

Did the holiday
season shine
a light on something
not quite right?

Let's talk about care

Spending time with family can be a source of joy, but it often shines a light on changes in our older loved ones' ability to care for themselves safely at home.

At Elder, we're on a mission to help people have meaningful conversations about care and understand the right time to seek support.

We've supported over 5000 families through difficult conversations and helped them feel more secure about the future.

Order our free support pack today and start creating your family plans:



Could your loved one benefit from some outside help?

2.6 million

over 50s are already missing out on the professional care they need.

Age UK Can't Wait for Care Campaign

88%

of people aged 70 and below have not explored their care options.

The Live-in Care Hub Care Choices Report

Do you know how your loved one would like to be cared for? Start the conversation today.

Happy New Year,

I hope you enjoyed time spent with your family and friends.

Almost three years ago, it became clear at Christmas that my parents could no longer manage on their own with their declining health. They needed help, and so did I.

Thanks to Elder's resources, I reassured my parents that receiving care didn't mean losing their independence.

With Elder's help, we found the perfect live-in carer for my parents. With their new carer's support, they continued living in the home they love, surrounded by happy memories, and I could go back to being their daughter again rather than a carer.

Organising live-in care through Elder means you can enjoy the holidays with an extra weight lifted off your shoulders.

Warmest Regards,
Denise*, from Brighton

*Story inspired by typical testimonials from our customers




Contact the Elder team

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 elder.org/noticed-a-change/brighton

Award winning live-in care

Excellent  4.5 out of 5 based on 612 reviews  Trustpilot