

# ENSURING GREAT COMMUNICATION

Lessons learned from the storms of life

## KEEP THE LINES OPEN

Hurricane Helene knocked out communication in many parts of the Southeast. Most of us take for granted being able to talk to our teams or families when we need to. Make sure your organization has plans for ensuring backup communications in a crisis. If you can't communicate, you can't keep your business on solid ground.



## SCHEDULE CHECK-INS

Having regular check-ins with teammates can feel like a burden when your day is packed with meetings. But when stormy business situations hit, you need to be able to share ideas, ask for help, and pitch in to support teammates who are struggling. If you aren't connected, you don't know what's needed.

## GET PERSONAL

Each time you hire someone, make sure you add them to your team list of personal mobile phones and addresses. With permission, share among the team so you can support one another in times of crisis. From the pandemic to hurricanes, expect the unexpected. Strong teams are able to make that personal connection to show you care.



## TALK ABOUT THE TOUGH STUFF

When business missteps occur, you need to have a foundation of comfort with your colleagues to talk about the current challenges. You can find solutions together if you're committed to talking through the tough times..

TALK TO ME...

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