalism Ethics for the Global Citizen in December, 2005: http://www.journalismethics.info/online_journalism_ethics/magazines.htm

EDUCATION

Master of Journalism Candidate

Carleton University, *OTTAWA*

Course work completed; thesis work underway.

Bachelor of Arts

Western University, *LONDON, ON*

Studied English, Journalism, and History at the graduate course level.

Language Training:

French language certificates, Western University and University of Ottawa.

Russian language training by tutor in Moscow.

VOLUNTEER WORK

Former board member for Hospice Georgian Triangle, Collingwood

This important charity runs Campbell House to provide palliative care.

Founder and former Chair of Give Girls a Chance

A fundraiser to help educate girls around the world and in Canada that ran for 12 years.

Former member, Board of Directors, National Magazine Awards Foundation

An organization that honours the best in magazine writing in Canada with an annual gala and award evening.

Founder and Chair, Her Battle Continues

A fundraiser for breast cancer research.

Former President, Board of Directors, Women's Habitat

A shelter for abused women and children.

MEMBERSHIPS

PEN Canada, Canadian Association of Journalists (CAJ).

INTERESTS

Runner (completed Marine Corps Marathon in Washington, and Half Marathons in Ottawa and Toronto), voracious reader of newspapers, magazines and books, traveller (extensively throughout North and South America, Europe, Africa, and on assignment in 17 countries, including Russia, China, Azerbaijan, Armenia, Latvia, Estonia, Poland, and Austria.)

REFERENCES

Available on request and on LinkedIn at <https://www.linkedin.com/in/dianne-rinehart-0584b512>.