

COLLINS ODIGIE OJIEHANOR

Lagos State, Nigeria | +2347046831292, +2349095084127 | collinsojie@gmail.com

PROFILE

A trained journalist and communicator with proven track records in developing and implementing comprehensive communication strategies, crafting timely, informative, and factual news stories, features, and editorials. Ready to leverage my skills and experience to enhance operational efficiency while upholding high standards of professionalism and ethical conduct to achieve the organization's goal.

PROFESSIONAL EXPERIENCE

Freelance Reporter

Online Media Platforms

January 2024 - Date

- Write and publish well-researched news articles on diverse topics such as politics, health, and social issues across multiple high-traffic online platforms.
- Conduct comprehensive research and gather information from a variety of credible sources, ensuring the accuracy and reliability of all published content.
- Perform in-depth interviews with key figures, experts, eyewitnesses, and other relevant sources to enhance the depth and authenticity of stories.
- Craft compelling narratives that engage readers, utilizing storytelling techniques to present complex information in an accessible and engaging manner.

Freelance Journalist

Campus Reporter Africa (CJID), Online

August 2020 – December 2023

- Provided timely and accurate coverage of election proceedings, as a media observer and reporter during the Edo state and Ondo state 2020 governorship elections, ensuring the public stayed well-informed on the electoral process and its outcomes.
- Report on a wide array of stories with a specialization in health, government, politics, and environmental issues, demonstrating a comprehensive understanding of diverse subject matters.
- Report on a variety of reports at local, national, and international levels, showcasing the ability to adapt to varying contexts and provide a nuanced perspective on global issues.

Pidgin English News Editor/Reporter

Speed FM 96.9 Benin, Edo State

December 2022 - November 2023

- Effectively reported breaking news in Pidgin English, edited news bulletins, and transcribed English news stories into Pidgin news, while maintaining the house style, accuracy and reliability.
- Actively served as a media observer and reporter, carrying out on-the-ground reporting, and coverage of the 2023 Presidential and National Assembly elections.
- Conducted extensive research on political topics, demonstrating a deep understanding of the subject matter, to write scripts and co-presented a daily political program titled "Our Ballot."

Communications Manager (Contract)

Damadex Print Media, Taraba State

September 2022 - November 2022

- Developed and implemented comprehensive communication strategies to enhance internal and external communication within the organization.
- Oversaw the day-to-day communications operations and enforced brand guidelines to ensure consistency in messaging across all communication channels.
- Prepared, managed, and reviewed work plans, briefs, and client databases, as well as resolve customer complaints and ensure calls are handled professionally and promptly.

VOLUNTEER EXPERIENCE

News Reporter

Rock FM 92.3 Jalingo, Taraba State

August 2022- November 2022

- Co-presented a daily Pidgin English program titled "The Matter," delivering insightful discussions on current affairs, entertainment, and social issues, contributing to the program's audience engagement.
- Pitched story ideas for trending topics, researched, investigated, and developed engaging news stories, ensuring alignment with the target audience and the overall editorial direction.
- Provided compelling coverage and reports for breaking news and other events in Taraba State, ensuring accurate and timely information dissemination to the audience.

Content Writer

Local Language Support Initiative

May 2020 - March 2021

- Played a pivotal role in disseminating accurate and culturally relevant information, contributing to increased awareness and understanding of COVID-19 within rural communities.
- Crafted and curated information materials in local languages and ⁹ English, ensuring effective communication of critical health guidelines and safety measures of COVID-19, ensuring the continued effectiveness and relevance of the initiative in mitigating the spread of COVID-19 within rural communities.

EDUCATION

Bachelor of Arts (B.A Hons)

June 2021

Mass Communication

Adekunle Ajasin University, Akungba-Akoko, Ondo

SKILLS

- Skilled in using Microsoft Word and Google Docs for document creation, and collaboration.
- Expertise in sourcing, verifying, and analyzing information from diverse and credible sources to produce accurate and timely news articles.
- Ability to craft engaging and compelling narratives that resonate with readers, making complex topics accessible and interesting.
- Proficient in conducting thorough and insightful interviews with key figures, experts, and eyewitnesses to gather valuable information and perspectives.
- Exceptional ability to manage multiple projects and deadlines efficiently without compromising quality.
- Strong written and verbal communication skills, able to convey information clearly and persuasively to diverse audiences.

AWARD, TRAINING & CERTIFICATION

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| • News Writing: The Art of Storytelling (Thomson Foundation) | 2023 |
| • Jobberman Accelerated Soft Skills Training (Jobberman) | 2022 |
| • Election Project & Data Journalism Training (Premium Times) | 2020 |
| • Outstanding Campus Journalism Award (NUCJ) | 2019 |

PORTFOLIO

- <https://campusreporter.africa/author/collins-odigie-ojiehanor/>
- <https://muckrack.com/collins-odigie-ojiehanor->

REFEREE

- Available on request