

## **FOR IMMEDIATE RELEASE**

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### **NEW SHOW BLENDS GENRES TO CREATE MORE OPERA FANS**

KALAMAZOO, MI - This weekend, Saturday, July 6th at 7:30pm, Devisser Alley on the Kalamazoo mall will become a performance venue for the cast of a brand new production, Operaret!

A creation of operatic soprano and performing artist, Carmen Bell, the ensemble cast of Operaret! will perform a fusion of opera (mostly in English), musical theatre (including Hamilton), and contemporary vocal selections out under the evening sky.

Bell founded Belle Voix in Battle Creek, MI, a fine arts and vocal studio out of her love for teaching. However, she wanted to create more performance opportunities for professional singers in Southwest Michigan and wanted to help the larger community experience opera in a nontraditional setting.

This Saturday's performance draws in talent from all over West Michigan featuring Karen Albert, Savannah Gonsoulin, Nora Shaffer with special guest artist Dr. Carl Ratner, who is a voice professor at Western Michigan University.

"Whether you are a fan of Puccini's La bohème or Miranda's Broadway smash hit Hamilton come out and enjoy the performance," Bell said.

General admission tickets are \$14 and can be purchased at the door or on Eventbrite. Children 10 and younger are admitted for free. Street and ramp parking are nearby, and chairs will be set up for attendees. Pop City Popcorn is providing a variety of popcorn flavors for your enjoyment during the show.

Operaret! is presented with support from Tiny Voice Box, a voice studio in Kalamazoo founded by jazz singer and songwriter Ashley Daneman and part of the Jazz and Creative Institute.

For more information contact ashley@jazzandcreative.com.

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