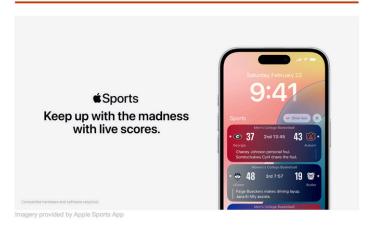


A Message From Apple Sports App



Cut Through the Chaos

March is madness. Tournament updates don't have to be.

The Apple Sports app gives you a leg up with real-time scores, play-by-play action, and alerts for your favorite teams — all delivered to your iPhone Lock Screen and Apple Watch. No information overload, no clutter. Fast and simple.

Check player stats over breakfast. Peek at live scores during meetings. Catch up on live betting odds between appointments. From morning commute to evening wind-down, Apple Sports is the best way to follow basketball in your busy schedule.

Be the first to know every upset. Every last-second shot. Every moment. Plus, it's free.

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